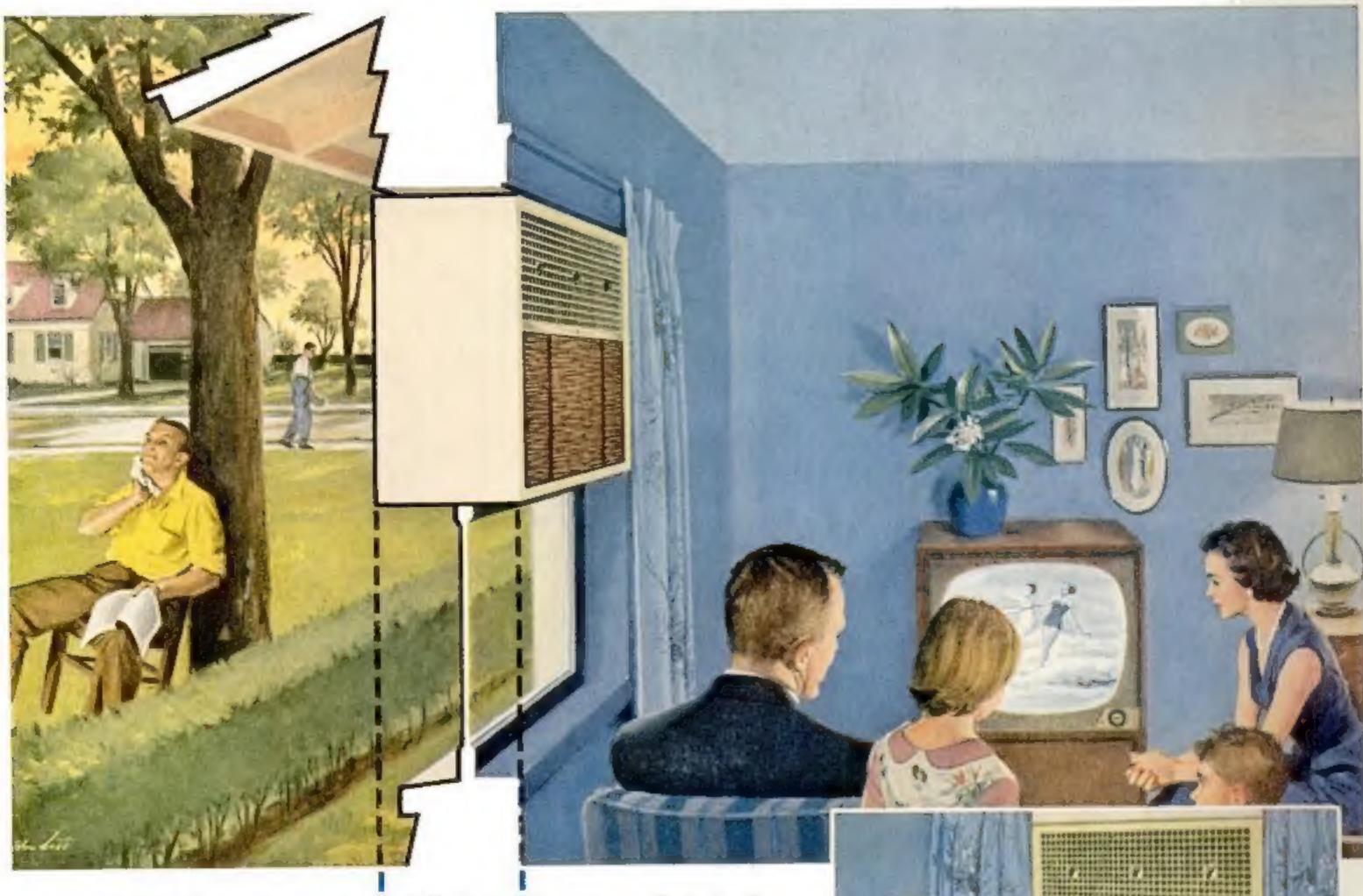


All new G-E Thinline Air Conditioner takes up 1/3 less space!



G-E Thinline is 16½ inches "thin.... no unsightly overhang!

Why swelter when you can switch from hot, humid misery to cool, cool comfort with a G-E Thinline Room Air Conditioner!

Here is a completely new concept in room air conditioners that offers top performance, yet actually takes up one-third less space than previous corresponding models.

It fits flush with your inside wall, yet has no unsightly overhang outside. And not only does it offer you amazing cooling capacity and dehumidification—its High Power Factor Design assures economy of operation!

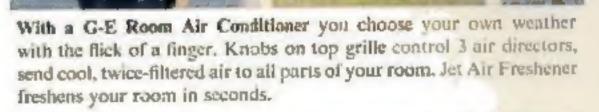
You have a choice of many different comfort-conditions just at the flick of a finger. Delightfully cooled, filtered air pours quietly into your room, makes your days and nights comfortable all summer long! See your G-E dealer today for a demonstration—he's listed in your classified phone book.

General Electric Company, Room Air Conditioner Department. Appliance Park, Louisville 1, Kentucky.

Most models available in Canada,

Progress Is Our Most Important Product







Fits anywhere—in upper or lower sash. Can be mounted flush with inside wall as shown here or alloutside to allow windows to be closed. All inside installation is ideal for use in odices.



Look—It lits casement windows, too. The G-E Thinline can be installed in casement windows, without altering or defacing the windows. It can even be installed through any outside wall.



THIS SPACE RESERVED for a tooth that must last for 68 years

vou: Well, I hope my children's permanent teeth stay permanent.

US: Don't we all! But many teen-agers do lose permanent teeth.

vou: Why, that's terrible. Can't something be done about tooth decay?

us: A lot is being done. We think the best news is WD-9 in new Ipana.

you: You've lost me there. What's WD-9?

us: WD-9 is shorthand for sodium lauryl sulphate...a compound that actually destroys the decay bacteria that cause cavities.

YOU: So? Don't other tooth pastes kill bacteria?

US: Yes, but Ipana with WD-9 destroys decay bacteria best of all leading brands...even better than fluoride tooth pastes. No worry, either, about using it for children under six.

vou: Made-to-order for kids. But how about my teeth?

us: Ipana's made-to-order for the whole family. And that new minty flavor goes great with everybody. Try a tube soon?



New-formula Ipana²
with WD-9 destroys decay bacteria
best of all leading brands

Another line product of Bristol-Myers, makers of Bufferin and Vitalia.





MEG, U.S. PAT, OFF,

A bright star rising

Carroll Baker, a hitherto unknown 22year-old, reveals the movies' finest new dramatic talent as she works on Elia Kazan's forthcoming "Baby Doll."



27

A mighty celebration

In quiet prayer and joyous festival, millions of followers of a great religion celebrate the 2,500th anniversary of Buddha.



FESTIVAL FIGURE

Hope for aching backs

Back sufferers, whose aches have either bored or mystified doctors, gain new hope from the medical attention their miseries are beginning to get.



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Great river and a new novel

A fine new novel and a magnificent picture story result from a journey on the Yangtze taken for LIFE by John Hersey and Dmitri Kessel.



KESSEL AND HERSEY

Harriman's sharp handlers

Skillful old pros, led by DeSapio with support from Truman, train Harriman for a race. Third in LIFE's series on Democratic presidential candidates.



DESAPIO AND HARRIMAN

Beauty in backlots

Beautiful, Internationally Inspired California fashions find some handsome international settings close at home in Hollywood's movie backlots.



TUNIC-TOP SWIMSUIT

COVER											
Carroli	Baker	is about	to	emerge	into	fame	85	the	movies'	finest	

campus

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men to be creative

28, 25-JAMES BURKE CIC. CEA. JOHN DOMINIS ID-LT. JAMES BURKE: WE. CER. T. S. SATYAN-GOPAL FROM B.S. 31-JOHN DOMINIS 12. 13-JOE SCHERSCHEL

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176-CHARLES OSLAND

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IN SITUATIONS LIKE THIS:

Only nylon cord tires can give you utmost safety-surest protection against tire trouble

For some kinds of driving, ordinary cord tires will meet your needs. But there are too many times when you can't afford to risk tire trouble or ignore tire safety—when you need tires that assure greatest dependability. These are the times you'll be glad you're riding on tires with nylon cords.

You'll find nylon cord tires cost very little extragive you and your family priceless extra protection. See your tire dealer. He'll gladly explain the advantages of nylon cord tires.

THE FOUR THINGS A TIRE CORD MUST DO...NYLON DOES BEST! Nylon gives superior resistance to bruise damage, moisture, heat and flex fatigue.

Nylon makes possible a far stronger tire cord than conventional yarns—provides greater safety and durability. Today almost every military and commercial aircraft lands on nylon cord tires; billions of miles of truck-tire use have proved nylon's superiority.

Du Pont produces the nylon fiber.

Tire manufacturers make nylon cord tires

—in tubeless or conventional types.



BETTER THINGS FOR BETTER LIVING ... THROUGH CHEMISTRY

Watch "Du Pont Cavalcade Theater" on Television



FOR THE LATEST STYLES-THE ONLY WAY TO GET A COMPLETE HOME PERMANENT WITH 1/2 THE CURLERS!

Richard Hudnut frees women from 1/2 their waving work!



WEARY OLD WAVE-40 or more curiers. Too much arm work. Too frizzy.



NEW QUICK WAVE-1/2 the curiers. 1/2 the effort. Complete wave.

NEW QUICK

with the first Crystal-Pure Wave Lotion Extra-penetrating! Extra-fast! Just look! New Crystal-Pure Wave Lotion does what no old-style, cloudy lotion can do. It has no cloudy resins that prevent full penetration. It's nonsticky. It's so fast, so pure, so penetrating—takes ½ the winding, ½ the curlers. Only New Quick gives not just an end curl—but a complete wave for the latest styles in half the time. Economy plus: New Quick can be safely recapped and will keep its full waving activity. Use half—recap—save half. Two waves for the price of one! Money-back guarantee.



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On Father's Day, give Dad a Zippo—the famous lighter that millions treasure. Zippo always works—even in wind and rain. One reason is a patented exclusive feature to prevent jamming. No other lighter has this! Choose Dad's rugged Zippo in heautiful silver or gold filled model . . . genuine leather, gleaming chrome or sports design.

If anything ever goes wrong with a Zippo, we fix it free!

This Zippo lighter, two-tone chrome plate, \$3.50. Others to \$192.50

ZIPPO MANUFACTURING COMPANY, BRADFORD, PA. In Canada: Zippo Menufacturing Co., Cenada Ltd., Niegara Falls, Ont.



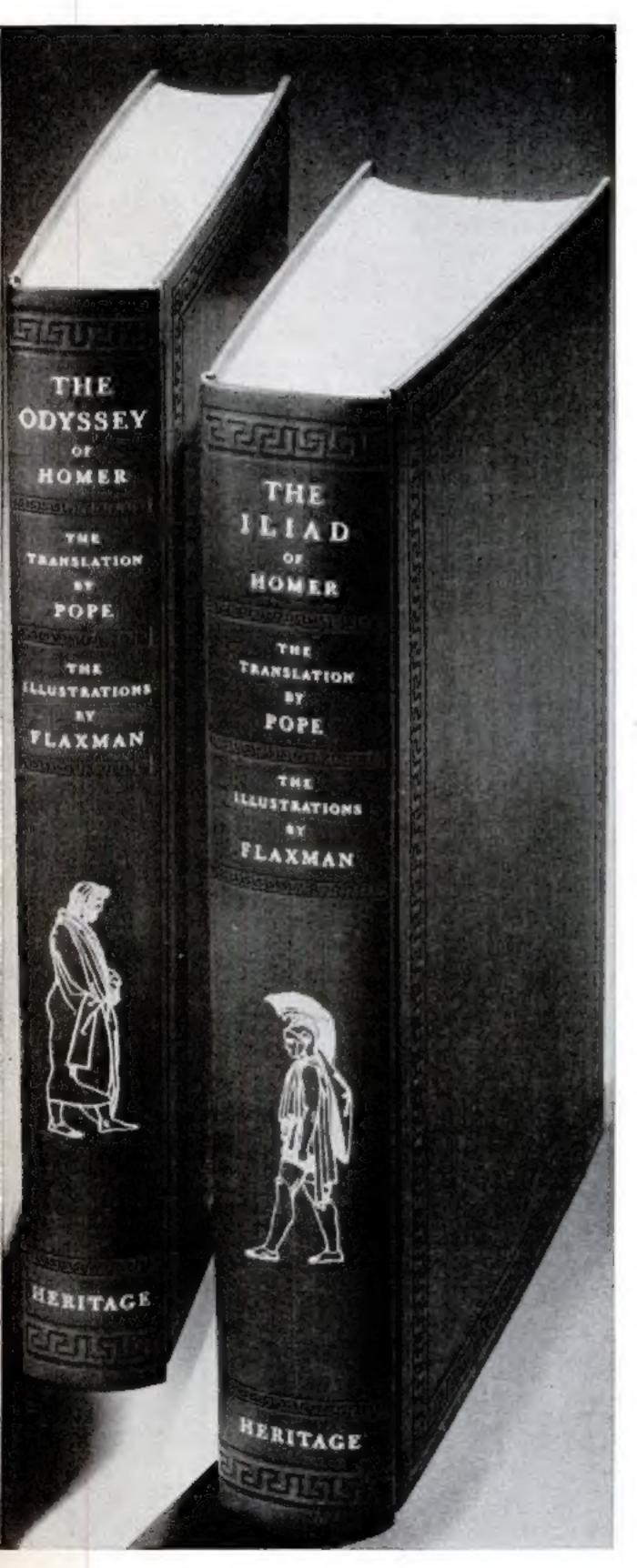
Brand-new arrival for Father's Day-Manhattan Whisper Batiste

These expectant papas are doubly lucky. Now they, too, will rate a light new *Manhattan* Whisper Batiste shirt for Father's Day. New dads, old dads, any dads will be fit to burst their buttons (it really can't happen) in this cool and different summer shirt. For Whisper Batiste is an *end-and-end* batiste. It's loomed

of alternating white and colored yarn for unusual richness and shading. Whisper Batiste will be a cool winner with father. Shirts and sportshirts, \$3.95. Also in pajamas and undershorts. *Manhattan* cotton and silk ties, \$1.50. The Manhattan Shirt Co., 444 Madison Avenue, New York 22, New York. 61956



BOTH FREE? WITH A New Membership IN THE HERITAGE CLUB: THE ODYSSEY OF HOMER AND THE ILIAD OF HOMER



When the membership rolls close again - as they must in a few short weeks! - you will be glad you seized this opportunity to obtain a unique collection of the world's classics, especially illustrated by the greatest artists and well printed on special papers for the same price as rental library novels!

THE STORY of the travels of Ulysses is of course divided into two parts, The Iliad forming the first part, The Odyssey the second. Together, they have often been called "the first great novel." Pope's translation is one of the great poems of his age. The classical drawings which John Flaxman made in illustration are among the great drawings of the world. Now, in these two volumes, they have been gathered together for the first time!

These two big, almost enormous, quarto volumes were, when first distributed, among the greatest successes of The Heritage Club. They have been out-of-print for nearly a dozen years. Because of the great demand from the members, the directors of the Club have now re-issued both volumes, AND-they have decided to present both volumes to each person who applies for a new membership in the Club as a result of reading this advertisement!

Now you MAY KNOW-indeed, you should know-that the membership rolls of The Heritage Club are not always open for new members. When it does happen, you are offered an unusual opportunity which you should seize.

For now The Heritage Club is preparing the announcement of the Twenty-first Series of its fine books. For this Twenty-first Series, the membership rolls are opened to new members for a brief time-for a brief time only!-and, if you seize the opportunity to get a new membership for yourself at this time, you can obtain copies of The Odyssey and The Iliad as a GIFT.

THE HERITAGE CLUB distributes to its members "the classics which are our heritage from the past, in editions which will be the heritage of the future." These books are not falsely de luxe, nor are they old editions dressed up for a new market. In all the crush of "book clubs" there is none at all like The Heritage Club. For the Heritage books are especially designed by the most famous typographers in the world, they are illustrated by the greatest of the world's artists, they are carefully printed by leading printers on papers chemically tested to assure a life of at least two centuries, and they are handsomely bound and boxed.

And the members obtain these books for the same price that they are called upon to pay for ordinary rental library novels! Each member pays only \$3.95 for each book—or even as low as \$3.55 each if he pays for the books in advance!

Now a handsome Prospectus is being prepared for this Twenty-first Series, In this Prospectus are described the twelve books now being made especially for the members of the Club.

If you apply in time, you will be able to ob-

tain books like these:

Carlyle's The French Revolution illustrated with paintings made in Paris by Bernard Lamotte; and Twenty Thousand Leagues under the Sea illustrated with colored gravures by Edward A. Wilson; and Dostoevsky's The Idiot illustrated by Fritz Eichenberg; and The Last Days of Pompeii illustrated with engravings made in the rains of Pompeii by Kurt Craemer; and Dickens'

Dombey and Son illustrated by Henry C. Pitz; and Peer Gynt; and The Voyage of the Beagle ... These are only a few of the titles!

Yet, if it should happen that you do not desire to have any of these books, you are given a list of fifty Heritage books-in-print-from which to select substitutions!

THERE HAVE BEEN great book bargains before, of course, and there will be again. But it seems safe to say that never in the history of book publishing has a greater bargain than this been offered to wise buyers of books.

Indeed, you are now invited to put that statement to the test! If you will fill out the coupon printed below and mail it to the Club, you will be sent a copy of the descriptive Prospectus. Also, one of the remaining new memberships will be reserved for you-and presentation copies of The Odyssey and The Iliad, too!



Reservation Coupon

To THE HERITAGE CLUB, 595 Madison Ave., New York 22

Please send me a copy of your new Prospectus, in which are described the books to be distributed to the members in the Twenty-first Series, I understand that, if I send you my application at this time, I will be entitled to have a copy of THE ILIAD and a copy of THE ODYSSEY without cost; and that you will now reserve a membership for me, awaiting receipt of my application.

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CITY & STATE	

What will they drink this summer?

What you give them to drink in summer is every bit as important as what they eat. And when one summer drink, fresh lemonade—

- ... is a pure, natural fruit drink—no artificial flavorings or preservatives—you know this because you make it yourself
- ... is rich in vitamin C (the vitamin we all need every day, especially in hot weather)
- ... cools and refreshes more deeply than any other
- ... is wonderfully delicious (kids love it)

-doesn't it make good sense to serve fresh lemonade to your family? Medical authorities think so. How about you?



Sunkist fresh lemons for real lemonade



Look for the Sunkist quality stamp

Fresh lemonade all summer means healthier children next fall ...healthier grownups, too!

It's a Great Year for Vacation Pictures

... with new AnscoAll-Weather Pan

First black-and-white snapshot film that pictures people and places at their best ... always!

On vocation, you take so many different kinds of pictures on the same roll of film. People in shady garders and on sunny beaches, sports pictures, scenic pictures, flash shots 'round a campfire. They'll all turn out beautifully . . . if you'll just take them on Ansco All-Weather Pan.

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With Ansco All-Weather Pan, you picture everyone at his best. You get crisp, clear scenics, and your flash pictures are the finest yet. Ask for Ansco All-Weather Pan; you'll be giad when you see your pictures.

Simplest way to bring back happy vacation memories . . . Anscotlex II is pre-set at the factory. Nothing for you to fuss with! Built-in cloud filter, built-in close-up lens; big "reflex" finder. Fine for black and white and color. At your favorite camera counter, in Ansco's "Great Year" display.



Another ANSCO "Great Year" contribution

Flash unit 14.95



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Royal Chi-net.

Throw-Away"
Plates

- they're waterproofed and grease-resistant won't leak or get soggy
 - ★ molded for extra strength... hold a man-size meal
 - * china-smooth and china-white



Unlike ordinary paper plates, Royal Chi-nets hold hot or cold foods, even salad oils and gravies, with perfect safety. Whether for an informal barbecue or a supper party indoors, you'll be proud to serve on attractive, convenient Royal Chi-net plates. Available at your favorite food or variety store in blue plates, three popular round sizes and new Square Meal Trays.

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The Republic of Panama takes pleasure in announcing the issuance of the

POPE PIUS Postage Stamps

To render homage to His Holiness, Pope Pius XII, in recognition of His Holiness' international work for the promotion of peace against the oppressive forces of communism, the Republic of Panama has authorized the issuance of 12 postage stamps for local and foreign service, in commemoration of the twelve Popes bearing the name of "Pius", who directed and governed the Catholic Church.

These postage stamps will be released July 2, 1956 in the following denominations and colors.

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The two Balboa stamp will bear the autographed portrait of the Holy Father Pope Pius XII.



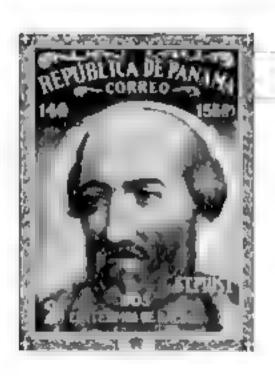






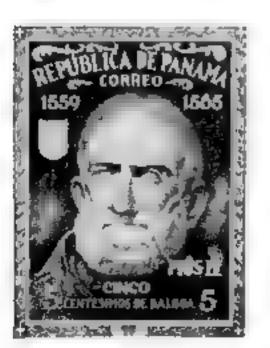
















The price for the complete set of 12 postage stamps is \$5.00 in U.S. funds. Collectors desiring these stamps should send an International Money Order for \$5.25 to cover stamps, return mail, registration and service charges along with a fully addressed, unstamped envelope to

P.O. Box 3241
Panama, Republic of Panama

REPUBLIC OF PANAMA



Eddie Arcaro finds Thom McAn surprise winner in thoroughgoing 30-day test

Famous jockey tests Thom McAn against more expensive shoes...considers them a long shot at first...admires their style...tests their staying power through a month of rugged wear...declares that Thom McAn wins going away.

Eddie Arcaro's report, in his own words:

WHEN I was first invited to join the Thom McAn Jury, I was puzzled. After all, I'm a tough guy to sell when it comes to shoes. I really like good shoes and pick them as carefully as I choose my mounts.

Generous offer convinces Eddie

I also didn't like the odds involved in giving up my custom-made \$85 shoes for Thom McAns costing \$7.95 and \$8.95, even for just a month.

The thing that finally decided me to play guinea pig with my feet, however, was Thom McAn's gen-



erous offer to make a contribution to my favorite charity, the Notre Dame Convent School.

So my expensive shoes went to the back of the closet and I went to be fitted for my Thom McAns. My first surprise came when I saw the tremendous selection I could choose from.

Here was one of the best-stocked stables of shoes I'd ever seen in my life.

The way I figure it, it takes more than beauty to give something class. In shoes, it also takes fine leather, careful workmanship and a good finish. Well, Thom McAns certainly had all the looks of a money winner

Eddie Arcaro chose from new Thom McAns like these: left-brown Jaguar with finest nylon mesh insert; right-black Jaguar with hand-loomed leather weave insert. Both \$8.95. Thom McAn prices are \$7.95 to \$12.95.

to me. Now to find out if they had the rest.

They did. I wore Thom McAns for over a month, while my \$85 shoes collected dust. And was I surprised. Thom McAns ran away with the race. My shoes felt and looked wonderful.

Thom McAn ranked with \$85 shoes

Now of course I'm not going to throw away the \$85 shoes I own. But right alongside of them in my wardrobe, you will find those same Thom McAns.

To anyone looking for a real quality shoe at a true value price, I would be glad to recommend Thom McAns.

They're real winners and the odds-on favorite in my book.



Also available in Montgomery Ward Stores

C Atelville Slice arperand





I dreamed I was Twins in my Maidenform bra

I'm beside myself with joy! For when I walk down the street, everyone I meet looks twice at my glamorous Manlenform lines! The duet of dream bras: On the left, Pre-Lude* Six-Way; on the right, the same bra in a slimming long-line version. And each can be teorn six-ways: strapless, with straps any way you like, for every neckline in your wardrobe! And whichever way you wear them—you'll agree they're the most comfortable, the most curve-snugging bras you've ever worn! Bandcau, 3.00. Bandeau, lightly lined, 3.95. Long-Line, 5.95.

SPECIAL SPRICK RASPBERRY! PINEAPPLE! TRY ORANGE! Sealtest RASPBERRY PINEAPPLE ORANGE RASPBERRY- PINEAPPLE-ORANGE THREE TASTY SHERBETS IN EACH HALF GALLON TRY EM PINT SIZED TOO! Individual Sealtest \$herbet flavors come in handy pint packages. Seaflest is a trade mark of National Dury Products Corporation and its divisions, it is the segmentation and its divisions, it is the segmentation and its divisions, the segmentation and its divisions, the segmentation and its divisions.



Man wearing astonishing new Sonotone hearing aid-----but where is it?



Here is another great Sonotone achievement, completely new...a hearing aid so light and tiny that the entire instrument is worn at the ear. Yes, the entire instrument! Microphone, amplifier and battery are all in one incredibly small unit, weighing only ¾ oz. The clever design takes advantage of the natural luding place the ear offers! This new aid fits so comfortably, even during vigorous activity, that you forget you have it on. You enjoy ear-level

hearing, use the telephone like everyone else. Dress as you please—there is no cord down the neck, nothing to hide on your body. And note, this is a complete hearing aid, individually fitted to your correction needs, with four (not three) transistor power.

You will want to see this brilliant new hearing development. There are Sonotone offices serving thousands of communities—visit the one near you, now!

Sonotone Corporation, Dept. B-66 Elmsford, N. Y.

Please send in plan envelope free all strated booklet, with fall information on newest Sonotone hearing aid, and address of Sonotone office nearest me.

Name		
Address		
Ceta	7000	Shaka

Retearch pioneers is miniaturization ... manufacturers of hearing aids, sub-miniature vacuum tubes, television electron guns, ceramic phonograph cartridges, and sintered-plate, nickel-endminia storage batteries.

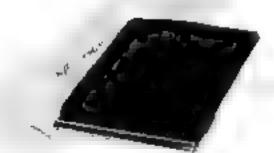


#844-TOM-TOM-Two-Tone Moccasin

in Black Veal and Genuine White Buck. famous Dostonians for Father's Day

Comfortable right down to his toes! And what Dad wouldn't be in these handsome Bostomans? Take a hint: Give Dad a Gift Certificate for a pair of Bestemans of his own this Father's Day. It's just about the smartest way you can say "Take it easy, Dad!" Most styles \$17.95 to \$25.95, Moccasins from \$13.95

> #866-LO-MOC-Moccasin Loafer in Brown Puritan Veal (Also in Black, Style #867).



Gift Certificate in gift bill flip available at Bostonian dealers everywhere



1956 Commonwealth Shoe & Leather Co., Whitman, Moss., Shoetown, U.S.A.

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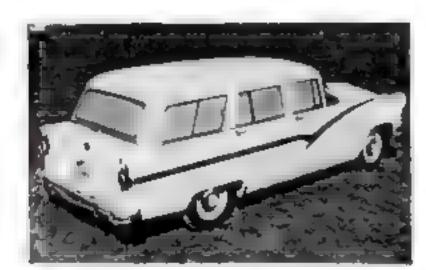
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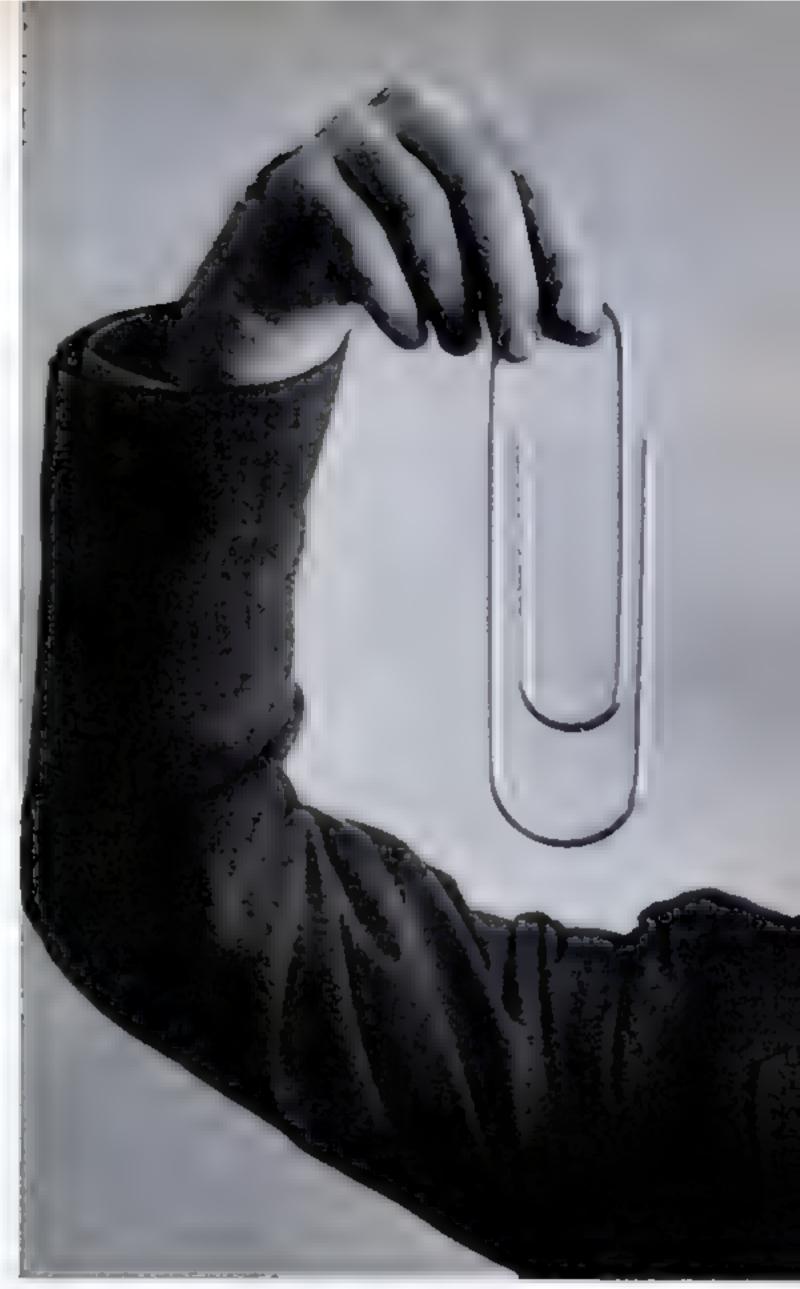
SPEAKING OF PICTURES



BETTER MOUSETRAP is compared by Brainstormer Clark to the traditional snap-top trap which requires manual removal of the victim's remains. Clark thinks the plastic device at left is a better dealering so the mouse walks into it eats plustin, his, and the whole device can then be picked up and thrown away.



JET TOOTHBRI SII illustrates a case of creativity being born in adversity. Clark says a dentist had the dea of putting a pray attachment on a hose so patients with sore gums could clean their teeth with jets of water rather than with an ordinary toothbrish. Spray can be a lapted to washing dogs as well.



BIGGER PAPER CLIP is held up next to a conventional model as a demonstration to Navy personnel of a wild idea which proved to be a great continer tal success.

VISUAL SPUR TO WILD IDEAS

The solemn lecturer shown here with an odd collection of gadgets is teaching the U.S. Navy how to think wildly. His technique, called "brainstorming," is based on the theory that a lot of half-baked ideas are better than no ideas at all. "The object is to get started," reasons Charles H. Clark, a former Good Humor man who now spends full time teaching "brainstorming" for the Ethyl Corporation. "Think wildly and freely. You can improve later."

Recently the Navy called on Clark to spur 200 of its Washington officers and civilian employes into greater thought production. For three days groups of willing Navy men trooped past the sign at right above and into Clark's

OFFICERS IN A GROUP CALLED "DOLBLEDOMES" PASS WRITTEN IDEAS AROUND





Clark says that \$0,000 of the Luge but impractical paper clips were sold at Christmastime two years ago to people who wanted to give an inexpensive but interesting gift,

CREATIVE THINKING

classroom. To warm up his students, Harvard Graduate Clark held up his gadgets and explained how they reflected creative thinking. Then he divided each day's students into small competing teams with names like 'Doubledomes' (below) and 'Eggneads.' After warning them to avoid such "killer phrases" as, 'Lagree, but...' and "It won't work." Clark rang a bell and the Navy men turned their minds to churning out ideas of their own. The record, set by a group in Clark's third "brainstorming" class: 63 ideas in eight minutes on the subject of "What might be done to stimulate more creative thinking in the U.S. Navy?" How good the ideas were, the Navy hasn't said yet.

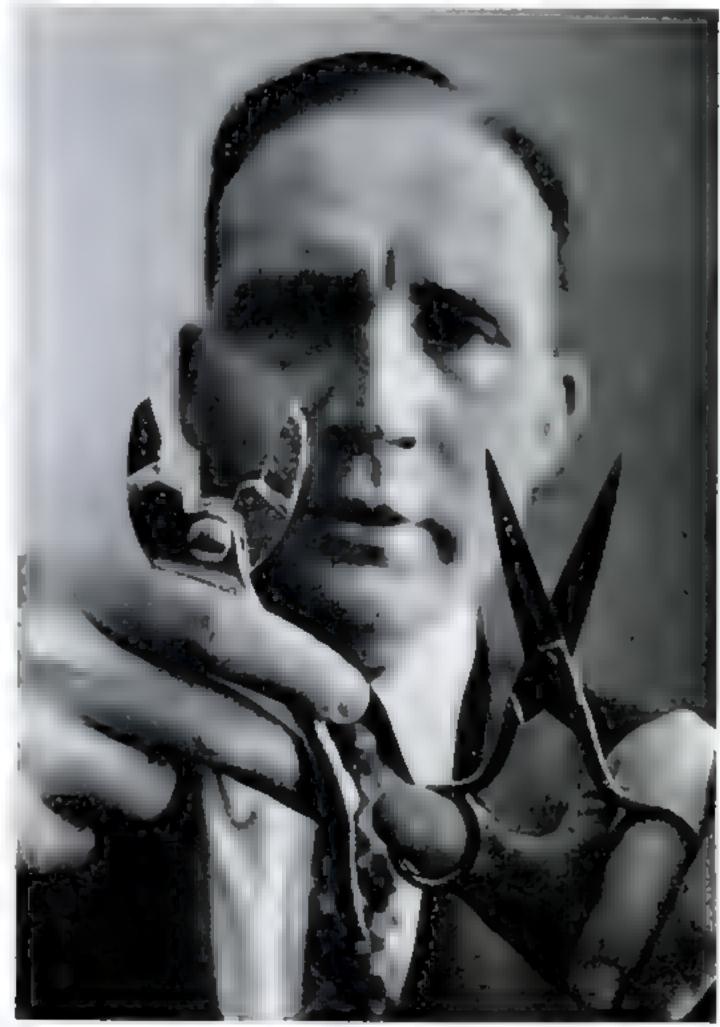
FIDGETING TRUNKERS SHOW ANXIETY WITH CIGARET STUDS AND BUSY HANDS







BIRTH OF SCISSORS is cited by Clark as a perfect example of creativity on the part of the man who first crossed two knives and realized they could be put together for cutting. This, he says, indicates that creative thinking is the art of combining past and present experiences to form something altogether new



EVOLUTION OF PLIERS from sessors is explained by Clark as the prentive improvement of an old idea. Clark believes such ideas can be generated by reconhecting group sessions in which criticism is utterly forbidden and every silv notion respected because it may sow the seed for more fruitful thought.

LETTERS TO THE EDITORS

ARTS AND SKILLS-PART IX

Sire:

The series on America's Arts and Skills has been beautifully presented both in pictures and in words ("Beauty in the Tools of Today," Life, May 21). I want to congratulate you not only as an individual but as president of the Early American Industries Association. I have saved your series, which has already become a collector's stem.

ROBERT C. HILL

Paughkeepsie, N.Y.

burs.

As a teacher of art I want to applied Life's effort to relate the forms and patterns of today's architecture and industry to the imagery of contemporary painting and soulpture. Your essay forms a significant contribution toward broadening the layman's appreciation of contemporary art.

MERRILL REMICK

Santa Barbara, Calif.

IITH BODY IN A MYSTERY

State 1

"Ith Body in a Mystery" (LIFE, May 21) still remains a mystery to me. The Cuban rebel Julio Rodriguez is shown in one picture presumably dying with a bandage on his right forearm. However, in the succeeding picture showing the 11th body, the right forearm is not covered by a dressing. Same corpse?

D. D. KELLY

Portland, Ore.

• Rodriguez' arm, wounded during the rebel attack, was bandaged by government soldiers when he was captured. After killing him, the soldiers evidently removed the bandage so there would be no evidence that he had been their captive.—ED.

Stre:

A group of sentors on a class trip from Bushnell High School, Bushnell, Fla. was in Matanzas, Cuba within two blocks of the shooting during the revolt you described. Sunday, the day of the shooting, we were on an island tour with Matanzas as our first stop. We arrived there 45 minutes after the shooting. As we were leaving the city we saw the trucks and men standing around the scene as pictured in your article. On our way to Havana the bus was searched seven times.

Our class certainly has a deeper appreciation now for our American type of government.

GWENDA CHAWFORD

Bushnell, Fla.

U.S. COMPOSERS IN A BRIGHT ERA

bire:

On behalf of the American Society of Composers, Authors and Publishers, I would like to compliment you upon your excellent article on the U.S. composers of symphonic and concert music ("U.S. Composers in a Bright Era," Lirs, May 21). Most of these distinguished composers have to earn their livelihood from teaching or other alited professions. Such diversions of talent are tragic when we consider that these talented citizens produce much of the musical literature which interprets the American scene for the rest of the world.

PAUL CUNNINGHAM President

ASCAP New York, N.Y

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MOST LAVISH COLLEGE SHOW

Sirs:

As a former stage manager and a front lighting man through four of Northwestern University's Waa-Mu shows, I appreciate your splended pictorial tribute to this fine organization ("Most Lavish College Show," Life, May 21), but you did not mention the one man who has acted as a guiding hand in 25 years of staging great Waa-Mu shows. Joe Miller has directed every Waa-Mu show since the first in 1929 when he was a student. This year, as Director of Student Affairs, he is celebrating his silver anniversary too.

WAYNE L. ALLEN

Georgetown, Col.



WAA-MU DIRECTOR JOE MILLER

BIG DAY FOR AN OLD OUTFIT

Sirs.

You say the 7th Regiment was "founded in 1806 by merchants to repel British troops trying to impress sailors in New York Harbor..." ("Big Day for an Old Outfit," Lipe, May 21). I sure don't remember anything about a British invasion of New York City in 1806. At the risk of worsening international relations, how about more of the details?

R. G. CORTELYOL

Omaha, Neb.

◆ In April 1806 a ficet of 20 British ships entered New York Harbor to impress sailors from U.S. ships. When a local scaman was shot, citizens called for volunteers to protect the harbor and the first units of the 7th were organized.—ED.

Surs:

I realize the picture of the young man standing in front of the monument to the 7th Regiment's dead does not show the entire monument, but what puzzles me is how the figures shown happen to be British soldiers—armed with British Lee-Enfield rifles. In the monument a combined work, depicting British soldiers as well as American 7th Regiment?

W. P. LORENZEN

Pasadena, Calif.

• The 7th was attached to British umits in France in 1918 and equipped there with British gear.—ED.

PROFESSORS AND ETHICS

Sirs:

Your editorial, "Professors and Ethica" (LIFE, May 21), does not state adequately the stand of the American Association of University Professors on Communism, and we believe it does an injustice. The association positions you cite are accompanied in the report. by others no less important, notably that the academic community has a duty to guard against subversion of the educational process by Communists as well as others, that a university may properly inquire into the fitness of a faculty member who myokes the Fifth Amendment in relation to Communism; and that the faculty member is under a duty, if inquiry is made, to make full disclosure to his institution. Dismissel may properly take place, the report states, because of "conscious participation in conspiracy against the government," as well as for the reasons your editorial notices.

The association has long asserted the duty of the faculty member to "be accurate, . . . exercise appropriate restraint, show respect for the opinions of others," and in public activity "make every effort to indicate that he is not an institutional spokesman."

In quoting from a portion of the report, the editorial emits an important qualification. The report says, as you note, that "to maintain a healthy state of thought and opinion in this country, it is desirable for adherents of Communism (not conspiratorial party members), like those of other forms of revolutionary thought, to present their views," but it adds, "so that they may be checked by open discussion."

RALPH F. FUCHS General Secretary

American Association of University Professors Washington, D.C.,

THE DARK HORSE WITH A BRIGHT HOPE

Surs:

Congratulations on Mr. McConaughy's article, "The Dark Horse with a Bright Hope" (LIFE, May 21). It is one of the best reasoned articles on a political figure that I have read in a long time.

IRVINE C. SPEAR

Miami, Fla.

TOT-TOTING DOLPHIN

Sura:

Recently LIFE ran a feature on the life and death of a New Zealand perposes ("A Tot-toting Dolphin," LIFE, April 23). You might be interested in learning how this story of the New Zealand perposes was instrumental in saving the life of a California perpose.

l live in Hermosa Beach, C. lif., some 200 feet above high water. About midnight last night I found a half-grown porpoise east up high on the bare sand. He was in great distress, feebly waving his flupers and gasping painfully. I grabbed his tail and tugged him out into the surf, but he was almost exhausted and the surf was strong. I had to work with him for 15 minutes out there in the dark before he renovered enough to swim on even keel. When a big wave hit us I shoved him through and let him go.

Maybe someday he will pass by New Zealand.

RALPH HAMPTON

Hermosa Beach, Calif.

HATCHERY IN THE CLASSROOM

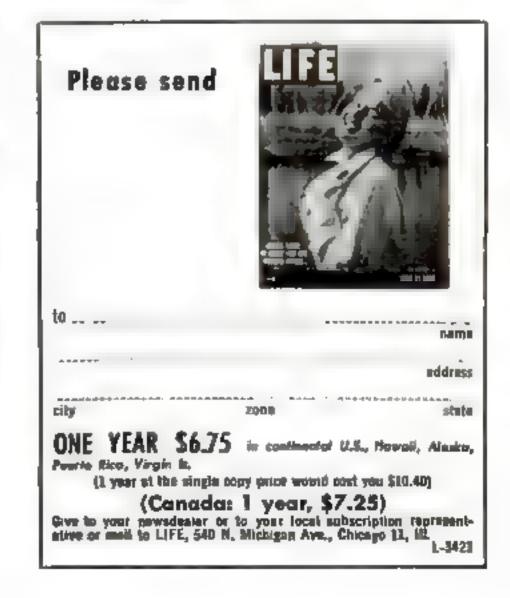
Sira:

It is nice to be able to believe what you see. But what I see in your story about Teacher Mardy Gable's hen Biddy would almost destroy anyone's confidence ("Hatchery in the Classroom," Life, May 21). If you put six chicken eggs and six duck eggs under a hen all you would batch would be the chicken eggs. Since it takes one week longer to hatch the duck eggs, the hen would leave the nest when the chickens were hatched and the duck eggs would never hatch

E. M. STANLEY

Orland, Calif.

 The teacher, Mardy Gable, made sure that duck and chicken eggs would hatch on the same day. She put the duck eggs in Biddy's nest a week shead of the chicken eggs.—ED.



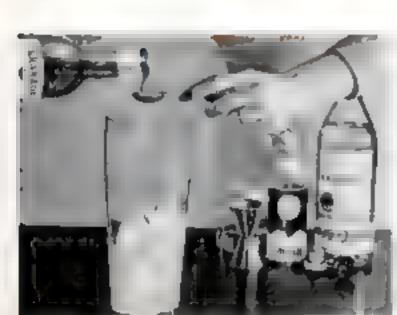


Delicious Bacardi Cacktail - as good-tasting as it looks) Easy to make - and mild, tool

Floring Rum Sousages - what Bacardi does for this simple dish is almost miraculous!

HOW TO CHANGE "WHAT'S FOR DINNER?" INTO "WOW!"

-in four casy minutes!



LOOK HOW EASY to add a crowning touch before dinner! Put 4 teaspoons frozen limeade or lemonade concentrate m a shaker or patcher with ice. (The opened can will keep well in your re-Irigerator Add 2 1 ggers Bacardrs and tenspoon grenadine. Stake or stir cigor. ously Pour into two cocktail glasses or "on the rocks " And there! . . . two delicous Bacardi Cocktails IN THREE EASY MINUTES! Simple? Try it! (It takes just a few minutes more to serve a roomful of guests')



AND IT TAKES JUST ONE MINUTE to change an ordinary recipe into a masterpiece-whether it's to win high praise from the man of the house or to delight your bridge guests. Drain 2 four-ounce cans Vienna sausages and cut in balf. Sante lightly in 2 tablespoons shortening in chafing dish or skillet. Add 6 tablespoons eatsup and heat gently 2 or 3 minutes. Stirfrequently, Add 1/2 cup warmed Bacardi (do not boil). Ignite at table and serve right from your chating dish or skillet! Spectacular and delicious!



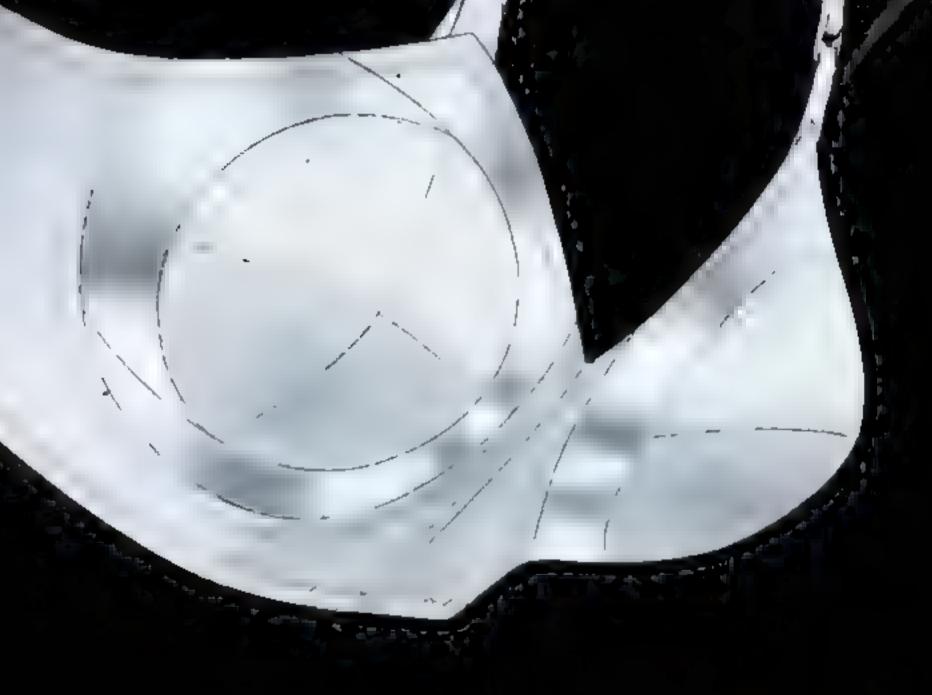


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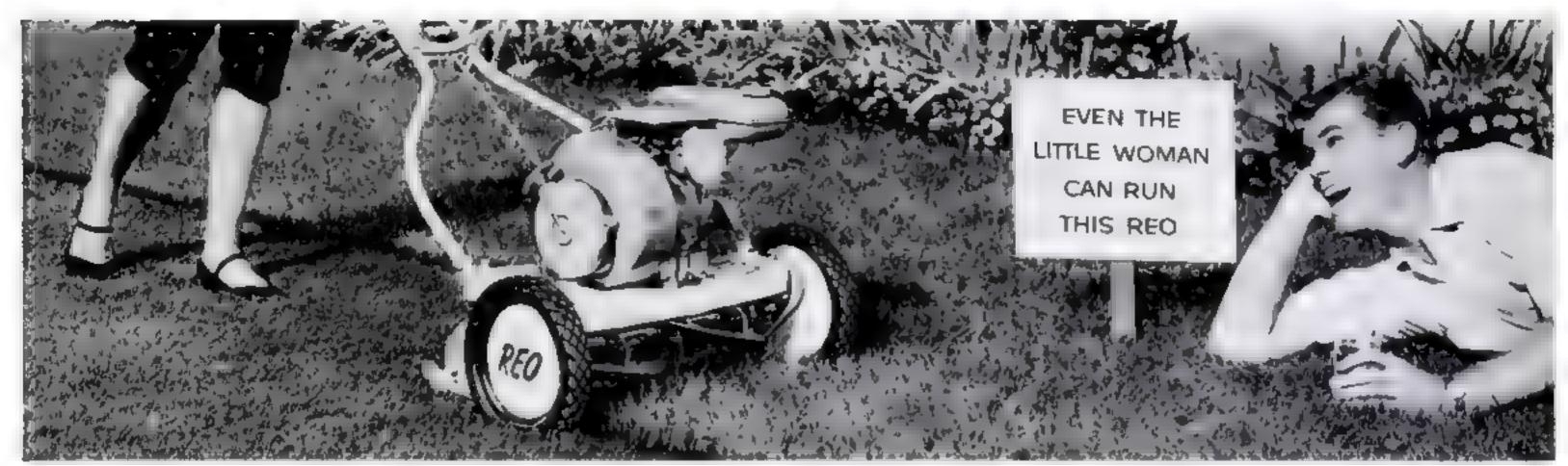


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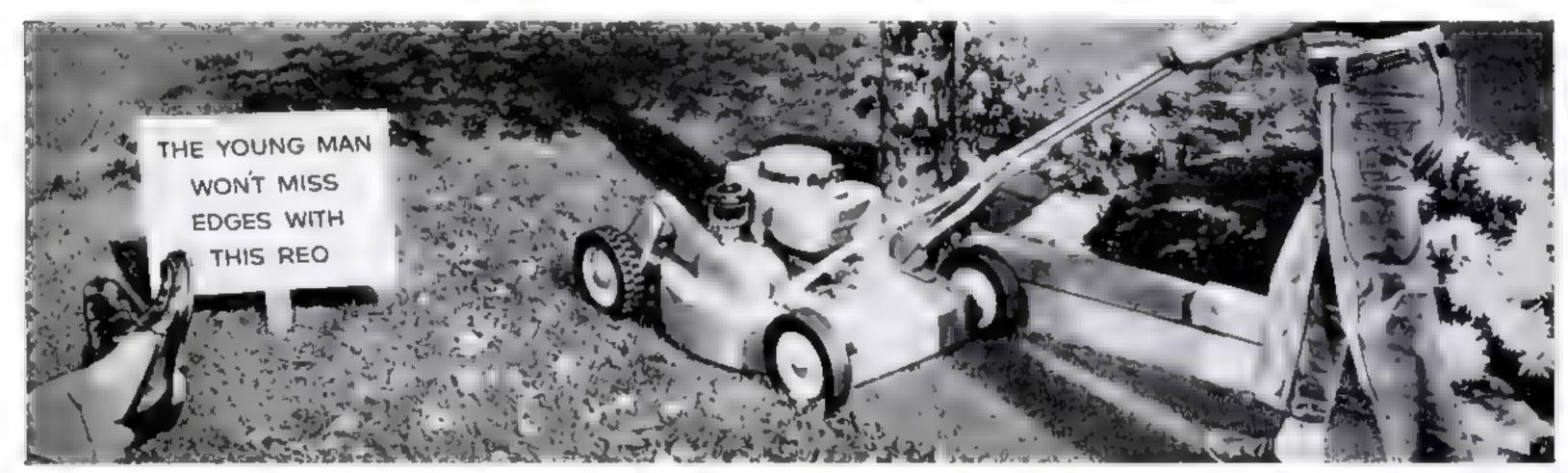
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Vol. 40, No. 24 June 11, 1956





BUDDHA'S 2,500TH ANNIVERSARY

Two weeks ago in Ceylon a fiery horseman vaulted the Dehiwala River upon whose dark waters floated burning lotus blomoms. This strange device, contrived of electric bulbs and moved by pulleys and cables, repeated its performance hour after hour to re-enact a great event that took place 25 centuries ago. In 534 B.C. a young man of princely birth, moved to momentous decision by his first sight of human death and despair, forsook his wife, newborn son and wealthy home. He mounted his great white horse Kanthaka and rode off

across the river, to spend his life seeking and preaching the secret

The pilgrimage of Prince Siddhartha Gautama, whose name became Buddha, produced one of the world's mighty religious. This year most of the faithful, altogether perhaps half a billion, celebrate the 2,500th assiversary of Buddha's death and the triumph of his faith. As the year-long commemoration began a fortnight ago, half a million pilgrims were flocking to Buddhism's sacred shrines (following pages).



in Monthwa, Coshin toust yet on tread arto position.



FINISHED BUDDHA towers 120 feet tall. It east \$1,300, which was raised by public sale riptions.



IN HUGE RANGOON AUDITORIUM, CALLED "THE CAVE" AFTER PLACE OF FIRST BUDDHIST SYNOD, THRONG

TALL BUDDHAS AND BIG CEREMONIES

Buddhists do not believe that their founder was a god, but because he is greatly revered the commemoration focused most sharply at landmarks along his sacred way and over a relic of his person.

In Nepal thousands came to the village of Lumbini where Gautama was born. In India, tourtal heads of clash, invitate in represed at Bodh Gava, where he achieved enlightenment after 49 days of silent contemplation under a holy tree, at Sarnath where he preached his first sermon and win has first disciples:

and at Kushmara where, dving at 80 of food he could not digest, his last words were. Work out your salvation with diligence."

In Ceylon, where James Burke ploof graphed these mass devotions for Life, the fuchful made of cisance to one of Buddha's teeth and hore it in a parade of elephants. In Burma, when the solution Dorness was enhand, 2, 400 young men a host specially retriated for the analystsary were initiated into the Buddhist munkhood in one ceremony. Everywhere the naster's brooking image was raised in many



ASSEMBLES BEFORE GOLDEN BUDDHA AND SHAVEN MONKS TO SEE 2,700 BURMESE BOYS BECOME MONKS

ALONG THE PATH TOWARD SALVATION

materials, from the humblest to most costly.

At the core of all this outward display lay the essence of spiritual simplicity that Buddha learned and taught. From experience, Buddha beheved that man must suffer. But his enlightenment convinced him that man could clude sorrow in the end by eliminating his worldly desires (Life, March 17, 1955). Buddhists hold that, having learned this, Gautama at his death passed into Nirvana, a state which freed him from the endless round of birth, death and reincarnation. Here, for each Buddhist, lay a

personal hope that by emulating Buddha's successful penetration of life he can reach an equally satisfying fulfillment in death.

But, though they acknowledge life's intrinsic sorrow, the Buddhists have a healthy appetite for fun, and their observances traditionally combine piety and gaiety. Last week professional dancers and snake charmers entertained them at public expense and they entertained themselves in jubilant parades at no expense. Everywhere there were fairs and feasts, bright lights and bright colors, music and laughter.



ANNIVERSARY LANTERN, each section marked with a commemorative "2500," hangs in Moratuwa.



DANCING CHILDREN, prancing to best of drums, take part in school parade for Buddha in Colombo.



SOPPING YOUNGSTERS, caught as sudden shower drenched the parade, go on singing in the rain.



IN A BRILLIANT FLOAT, KANDY (CEYLON) BOYS SING FOR WESAK, THE BIGGEST NIGHT OF BUDDHIST YEAR

HOMAGE OF THE GREAT AND SMALL

The anniversary reached out to embrace a multitude of persons, high as well as low, young as well as old. Some of them displayed their faith in ornate public demonstrations, and others in the privacy of prayer.

One of the most pious was Burma's Prime Minister U Nu, who has brought about a powerful Buddhist revival in his country and who has said that he would prefer the contemplative peace of the monastery to the hurly-burly of politics. Both he and his family participated fullheartedly in the ceremonies, his 8-year-old

daughter taking symbolical orders as a nun,

In India, where Buddhism started, Prime Minister Nehru, a Hindu by birth and agnostic by practice, acknowledged the faith's power in the East. Saying, "The voice of Buddha still resounds in our ears and puts us to shame," Nehru invoked the master's peaceful principles to support his own political neutralism.

Both man and beast profited by Buddha's anniversary. In India 500 prisoners were paroled and in Burma all the birds and animals in slaughterhouses were set free for the occasion.

Buddha Anniversary continued



INDIA'S PRIME MINISTER Nehru lays cornerstone of a Buddhist monument sponsored by state.



PILGRIMS PRAY at tree in India believed descended from one where Buddha found enlightenment.



BURMA'S PRIME MINISTER U Nu joins public prayer in "The Cave," which he built in Rangoon.





SOLICITOUS CRANES JO (LEFT) AND CRIP SEARCH FOR FOOD TO NOURISH THEIR DAY-OLD FIRST-BORI

AND NOW THERE ARE 31

A rare event adds two fledglings to U.S. flock of whooping cranes

An eggshell cracked one day last week, a fuzzy lattle object acrambled out into the open and a pair of whooping cranes triumphantly announced the event in trumpetlike voices. Two days late another eggshell cracked, another tuzzy object struggled out and again the whoopers broadcast the news to every corner of New Orleans' Audubon Purk Zoo. It was a momentous event because the arrival of the fledglings, photographed by life's Joe Scherschel, brought the almost extinct flock of these birds to a number of the

The pasents were a pair of captive empled-

eranes called Jo and Crip. After the first of the two eggs hatched May 29, Crip and Mother Jo became as solicitous as any human parents. They snatched insects in their long beaks and offered them to their offspring, who hungrily bolted them down

The second egg at first would not batch, although the shell was cracked. Taking turns sitting on the egg, Jo and Crip would use rest-lessly peer at it turn it over with their neaks and then settle down over it again. Finally after 33 hours, fledgling number two stringsled free, well in time for a double portrait (eight),



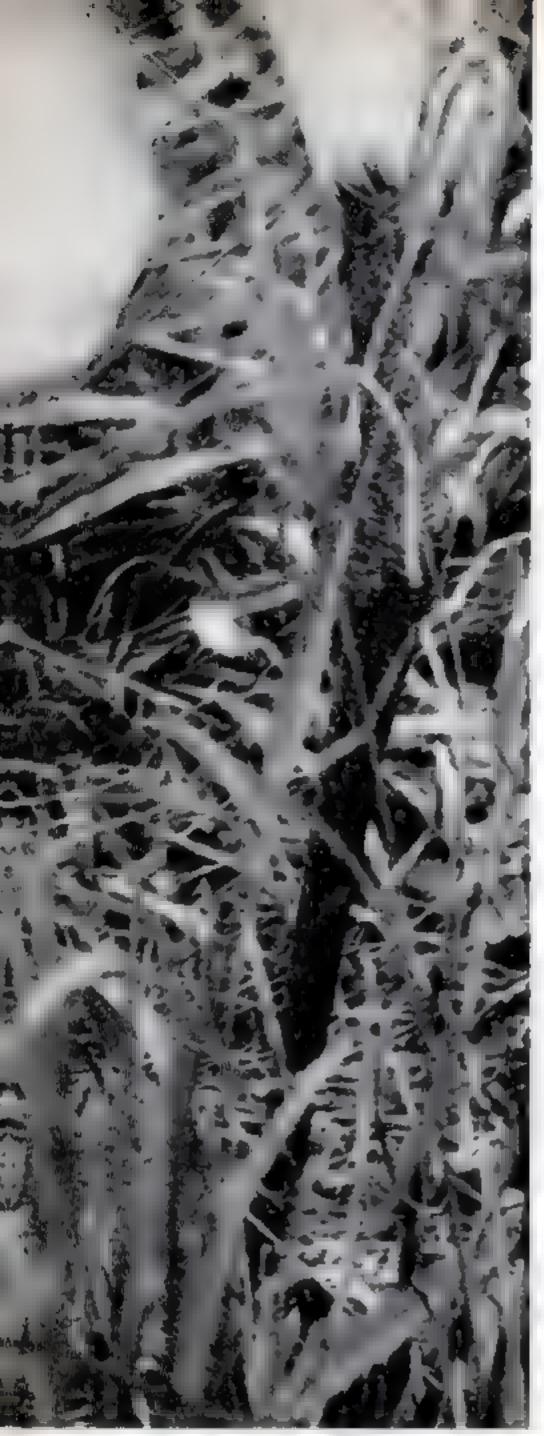
A DIFFICULT HATCH delayed arrival or second little whooper, barely snable through hole in egg



shrimp. At this stage it still prefers just insects



MOTHER'S COMFORT is provided for little crane. No. 1 who snuggles up during a heavy rainstorm.



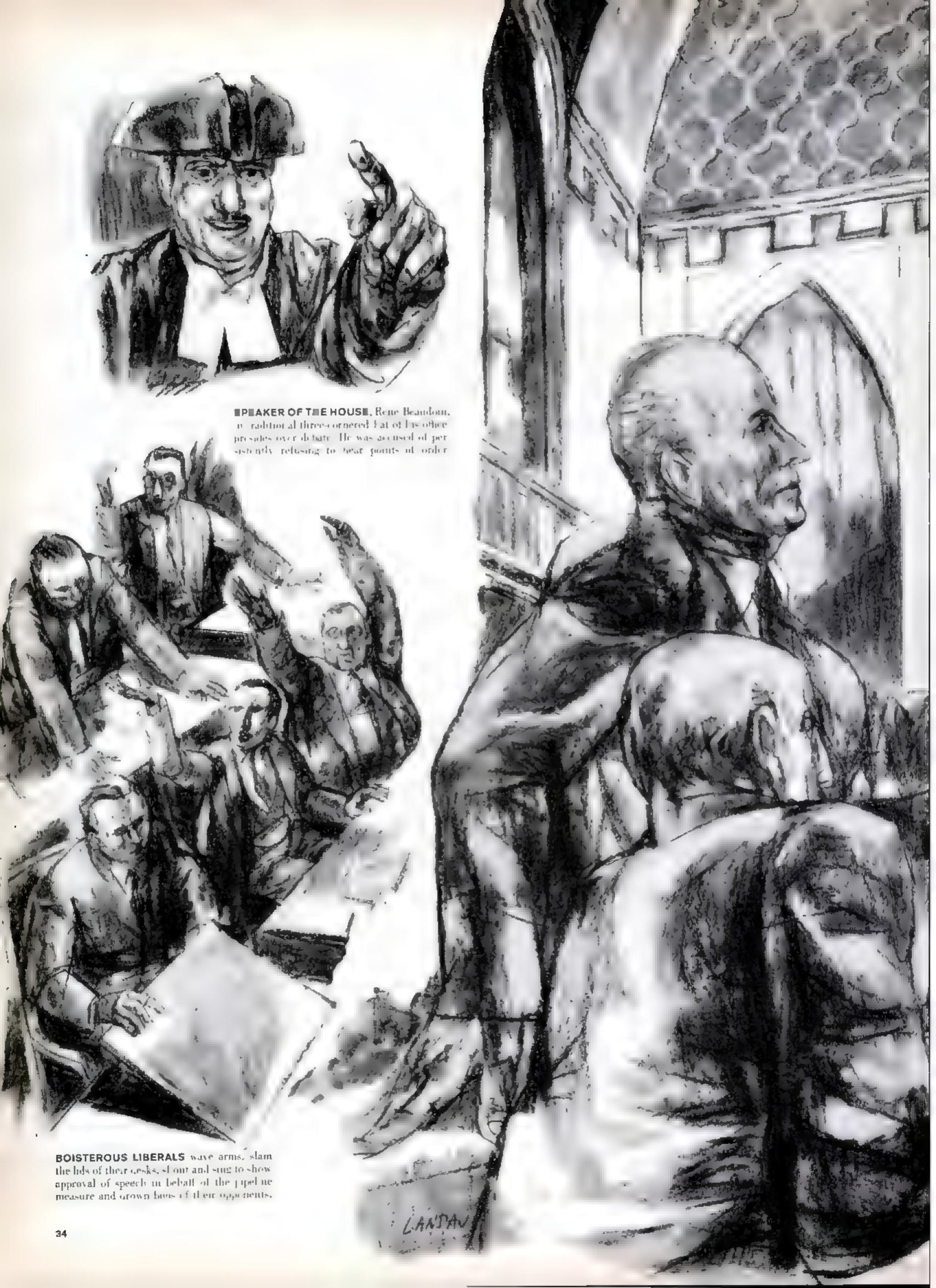
below mother. The struggle for Life went on for hours longer before the shell cracked wide open.

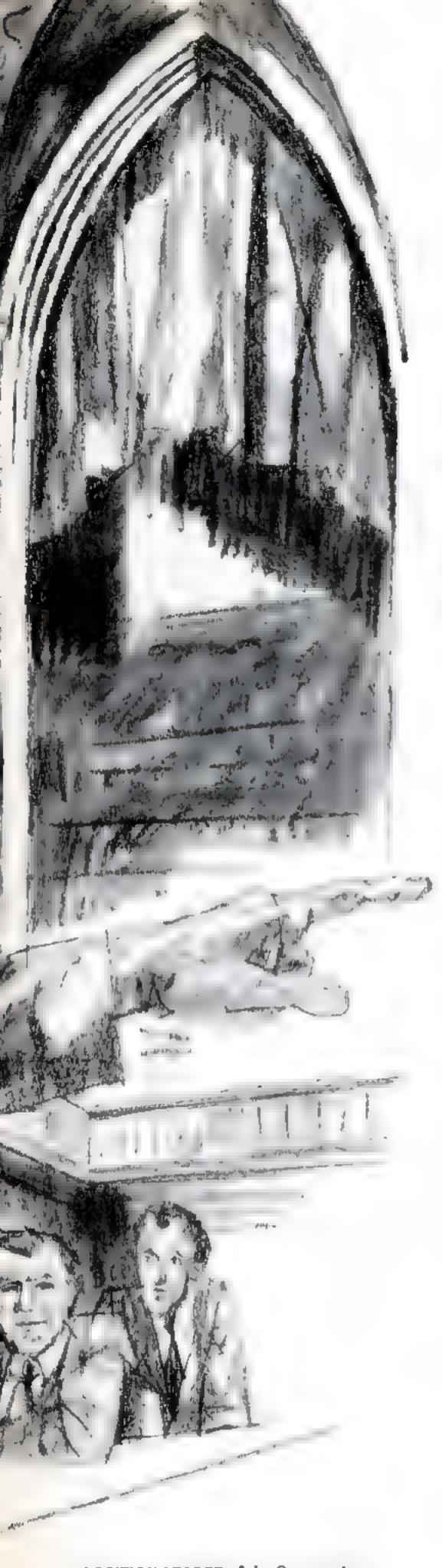




TOGETHER AT LAST, younger (left) and elder whooper convene near the nest. Their sex is not yet

known. I aless zoo officials cage them or chp their wings, they will migrate north like other wild birds.





OPPOSITION LEADER of the Conservative party, George Drew, points accusingly at Liberal bench. He said pipeline loan measure was "outrageous sellout" of Canada's interests.



THE PRIME MINISTER defends pipeline, says it will "stimulate era of extraordinary development."

Mr. St. Laurent is flanked by Foreign Secretary Pearson (left), Trade and Commerce Minister Howe.

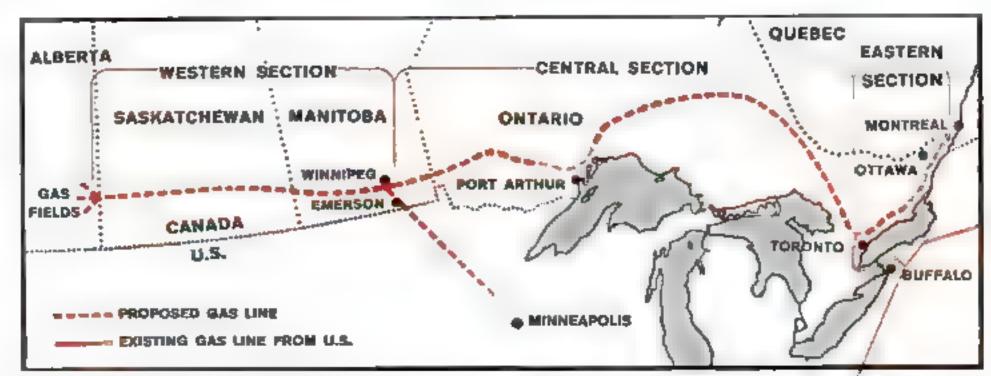
CHALLENGE TO A GOVERNMENT

Bitter parliamentary debate over pipeline creates Canadian crisis

In the Canadian House of Commons last week the Liberal government stood at bay in one of the gravest political crises since it came to power in 1935. A bitter debate almost without parallel, sketched for Life in Ottawa by Jacob Landau, raged over a government bill to lend \$80 million to Trans-Canada Pipe Lines Ltd. for a natural gas pipeline (see map).

Trans-Canada, organized by Texas millionaire Clint Murchison, was the only builder with enough pipe to make an immediate start on construction, but was unable to raise capital to finance the project without help from the government. The Conservatives and the Socialists, making political capital of growing U.S. domination of Canada's resources, lined up against the loan as a case in point. But the pipeline issue soon became secondary when the Liberal majority, for the first time in a quarter of a century, imposed closure—a parliamentary device to limit debate.

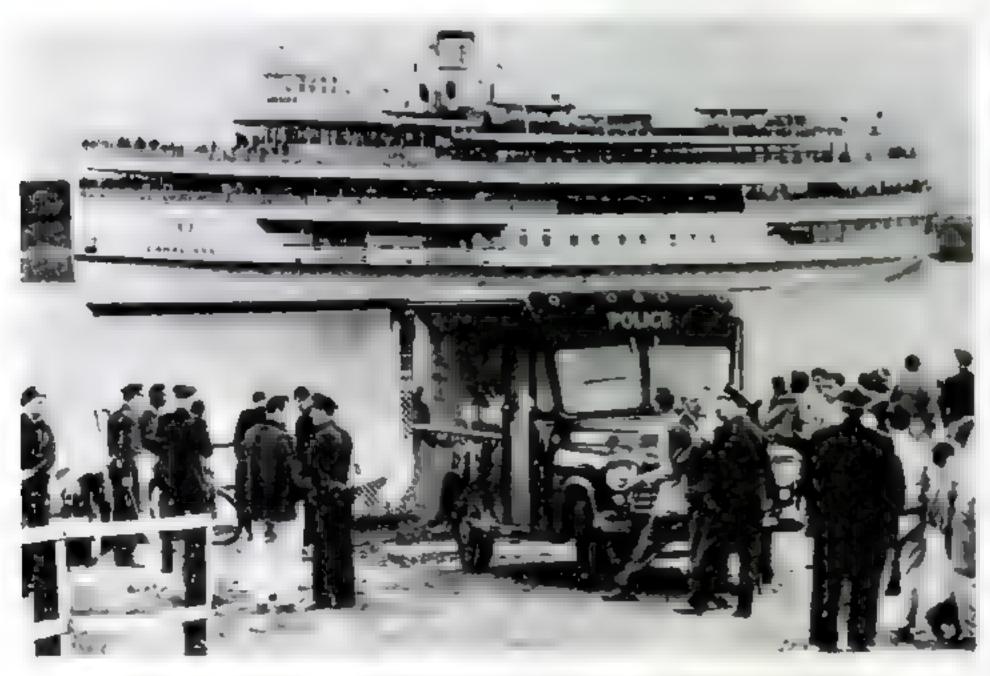
Socialist and Tory members replied with anguished shouts of "dictatorship" and "guillotine." Later, as the debate grew more bitter, they took the unprecedented step of impugning the integrity of Speaker Rene Beaudoin and moved to unseat him on grounds of partisanship. Though the Liberals had the votes to force their loan through parliament, their tactics would probably force an early election which would put the fate of Prime Minister Louis St. Laurent's government in jeopardy.



CONTROVERSIAL PIPELINE ultimately would extend from Alberta to east. Proposed loan would

finance western section. Later the government will build the central section, lease it to Trans-Canada.

A LOOK AT THE WORLD'S WEEK



END OF TEEN-AGE FRACAS ON A LAKE STEAMER

In Buffalo police waited for the steamer Connling of to pull in from Crystal Brach amuse tent pink. Obligio, 12 in es west on lake Fig. Teen age s mostly Negroes, swarming into the pink tor Meiner of Day, had started and whose flashing lights Just among Negroes, and then with whites. When the fighting first broke out Canadian police arrested nine of the brawlers. A later voyage became a nightmare as maranding bands terrorized peaceful passengers. When the Canadiana docked, Buffalo police carted three more teen-agers off to jail.



FIERY FINIS FOR FIREMEN'S FIRE ENGINES

When a pool of spilled jusoline ignited, setting it e firehouse at Santa Maria. Calif. on fire, the fire chief was off at a fire incetting in Santa Barbara. The fire alarm would not work so Fireman Ray Smith ran next door to the city hall and called the police. They couldn't get

the siren to work so they caded the water plant where an auxiliary born was sounded summoning firemen from outside town. By the time they arrived it was too late. Firehouse and three fire engines (\$100,000) were a total loss. There was no fire insurance on the fire engines.



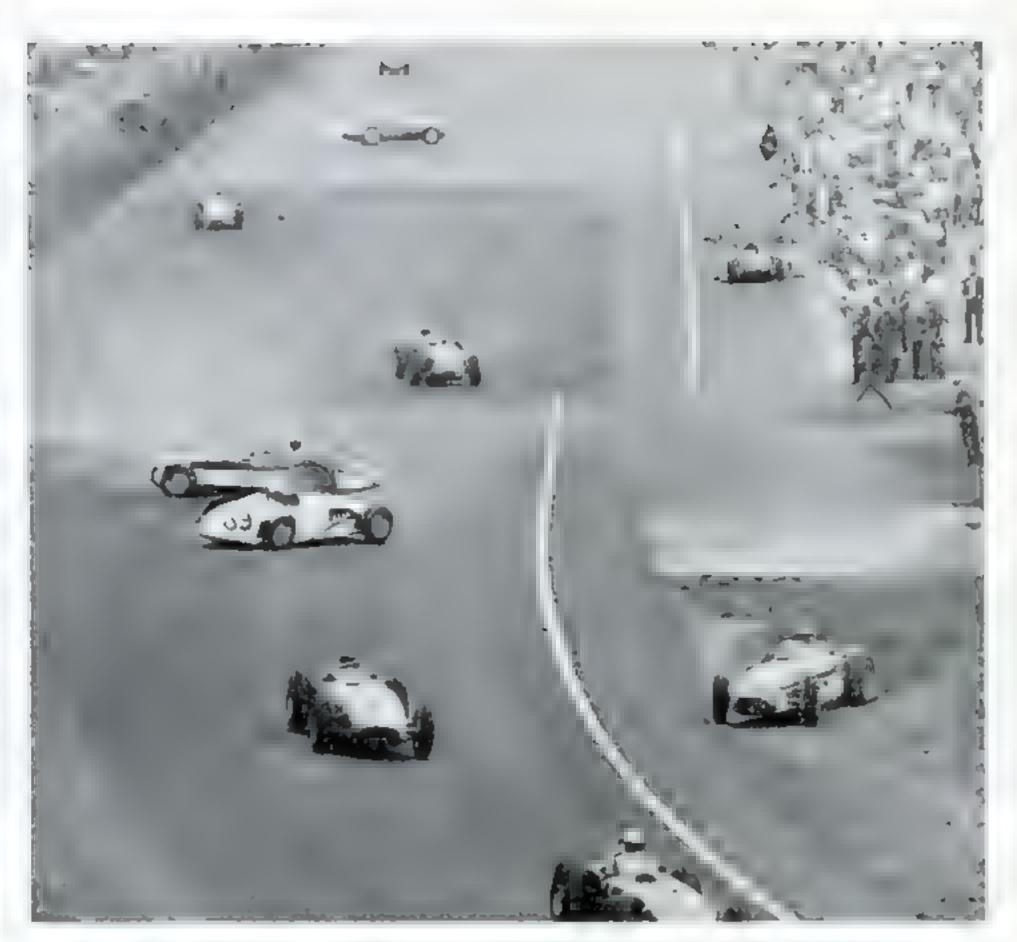
UBALDO, NATCH, SHOO-IN

When the Italian village of Gut to was besuged by 11 enemy cities in 1171 it vithe skill and valor of its testop. St. Ubaldo saved it from sack. Every year since then the people of Gulit o have celebrated their lelise arce. They ruse huge wooden monuments topped. V



OVER HIS FELLOW SAINTS

statues of St. Ubaldo (above) and two other saints over their heads and run with them through the streets. As a climax they race up Mount Ingino. This year, as in every year, St. Ubaldo won the race, because as protector of Gubbio he was given the best place at the start.



SLOW-UP ON THE SPEEDWAY AT INDIANAPOLIS

Every Memorial Day vast throngs are drawn to the Indianapolis Speedway by the lure of speed—and by the prospect of seeing sudden death. This year there were no fatal accidents, and less speed. But there was no lack of crashes such as the two-car mix-up above from which

both drivers escaped alive. But the accidents slowed down the 500-mile race and the winner. Pat Fisherty of Chicago, whose purse came to \$37,300, finished with an average of 128,490 mph. 2.350 mph short of the speedway record set in 1954 by Bill Vukovich at 130,840 mph.



FROM SECOND ROW, SUBSTITUTE FOR MOLOTOV

When Marshal Bulganin (seated left) and Communist party boss Khrushchev visited Belgrade to woo Warshal Tito (seated nght). Dmitri Shepilov, foreign affairs expert, was in the second row just behind Bulganin. Western experts suspected from the absence of Foreign

Minister Molotov that the old Bolshevik was on the skids. Last week, on the eve of Marshal Tito's return visit to Moscow, the secondrow man moved up front with the announcement that Molotov had resigned as foreign minister and Shepilov would take his place.



CLOSE-PACKED MASS OF GOLD COASTERS PRESS FORWARD TOWARD THE BANDSTAND TO JOIN EXUBERANT FANS CLOSE UP WHO ARE BEING CARRIED AWAY BY



SATCHMO IS A SMASH ON THE GOLD COAST

Hot blasts from a horn heard round the world came. Let 1 setting off a riot in the sweltering tropical town of Arcra la 1 week. Dere the greet jazzman, Louis Armstrong, was stamping out some Divielar 1 for 25,000 rocking admices. As the lans far back in the throng jushed Ciward to join the excited listeners close up, the anulation began to get on of hand. The chief of police pleaded with Satch to cook his music down and keep the milling crowd manageable. O.K. Diddy "said Satchine. The give emithat of the check to the morning mass." He single object When It's Sleepy Time Down South to save the day.

With his five man bard Armstrong was in Accra to be printing upbet for a movie by CBS. IV some lit Non-producers Ed Marr want Fred Firet 3-by. While there, he fourhed with the printing minister prior sed a transpot to the best student in the government second, list next to a tribute paid him by drumming and dancing transmen, and die ted to be lead our little birthplace of the blues. Every time I histoned to these cats beat it out on them tribal drums I said. 'Satch, you're hearing the real stuff,' "

- GRATEFUL GOLD COASTERS CARRY OFF SATCHMO AFTER CONCERT



SATCHMO'S SOLO IN "STOMPIN" AT THE SAVOY"



HEAVY PAIR dance at Achimota College—teacher Phillip Ghebo and band's singer, Velma Middleton.



DELIGHTED DIXIELANDERS, hot trombonist "Trummy" Young and Satchmo, exchange compli-

ments as audience calls for more, Royal Garden Blues and Bucket's Got a Hole in It were Gold Coast hits.

ADVICE FROM AND TO WRITERS



SPARE THE CAPITOL!

Many Americans are not aware that Congress is planning a needless project to alter the face of the Capitol—in a manner which many architects think would mar its beauty.

To understand what the congressmen have afoot, one must first understand some peculiarities of the Capitol's structure. Traditionally, such domed buildings have a base which extends a considerable distance out from the bottom of the dome; classic domed structures do this and most of them look abke.

The Capitol, happily, is in a class by itself. Its western base so extends, but its eastern facade—what most tourists think of as the "front"—is cut short, ending almost directly beneath the dome's base with the famous columns before which most of our Presidents have been inaugurated.

The reason the Capitol fails to conform to architectural stereotypes is a happy accident. It originally had a small wooden dome. When the present, larger cast-iron dome was put in place in 1863 plans were made to extend the facade to give the dome an esthetically "proper" base. But it was never done and many architects came to realize that this foreshortened base, with its effect of a cascading tumult of columns from top to ground (see picture), was not only unusual but unique and remarkably pleasing.

This is the effect that the House has voted to mar by extending that facade about 36 feet forward. This move to alter the Capitol is all fouled up with other projects to provide congressmen with more office space. Appraising the facade project, Architectural, Forum soberly estimates it will cost \$200 per square foot to provide more hearing rooms and lunch rooms. This is close to four times the costliest working space ever yet erected. All this seems a high price for a project which will ruin the beauty of a national shrine.

And as to the extra office space, we salute Iowa's Representative H. R. Gross, Republican, who says, "I may have a hole in the head but I can say I need a third office like I need another hole in the head."

We think the U.S. public will have a hole in its head if it doesn't rise up in wrath to stop this botchery. An editorial here last fall ("Wanted: An American Novel," Sept. 12, 1955 suggested that our current fiction wasn't speaking for the country; that it was gloomier, more sordid, and less "affirmative" than befits the most successful society in human history. The subsequent crop of best-sellers by such leading American novelists as O'Hara, Irwin Shaw, Norman Mailer and Nelson Algren is not calculated to mollify our earlier judgment. But we have been greatly impressed by the vigorous critical reaction of literary men, who have spoken up for their craft and its problems with confidence and wit. American writers, or a lot of them, like nothing better than to discuss their own function. And of problems they profess a complete set.

Some writers feel surrounded by sinister, hostile forces, even a Philistine conspiracy to control their thoughts, of which the LIFE editorial was cited as an example. "American literature is invited, with a scarcely veiled threat of economic boycott if not actual imprisonment, to become the house organ of Big Business. If the artist wants to eat he will henceforth have to sing for his supper." Thus Lawrence Lipton in the Chicago Review. Needless to say, LIFE did not say, hint or mean any such thing; we quote it merely to suggest that part of the novelist's problem is a certain touchiness, familiar to all branches of the writing trade, that keeps him fiddling with his chair, ash tray, window shade, pocketbook and even citizenship papers, long after he should have started work.

A new book by Critic John Aldridge (In Search of Heresy) contains a long list of additional complaints. In the "gray new world" of conformist and prosperous democracy, which includes the paperback boom, the novelist has a much bigger "audience" but a smaller "public"—i.e., people who talk about him and write him letters. In addition, he faces new interlopers in his trade of interpreting morals and manners. Bright sociologists like David Riesman skewer trends before the novelist is even aware of them; psychiatrists' casebooks, instead of being the novelist's source material, are in the next black tin frame to his on the paperback whirligig. No wonder Jean Stafford complains that novelists are inhibited by the fear that "we won't parse medically or sociologically." Moreover, the word-man is competing with two other story media, the movies and TV, and hasn't solved his relationship to them except that (as Aldridge puts it in another connection) "the cry of 'Rape!' [is] forever on his lips."

A still more serious form of competition, though not on Aldridge's list, is the short story. Unlike the novel, it has been brought as close to perfection as an art form can be. The best criticism of a good (i.e., so-so)

O'Hara novel is a good (i.e., wonderful)
O'Hara short story. Maybe America can
only be truly rendered in vignettes. John
Cheever recently wrote a short story—The
Journal of an Old Gent—that said so much
in so few words it almost proved the novel
obsolete. If so (the English novel is only a
couple of centuries old), art will doubtless
still stumble along without it, or maybe soar.

But back to Aldridge's complaints. His topper is the "failure of dramatic possibilities in our culture"—i.e., Americans don't do or feel anything worth writing a novel about. "Their goal is, in fact, a condition of life in which they will not be required to do anything ever again. This, I suspect, is what the poet John Berryman meant when he said that 'a man can live his whole life in this country without finding out whether he is a coward." The novel has consequently been forced to concern itself with more and more marginal and aberrant subjects . . . [for] fresh materials. . . ."

In other words, Americans are so happy, adjusted and stupid that novelists must either haunt the freak shows with Nelson Algren or confess themselves technologically unemployed. The mind reels before such a thought, but can spin off two final reflections.

First, even if Americans weren't worth writing about (which is preposterous), other people would be. The classic of intercultural contacts is Forster's A Passage to India. That it remains so is no credit to American novelists, some of whom have also been abroad. We are proud to call attention to John Hersey's new novel, A Single Pebble (p. 138), as another worthy paving stone in the long road between West and East, which will remain an inexhaustible subject for writers long after the novel has turned into something else.

Second, we note that the better the writer, the less likely he is to complain of his environment. Lawrence Lipton tells the writer that if he can't utterly reject the American "neon wilderness," he should at least "disaffiliate" from it (like John L. Lewis: "We disaffiliate") and cultivate the art of poverty as a guarantee of intellectual independence. That's not bad advice for devotees of any high calling, whether art, scholarship or the church. Even better, however, is what Faulkner recently advised: "The good writer never applies to a foundation. He's too busy writing something. . . . I have no time to wonder who is reading me. . . . I am not a literary man but only a writer. . . . The only environment the artist needs is whatever peace, whatever solitude, and whatever pleasure he can get at not too high a cost,"

This reminds us of what Mary Heaton Vorse told some young writers in 1911, which Sinclair Lewis always thought the last word on the subject. Said she: "The art of writing is the art of applying the seat of the pants to the seat of the chair."



Here's the recipe for rosy cheeks!

THE ESSENTIAL ingredient is a good appetite. And good appetites are practically guaranteed if FRANCO-AMERICAN Spaghetti is on the menu.

Children simply adore it. They think it's such fun to eat. And do they love that rich, red tomato sauce with cheese? They do.

In fact, the expectant smile on the four little faces in our picture is just about typical of the way everybody in the family reacts to Franco-American Spaghetti.

That's because the ingredients that go into our Spaghetti are really superlative. Such as plump tomatoes that have ripened lazily in the sun. And aged natural Cheddar cheese. And homey acasonings that you yourself might choose.

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Franco-American is a cinch to fix—just heat it three or four minutes, and it's ready. It costs only about 8¢ a serving.

Take your choice of two sizes:
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On roads hot enough to fry an egg, THE BIG M proved again and again that it can really take it. On days cold enough to make much out of antifreeze, THE BIG M started up with split-second ease.

On trails that seemed to soar into space—on hairpin and S curves, we tested and retested THE BIG M's new reflex-action performance.

We found what you'll find. Driving is easier, feels safer, and is far more comfortable in the BIG M. For Mercury has been built to adjust instantly to changing road conditions—and to respond instantly to your every command. It has the hair trigger reflexes of a champion athlete.

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FOUR ROSES DISTILLERS COMPANY, NEW YORK CITY



GETTING OUT VOTE, Christian Democrats in Palermo, Sicily claim that only asses will fail to cast ballots.



ABREAST OF TIMES, Rome Christian Democrats argue Stahn mustachioed and Stahn shorn are the same thing.

NENNI'S STRONG ITALIAN HAND

The Socialist stooge of Communism gains strength in local elections

For Italy's municipal elections last month, the first nationwide test of political trends since 1953, the preponderant Christian Democrats and their moderate allies worked hard to get out the vote and to lampoon their archfoes, the Communists (above). This tactic seemed successful; 91% of the Italian electorate went to the polls and the moderate parties more than held their own. The traditionally huge Communist vote fell off slightly—despite such Red

hypereficiency as telling women not to wear lipatick on election day since smudged ballots were invalid. But by an ironical shift within the left, possible only in Italy, the votes the Communists lost were more than picked up by flamboyant Pietro Nenni (below), head of the most numerous group of Italian Socialists and a closely held puppet of the Communists. How Nenni won, and how his victory may imperil the political future of Italy, is explained on the next page.



THE NENNI PITCH is delivered with clenched fist at election rally in Rome. In one of his campaign speeches Nenni

tripped over his tongue and shouted, "We Communists."

Then he hastily began again: "We Socialists..."



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A FORCE TO RECKON WITH In Florence, Pietro Nenni's Socialist party nearly doubled its total vote. In Genoa, it gamed 42%, in Turin 38%, in 88 key cities it picked

up almost half a million votes. As a result, in town after town, Nenni held the crucial margin of scats which the Christian Democrats and their allies uceded to form majority municipal governments.

The Socialist leader who now holds this balance of power is an interesting study. He is a florid and effective orator equipped with a bellowing throat and jutting jaw that often make the stalest clické ring with menace and meaning. His person and manner are reminiscent of Mussolini. Both men grew up in the Romagna, cradle of Italian political firebrands, and they knew each other well when both were young political comers in the chaotic days after World War I, Some of Nenni's frenzy for power goes back to an obsession to prove that he can go as far as Mussolini and less disastrously.

To do that, Nenni has sold himself—and his ostensibly independent Italian Socialist party- to the Communists. He is utterly dependent on the Communists for funds, and occasionally, in private conversation, he has had the chilling candor to admit it. Many Italians also believe that he is a not wholly unhappy victim of a form of Red blackmail: it is suspected that Nenni's anti-Fascist record, while in exile in France, was not spotless and that the Communists can prove it.

Whatever holds the Reds have on Nenni, the grip is firm. Even his rare squeaks of independence strike queer notes. When the Italian Communists echoed Moscow's de-Stalinization line, Neuni cautioned against hysterical denunciation of the former idol. As a holder of the Stalin Peace Prize (below), it was the least the man could do,

How can such a puppet achieve such power? The answer to this question ranges the whole arena of Italian political life. Nenni attracts much of the traditional Socialist vote, thanks to his powerful party organization whose Communist-supplied resources the genuinely independent Socialists of Giuseppe Saragat cannot match. He summons the hot loyalties of Italy's anticlericals, always cager to stick a finger in the Church's eye but not keen on shaking hands with the Communists, Finally, Pietro Nenni is the beaming beneficiary of Italy's most awesome political vacuum— the absence of a strong, articulate workers' party completely free of the Communists. The hunger and the need for such a political party cloud the political intelligence of many an Italian voter, who smothers his doubts and fears of Nenni with some such rationalization as: well, maybe if he gets strong enough, then he will break with the Communists.

Out of such dreams come political nightmares—in this case, the nightmare that Pietro Nenni may one day strangle Italian democracy with the very strings which make him so mighty a puppet.

The first test of whether this nightmare may become reality takes place this week. The truly independent Socialists, who furiously broke with Nenni in 1947 and have not worked with him since, have accepted Nenni's invitation to sit down and talk over an alliance. And within Christian Democracy itself there stirs the tempting, teasing thought that political business surely can and possibly should be done with Nenni. Thus does one man, already bought and paid for by the Communists, himself threaten to become the auctioneer of Italy's future.

-EMMET JOHN HUCHES



ACCLAIMED IN THE KREMLIN, in Sverdlov Hall, Nenni (right) in 1952 received the Stahn Peace Prize from Soviet Academician D. V. Skobeltsin.



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Two of a kind—father and son—both enjoy the comfort of Hanes underwear.

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Both love the soft absorbency of Hanes undershirts. Best part of the story those low, fow prices. Only \$1 for men's Sanforized Givvies, only 65c to 69c for boys'. Just 79c for men's undershirts, 59c for boys'. At good stores everywhere.



STUDENT PRESIDENT BRODUS HARTLEY, WHO INSPIRED THE BUS BOYCOTT, STANDS BEFORE A GROUP OF HIS SUPPORTERS ON THE FLORIDA A. & M. CAMPUS



NEGRO LEADERS in Tallahassee, including four clergymen, formed an Inter-Civic Council to back student boycott and organize city-wide resistance.

PASSIVE BUS PROTEST SPREADS

In Tallahassee, Fla. last week another passive protest against segregation began. After two Florida A. & M coeds were arrested for "placing [themselves] in a position to incite a riot" because they had taken the only two remaining seats in a city bus, their fellow Negroes borrowed a technique already proved successful elsewhere in the South.

University students, meeting in protest on the campus, agreed to stop riding the buses. Then Negro civic leaders quickly voted to support the boycott until promised satisfaction. Soon after the boycott began, charges against the coeds were suddenly dropped but the bus line ignored the Negroes' demands for fairer treatment. Following the pattern of the highly effective six-month-old strike against buses in Montgomery. Ala. (Life, March 5), Negro riders took to the sidewalks and formed car pools. Since 70% of Tallahassee's bus patrons are Negroes, the line quickly felt the pinch. Meanwhile in Montgomery, where the boycott idea was born, a fleet of station wagons (below) was providing transportation for former bus riders.

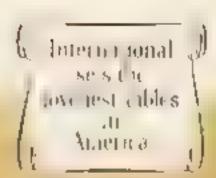




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ON OLD CAMPUS, seriors (left) and faculty (right) march around the Class of 19-1 Will made at the Landers commencement expresses in the chapel at rear



ON NEW CAMPUS, movers indication administration in ling so coals. The balcony unliwork has Wake himself indials. At rear in the new 2 non-series principle.

A 110-MILE MOVE FROM CAMPUS TO CAMPUS

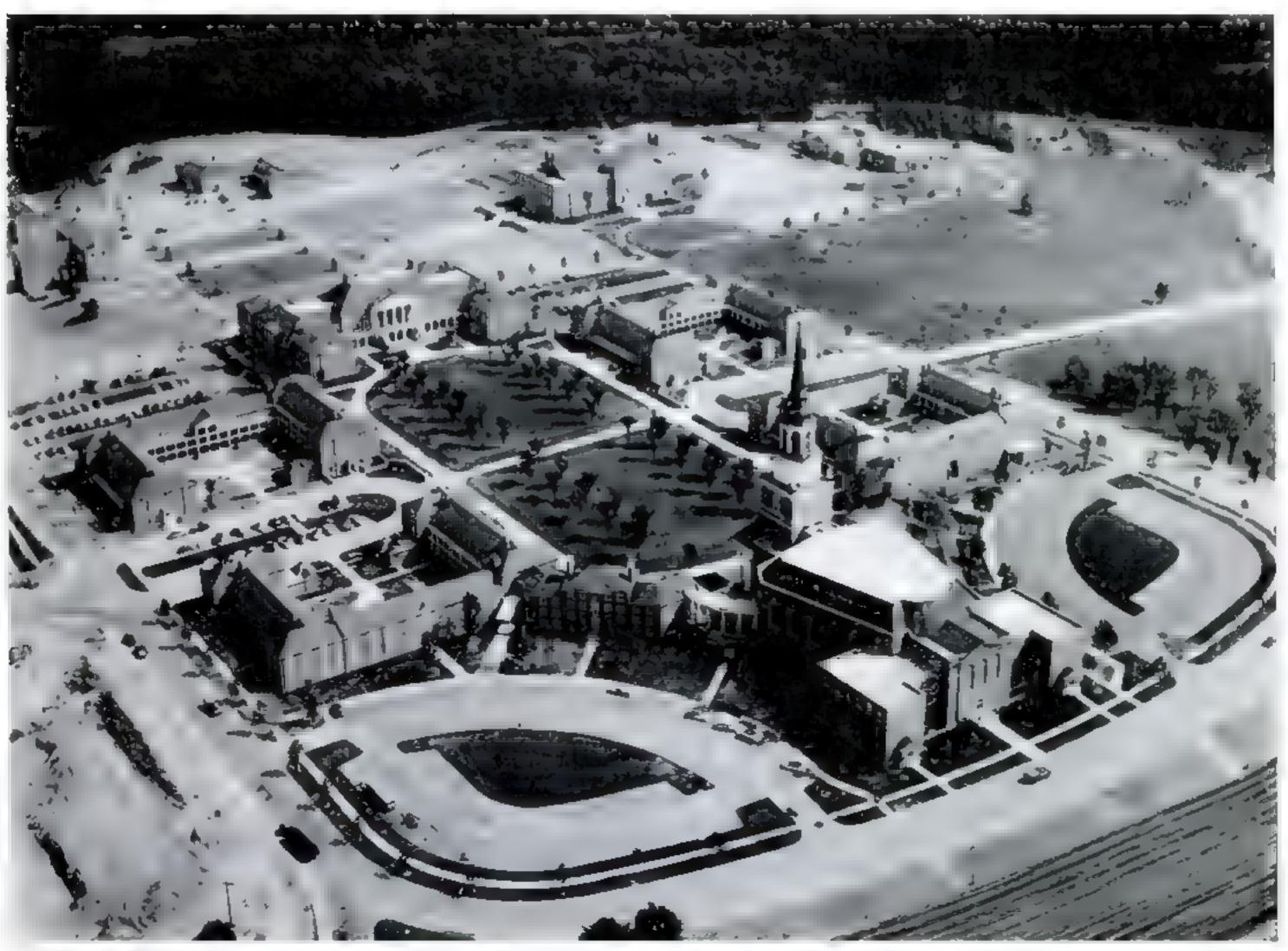
Wake Forest pulls up stakes, bound for a \$19 million home

As Wake Forest College moved the 311 members of its graduation class out into the world last month, it got ready for a big move of its own. The Baptist college was giving up its 122-year-old campus (right) in the little North Carolina town of Wake Forest and taking up life on a brand-new \$19 million campus in Winston-Salem, 110 miles away (below).

The move had its beginning in 1946 when the Z. Smith Reynolds Foundation promised the college an annual grant of \$350,000 in perpetuity if it would relocate in Winston-Salem, home of the R. J. Reynolds Tobacco Company. The offer (since raised to \$500,000) was accepted and Wake Forest raised enough money to erect 28 handsome, modified Georgian buildings on a new 325-acre campus. Behind, in the town of Wake Forest, the college leaves sorrowful friends (p. 54) and a well-loved campus which this fall will be taken over by the Southeastern Baptist Theological Seminary.



ON OLD CAMPUS IN WAKE FOREST, SCHOOL BUILDINGS ARE SHROUDED BY OAK AND MAGNOLIA TREES



COMPLETED BUILDINGS on the new campus are so glisteningly clean that from the air they look like scale models. Chapel (right) faces the administration

building at opposite end of the mall. On sides of mall are dormitories. The campus is located on a portion of the former Reynolds estate given to college.





LOADING FURNITURE, Kappa Sigmas help empty their fraternity house in Wake Forest. On new campus, fraternities will have special quarters in the school dormitories.

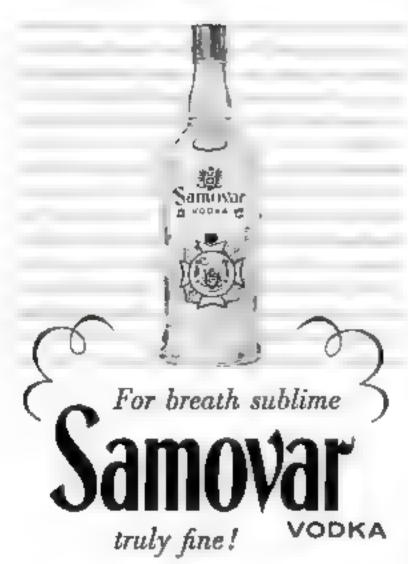


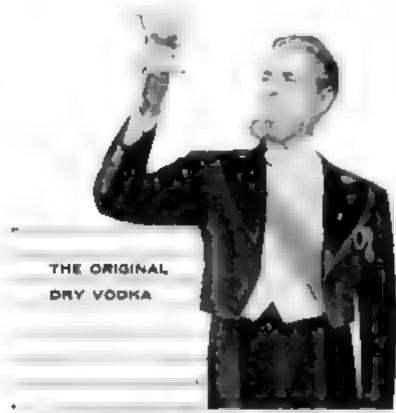
INSPECTING BUILDINGS at new campus, Architect J. F. Larson (center) talks with Richard Reynolds, president of the Reynolds Foundation, and C. H. Babcock, land donor.



COMPLETING NEW CHAPEL, workmen prepare floor for installation of seats in time for use by summer school

students. As a result of increased capacity, fall enrollment of the college will reach 2,000, a 33% increase over 1955.





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NEW

Ronsonol Switch-spout

The fastest way to fill your lighter. No tip to pierce or cut. Convenient. Spill-proof. Opens and closes at the flick of your finger.

The world's greatest lighter fuel!

- * Burns clean
- ★ Lasts longer
 ★ Pleasantly
- scented
- 4 oz. 29c 8 oz. only 49c





Maker of the World's Greatest Lighters

Only Helene Curtis Spray Net has it...

refillable aerosol PUISS Spray



Сатраз Моче сонтичен

FAMILIAR FACES LEFT BEHIND



TAVERN PROPRIETOR Eddie Weaver, whose place served beer-drinking students, is one of many Wake Forest merchants facing a business drop.



GYM CUSTODIAN "Major" Bose Baker, whom returning alumni always looked up, decided to stay in Wake Forest rather than make the move.

REIS PERMA-SIZED AN UNDERWEAR WILL NOT SHRINK OUT OF SIZE!

REIS PERMA-SIZED* guarantees that the size you buy is the size t stays! PERMA-SIZEO Knitwear, exclusive with REIS, has the stamina to withstand countless launderings, in any equipment Laboratory tests prove this!

Change to REIS PERMA-SIZEO — live in comfort!

And REIS PERMA-SIZED UNDERWEAR Needs No Ironing!

Just wash and wear!

Father's Day is June 17th GIVE DAD THIS MOST PRACTICAL GIFT OF ALL!

(Won't shrink in his affections!)





\$1.10 & \$1.20
T-Shirts \$1.25
(Gift Boxed 4 for \$5.00)
V-Neck T-Shirts \$1.50
(Gift Boxed 4 for \$6.00)
Athletic Shirts \$1.00



Three little kittens took off their mittens
Enchanted, delighted and merry.

For each was to savor a new Jell-O flavor –
Black Raspberry, Grape and Black Cherry.

COPR 1994 GENERAL FOODS CORP.



JELL-0 (\$ A REGUTERED TRADE-MAIN OF GENERAL FOODS CORPORATION







what's on your mind for dinner?

Dinner is no sooner said than served, when the meat dish is KP or $PARTY\ LOAF$. Both are delicious blends of chopped, tender pork and sweet, juicy beef, flash-canned and fresh-cooked in the immaculate Hygrade-Kingan kitchens.

Serve KP or PARTY LOAF in a variety of ways—cold from the can, warm from the pan, or hot off the griddle—for just pennies a portion. They're ideal hot weather, meal-in-a-minute meats. Buy several cans of kitchen-pure KP or PARTY LOAF this week. Your grocer is featuring them.



You'll also enjoy Hygrade's famous ALL-BEEF FRANKFURTERS, Kingan's Boneless Canned Hams, Kingan's Corned Beef Hash... and the more than 1200 other fine food products made by HYGRADE and its KINGAN Duisson

HYGRADE FOOD PROBUCTS CORP., Executive Offices, Detroit, Michigan.



CLOWN'S DREAM is danced in a village square by Gene Kelly, in the buffoon's costume, and Claire Sombert, dancer from Paris, as the lovely, aloof object of his hopeless love.

Little Plays in Pantomime

GENE KELLY'S NONTALKIE IS DONE ENTIRELY IN THE DANCE

Metro-Goldwyn-Mayer let loose a long-held breath and finally released an unusual movie it has had all finished since 1952. The movie is a feature-length nontalkie entirely done in dance. The nearest it ever comes to saying a word is during a scene in a night-club when a trumpet mutters hoarsely into a microphone in mocking imitation of a crooner. It tells its stories in dancing—dancing that is gimmicked up and glamorized and hits all the spots, high and low, from uninspired through interesting to wonderful.

Made in Europe by Gene Kelly, *Invitation to the Dance* gives three traditional ballet themes new treatments. Kelly, who dreamed up and directs the film, employs some of the world's best dancers and animated cartoons too to gain his effect. With their assistance he tells the story of the clown who hopelessly loves and finally dies for the beautiful girl dancer; the story of Sinbad, the magic lamp and the genie; and the story of a bracelet (p. 63) passed on a cynical round through a succession of fickle lovers.

PANTOMIME CONTINUED



IN ROMANTIC BLISS lovers (Igor Youskevitch and Claire Sombert) end their dance with kiss on caravan steps. Their love brings heartbreak to clown.



IN PENSIVE PAIN the clown kneels with his bouquet of flowers while the lovely dancer ignores him as she listens to the songs of a masked minstrel.



Whether Dad's barbecuing . . . golfing . . . or just plain loafing — he'll look better, feel better in cool, comfortable Haggar Slacks. Fine fabrics mean lasting neatness . . . beautiful tailoring means perfect fit. Get Haggar Slacks at better stores everywhere — \$6.95 to \$14.95. HAGGAR COMPANY - DALLAS

The original and genuine

SINDRIM. Automatic FRYPAN

gives you bacon and eggs like this every time!



Only (MEET ELECTRIC APPLIANCES MAGE

SQUARE SHAPE

COOKS 20% MORE

THAN ROUND

COOKS MORE

Because of the Sunbaum's square shape,

a full 1/2 lb. of bacon will lie flat in the pan

-will cook flat because of Sunbeam's

Controlled Heat, no curling or burning.

Also cooks more pancakes, hamburgers,

fried eggs, spaghettl, one dish meals, etc. It is lighter and occupies less space.

gives you all these advantages

• EASY-TO-SET DIAL FOR CONTROLLED HEAT—Easy-to-see signal light indicates when proper temperature is reached.

ACCURATE THERMOSTAT FOR CONTROLLED HEAT—The highly accurate Sunbeam thermostatinsures correct Controlled Heat during the cooking cycle.

-the other 4 strips carl up the sides.

- It is located right in the base of the Frypan in a water-sealed compartment.

 EASY-TO-SEE FRYGUIDE—Gives recommended cooking temperatures for preparing your favorite dishes.
- BAKELITE FEET—Use the Sunbeam anywhere you wish, on any surface.
 Plugs into any A.C. outlet.

Prepares everything from a quick, delicious breakfast to a family size meal—automatically. It Fries • Bakes • Stews • Pan-broils • Braises • makes delicious Pancakes, Omelets, French Toast • Heats "frozen dinners." High dome covers of either aluminum or heat-resistant glass are available for fried chicken, roasts, etc. Only the Sunbeam Frypan is available in 3 sizes: 10½", 11½", 12½".



with uncooked white around the yolks.

See Peggy Murdoch demonstrate Sunboom Automotic FRYPAN on Sunboom aponsored TV shows.

To provide you with convenient service during the long life of your Sunbeam appliances, foctory owned service stations have been established throughout the U.S.

And everything you cook will be more delicious because of Controlled Heat



MARVELOUS WATER-SEALED ELEMENT

You can immerse the entire pan in water up to the control ponel for quick, easy washing.



& Sunbeats Corporation 1956



Under the Orange Roof



The wonderful world of 28 flavors



HOWARD OHISONS Restaurants - Ice Cream - Candies

"LANDMARK FOR HUNGRY AMERICANS"

Ah, those delicious decisions! 28 flavors, all as pure and as rich as a melody. But what will you have first? A large Charcoal Broiled Steak, tender Fried Deep Sea

Scallops, a Grilled Ham Steak, Golden Fried Butterfly Shrimp? Deciding is half the fun, for appetites of all sizes. Come to friendly, courteous Howard Johnson's tonight.

10CATIONS FOR HOWARD JOHNSON'S restourants and motor ladges are desired on main highways and in shapping centers.

Write Howard D. Johnson Co., 89 Beale St., Waliaston, Mass.

A STORY OF FICKLE LOVE



IN A STUDIO a bungry model (Claude Bessy) cats as she dances with artist (Igor Youskeytten) who gives her the bracelet be got from a faithless wife.

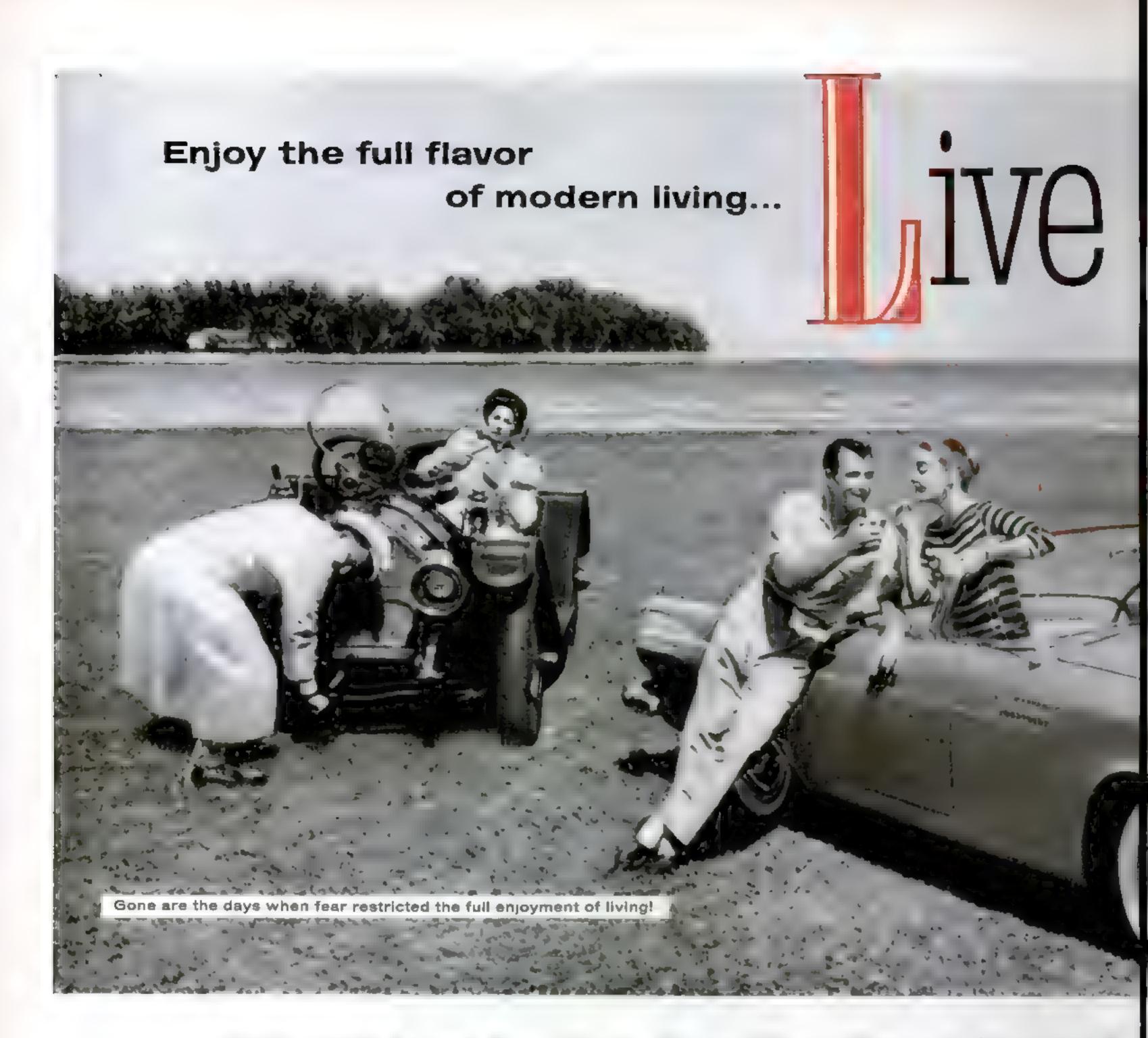


IN A NIGHTCLUB a femme fatale (Belita) slinks up toward bandstand. She gives crooner the bracelet she got from a lover of the hungry model.

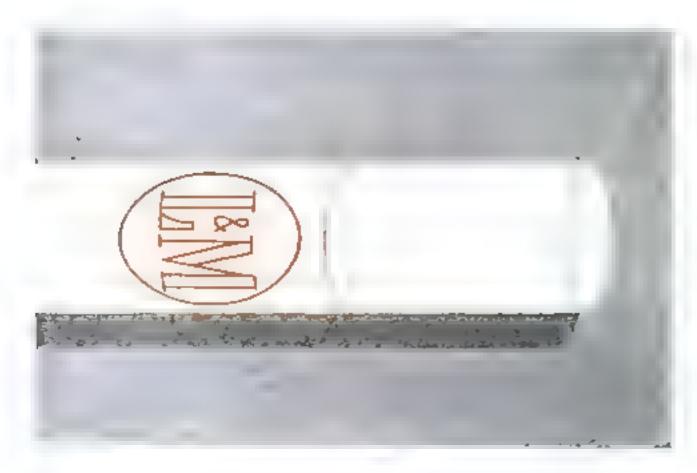


IN STREET Marine (Kelly), who got bracelet from crooner's girl, gives it to prostitute (Tamara Toumanova) who sells it to faithless wife's husband.





Only L&M gives you the full, exciting flavor of today's through the modern miracle of the



AT LAST YOU CAN GET ALL THE FLAVOR YOU WANT

No other cigarette...

plain or filter...

gives you all the exciting,

satisfying flavor that

you get through the

pure-white L&M Miracle Tip.







Start today



LAST GALL

For prize winning letters!

Contest closes June 30, 1956



Mail your entry today

You may win one of 574 valuable prizes

HERE'S THE MOST EXCITING PRIZE LIST EVEL

1st Prize 9 Day Dreom Tou. In July 7 Wonderful Days in Pr. s for 2 via Fan American World Arrwoys St. in 7 C lapter Reinflow Se vice plus \$500.00 spending

2nd Prize A complete Kelvinotor Kitchen spundry Ensenio e Rouge religeutor rescet dishwusher dother washer and days

1rd Press A Natural Ember 2 Shin Automo Haze Mink Store valued at \$1000.00 Alb Press A Kery nator delir gerator and Presser

Sib Free A Ke vinata Crother Wather and Dryet
4-6th Prises RCA Vitor Cantale Calor TV Sels
15 7th Prises Necch Af Mira Particle Sewing Machines,

25-8th Prizes -Multiros \$100.00 Wrist Wotshes for men or women.

25-10th Prizes - II MM. Fevere Mone Comeros.

25-11th Prizes-Morvettel Ploor Polishers 25-13th Prizes-RCA Y stor Portable 45 Rpm Phonographs 25-13th Prizes-RCA Y stor Portable Radios

25-13th Prints - RCA Y for Portable Radios

100-14th Prints - 2 as Not as of Argothless Parlume
Levaled by Parlume Charlett

100-15th Prints - Ostar Kong-Astian Portable Military by

John Oster Ca

100—16th Prizes-Cuses Steam and Dry Irons. 100–17th Prizes-Starter sals of Ekco Copper Bottom Cook-ware.

Here's all the information you need to enter:

DIMPLY follow the easy rules of the printed on the special contest label wrapped around each can of the of Copper Cleaner In 25 again and words or less, complete the statement. "The best new use I have discovered for Cameo Copper Cleaner is because." Each entry must be accompanied by official contest label or facsimile. Mail to.

Cameo "Come Clean" Contest, P. O. Box 17A, Mount Vernon 10, N. Y.

before midnight, June 30, 1956

Big 10 oz. can

BIG BARGAIN

Look for this distinctive package at your grocer today



INVENTOR CORY RESTS AND READS "THE FARMERS" WEEKLY" AS HIS TWINE-GUIDED TRACTOR CHINGS BEHIND HIM

THE TRACTOR THAT WORKS ALONE



TRACTOR'S TRAIL is the dark area of the drawing. The patch around the ceel (center) is too close in for Cory's tractor to till.

"I hate to see a non doing anything that needn't be done ' ivs Farmer Edward Anthony Cory of Gloucestershire, Fig. and, So. he sends his fractor out alone to harrow his acreage while he reads or counts his chickers. Cory has rigged up a reel of mattress two che emplaces in the center of the field he wants worked. He ties the free end of the twene to a shaft fixed to the tractor's steering arm, starts the tractor and jumps off. As twine unwinds from the reel, its pull on the steering arm keeps the tractor on course outward around the field (drawing, left). When the twine is all paid out, it starts rewinding on the reel, pulling on the shaft to steer the tractor inward. When the machine reaches center, it stops,



BEFORE STARTING WORK, CORY MEASURES OUT TWINE TO MAKE SURE HIS TRACTOR WILL NOT RUN OFF THE FIELD



Outdoors-You can get the best color snapshots ever . . . right from your very first roll!

New Kodacolor Film takes beautiful snapshots indoors and out—on the same roll!



Indoors Same roll no blue bulbs or filters!

Use it in any popular-size snapshot camera!

Now you can get the most sparkling, true-to-life color pictures you've ever seen! And you can get them by sunlight and flash—without a special camera, special color bulbs or filters—and without changing rolls of film!

Use this great new Kodacolor Film anywhere—at the beach or the park, in your living room or nursery. See how your pictures "come alive" in glorious color prints.

Try new indoor-outdoor Kodacolor this weekend. At your Kodak dealer's in all popular roll-film sizes.

Eastman Kodak Co., Rochester 4, N.Y.





"Wheaties with Ice Cream, Betty Crocker?"



"Certainly, Wheaties with ice cream, Cary Middlecoff It's still 'Breakfast of Champions!'

"It's our brand new refreshing way to start a summer day. Try softened strawberry ripple ice cream and Wheaties with fresh berries, like the picture. Or try vanilla ice cream with peaches and Wheaties. You'll find yourself making up your own combinations.

"Wheaties and ice cream are more than good. They're important.

Good nourishing wheat is the most popular cereal grain in all

America! And there's a whole kernel of wheat in every Wheaties flake!

"Tomorrow morning?"



General Mills





WATCH THE WHEATIES CHAMPIONS at the National Open, June 14-16, Oak Hill Country Club, Rochester, New York.

A WHEATIES WINNER GETS HIS REWARD

Winning National Golf Open is Cary Middlecoff's biggest thrill!

After winning his first National Open title, champion Cary Middlecoff receives a warm kiss from his wife, Edith. At only 28 years of age, Cary showed he had the skill, the iron nerves, and the stantina to win against the nation's greatest golfers. A Wheaties eater since he was 12 years old, Cary today is a consistent winner in major golf tournaments throughout the year.



QUICK STOP FOR A WHEATIES PICK-UP! Grueling matches and constant traveling between tournaments put a real strain on a man Fer energy. Cary makes sire he gets Wheaties He knows there's a whole kernel of wheat in every Wheaties flake'



"LET'S MAKE A DEAL, CARY," SAYS BOB CROSBY. "For every golf lesson you give me, I'll give you a free singing lesson and all the Wheaties you can eat!"

LOOK!

Hollywood's Favorite



Lustre-Cream Shampoo is on



Listre Creme Shampoo is blessed with lance n' Fears into instant lail er even in hardest water Rinses away completely, leaves your hair star-bright, satin soft, wonderfolly easy to manage without any special after times. Now on ler a out of 5 top Hollywood movie stars say Listre Creme is their professional, as well as their personal, shampoo favor to How about you?

Don't Wait! Get Hollywood's favorite Lustre-Creme Shampoo today!...It Never Dries...It Beautifies!



MODERN LIVING

IN TOW ON HIGHWAY, A NEW SEAGOING TRAILER ROLLS ON THE TWO WHEELS PLACED DIRECTLY AMIDSHIPS

A Trailer That Takes to Water

Adding to the flotilla of 5 million power boats (Life, June 13, 1955) in the U.S. and the fleet of 750,000 trailers is a new crossbreed of both that provides a mobile home ashore or affoat. Twenty-eight-and-a-half feet long, the trailer has two wheels on which it can be towed along roads by an auto. When it gets to water it is rolled in and with its welded steel, watertight hull becomes a houseboat whose 5½-inch draft permits exploration

up shallow waterways not accessible to most conventional boats.

For \$3,795, buyers get built-in berths for four, folding table that seats six, three-burner stove with oven, porcelainized steel sink, ice chest, canopied patio, and lavatory. The outboard motor is extra. The Neptuna Corporation of California, builder of the model shown here, has sold 150 trailers and is far behind on orders. At least one other company has gone into the business.

AFLOAT IN BALBOA BAY, CALIF., THE JULIAN TILTONS' AMPHIBIOUS TRAILER IS PUSHED BY ITS OUTBOARD MOTOR, WITH 25-HP MOTOR IT CAN MAKE 12 KNOTS



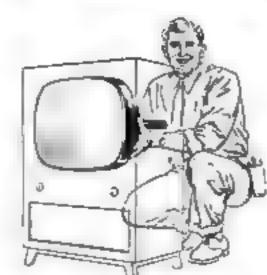
You, too, can "Point with Pride" to the wonderful pictures on your old TV



RCA is campaigning for better TV pictures from your old TV. The candidate—RCA SILVERAMA Picture Tubes. The platform—the brightest, clearest, sharpest pictures your present TV set can give. So—vote for RCA SILVERAMA!

Unique in engineering concept...and using an "advanced technique" of super-aluminizing... RCA SILVERAMA gives new picture brilliance and "pin-point" detail that can actually make your present TV set better than new! Best of ail, there's a SILVERAMA available to fit nearly every make and model of TV ever sold.

If you are tired of watching dim, hazy pictures, ask your TV service technician to replace your old tube with a brand new RCA SILVERAMA. Enjoy your TV all over again—as thousands are doing. RCA SILVERAMA costs no more than ordinary aluminized tubes—and they're backed by a full year warranty.



CALL YOUR TY SERVICEMAN HOW!

Your neighborhood TV servicemen holds the answer to new TV enjoyment. It's the RCA SILVERAMA Picture Tube for replacement is old TV sets. He knows it is "RCA-engineered" for the finest performance possible from your set.

RCA Picture Tubes

RADIO CORPORATION OF AMERICA, HARRISON, N. J.



See "Happy Birthday" on NBC-TV Producers' Showcase, in RCA Compatible Color or Black-and-White, Monday, June 25.

TRAILER IN WATER CONTINUED



IN THE GALLEY the Tiltons have dinner while at anchor. Craft has 192 square feet of living space, 6-foot 3-inch headroom, 7-foot 10-inch beam.



RETRACTABLE WHEELS are shown in a demonstration unit. Normally in a raised position affoat, wheels can be cranked down if craft runs aground.



COMING ASHORE, amphibious trailer is pulled by the Tiltons' car. It must be launched and come ashore on gently sloping beach firm enough for an auto.

Exciting Summer Value From Lipton Iced Tea

ALL-PURPOSE

THE MODE



INSULATED TO KEEP FOODS HOT OR COLD



and one
Lipton Tea
box top!

- Ideal for picnics, auto trips, beach parties
- For carrying school lunches, baby things
- * Super-fine glass fiber insulation keeps foods hot or cold
- ★ Waterproofed inside and out . . . cleans easily with soap & water
- * Long-lasting heavy-gauge vinyl always keeps its shape



This all-purpose Thermo Bag is the perfect summer-fun companion...at beaches, picnics, and on auto trips.

You never have to worry about keeping foods hot or cold when you own (or give) this all-purpose Thermo Bag in good-looking red plaid. And it's such a wonderful bargain—a \$2.39 value for only \$1 and a Lipton Tea box top!

Under that Lipton box top is the promise of real hot-weather enjoyment—an icy-delicious glass of Lipton Iced Tea. Here's refreshment that makes you come alive on the hottest, stickiest days! Even the first few sips make a difference!

See for yourself how everything brightens up with Lipton Iced Tea. It quenches your thirst better than any other summertime drink. Lipton's brisk flavor does it—that wonderful lively flavor that's so rich it doesn't fade even when iced.

Now-get the right kind of lift with brisk Lipton Iced Tea! And send for your allpurpose Thermo Bag, today. Remember only \$1 and a Lipton Tea box top!

Double-your-money-back GUARANTEEI

If you are not satisfied that this Thermo Bag is completely as represented here, just return it with a note requesting your money back to Lipton, Box #92B, Mount Vernon 10, New York and you will receive \$2.00 for the \$1.00 you spent.

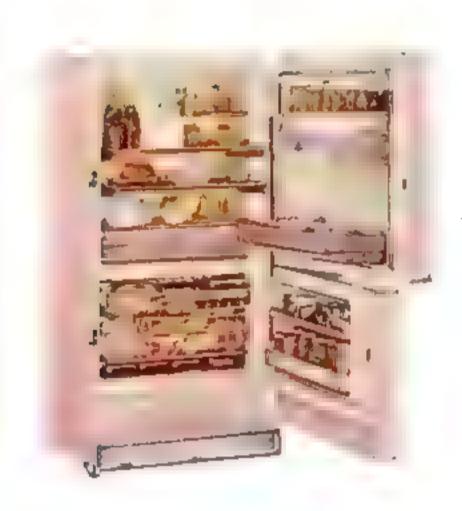
Send for your THERMO-BAG today!

money order, a	r checks-no stamps)	ermo Bags. I enclose \$1 , and one box top from greach Thermo Bag orde	any size
Name	PLEASE !	TIGHT	
		+	
Street			
City	Zone.	State	

HURRY Offer subject to withdrawal without notice!

Good only in U.S.A. and its possessions.

This is the way shelves should be



In this fricidaire refricerator, the shelves are designed not just to hold things—but to practically hand them to you.

Out they quietly roll—all the way. Every last item on them comes into view, so you needn't rummage around. The corners are usable, and there's no interfering center post. And these shelves won't sag—pulled all the way out—even under heavy loads.

All through a Frigidaire, you'll find things that are done better—and things that nobody else does at all.

If you want ice cubes—all you do is push an inverted ice tray into a slot. Bingo! Twenty-seven of them suddenly are waiting in their sub-zero storage bin.

If you'd like an inventory of your crisply-kept vegetables—it's done by a glance at the Picture Window Hydrator in the door. This, by the way, lifts out for easy refilling or washing. Thoughtful, eh?

If you want butter for instant spreading—it's ready in the door-located conditioner. As is a big utility compartment, and a shelf that's deep and wide for jars and bottles.

Or if you want to select a frozen food from your stock—just touch a foot pedal. The freezer section door opens—your little finger rolls out either storage basket from that 168-pound capacity polar region.

And there are no "ifs" about Frigidaire's basically better refrigeration. It's done with Frigidaire's Famous-The-World-Over Compressor Unit—and its "Flowing Cold" principle ends stagnant air and odors.

In justice to yourself-and your pocketbook-you should see your Fngidaire Dealer. Why not today?

FRIGIDAIRE

Built and Backed by General Motors



...the most famous name in refrigerators







DARK HORSE WITH BEST HANDLERS

Skillful pros, led by DeSapio, with support by Truman, train Harriman for nonmoderate race

by JAMES KEOGH

In the art of entertaining important buyers from out of town, few New York sales managers have shown more skill in recent months than a quiet, earnest man named Carmine DeSapio. Tickets to My Fair Lady? Dinner at Toots Shor's? Seats on the third base line at the Polo Grounds? The hospitable Mr. DeSapio (Life, June 6, 1955), New York's dark-spectacled secretary of state and boss of Tammany Hall, would turn every wheel he could reach—and he can reach quite a few—to fulfill the visitor's desire.

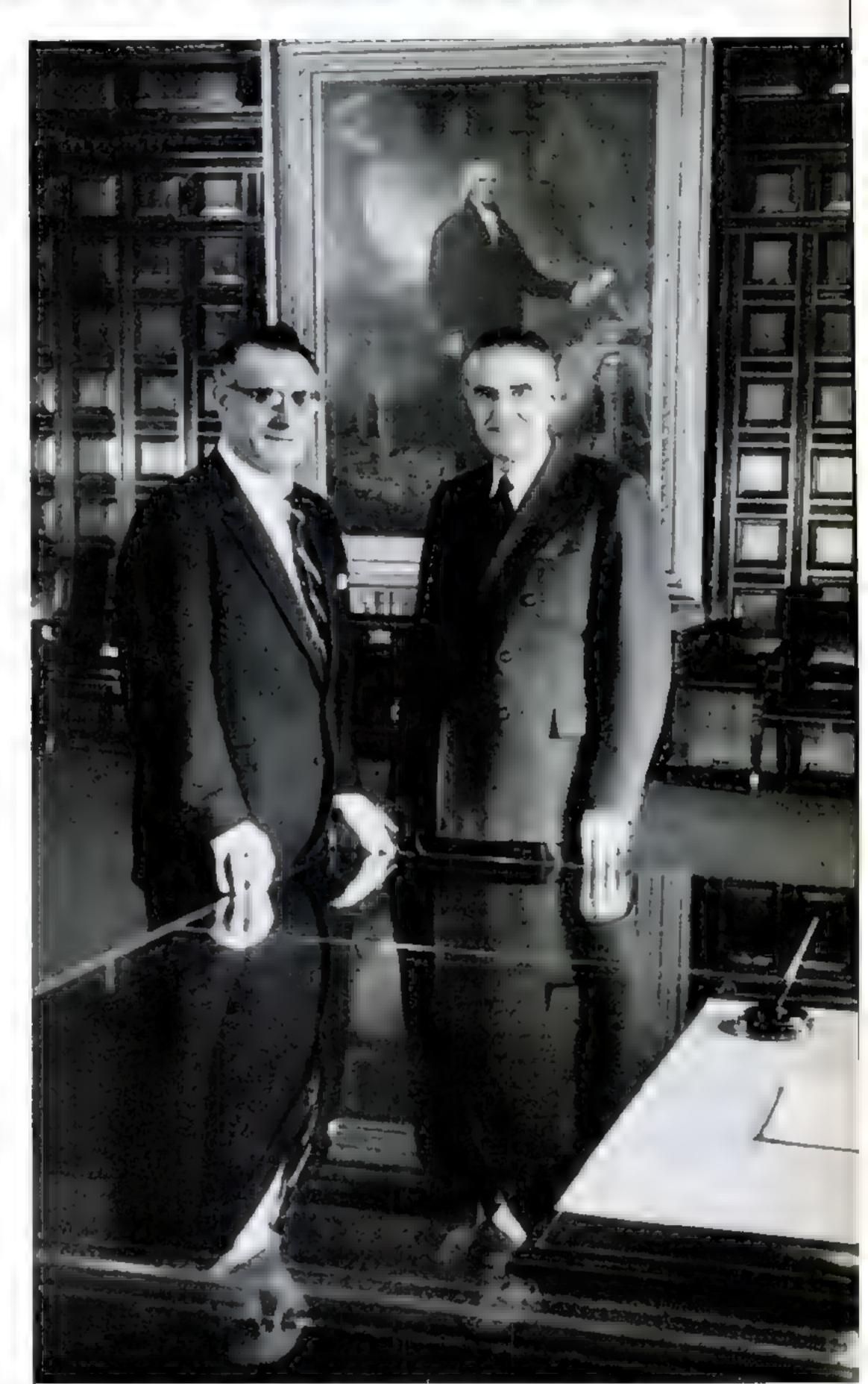
He would, that is, if the visitor from out of town had the one qualification which, to Politician DeSapio, is the essence of importance: he had to have good prospects of being, or at least influencing, a delegate to the Democratic National Convention in Chicago next August. For men like Rhode Island Governor Dennis Roberts and Pittsburgh Mayor David Lawrence he laid out dinner at "21" and a ringside view of championship fights. And never did DeSapio, who is one of the ablest politicians in the country, make a direct sales pitch. There was just good fellowship and good fun all around—and see you in Chicago.

Carmine DeSapio's low-keyed but highly effective salesmanship has been but one of the unusual aspects of 1956's most unusual campaign for the presidency. DeSapio was selling the candidacy of New York's Governor Averell Harriman, while Harriman him-, self was trying to be the darkest horse in the Democratic stable. While DeSapio made friends with delegates, Harriman kept insisting that he was not an "active" candidate. Behind this strategy was the hope that Adlai Stevenson and Estes Kefauver would continue to knock each other out in the primaries, and that Harriman would climb through the ropes at Chicago to have his hand held aloft by the referee.

Walking toward the ring

NOW a whole new phase of the Harriman campaign is under way. He has begun walking toward the ring. On his mid-May trip through the West he made his first open acknowledgment of the fact that his name would go before the Democratic National Convention "not as a favorite son, but as a candidate." Having made that clear, he could join the DeSapio sales force: "If any of the good people of Wyoming want to support the candidate from New York I'd be mighty proud."

What are Dark Horse Harriman's chances of winning the race? The answer depends, in considerable measure, on the power of another politician named Harry Truman.



SUCCESSFUL TEAM of Carmine DeSapio (left) and Averell Harriman now rules in New York capital

at Albany. Team was formed in 1954 when De-Sapio engineered Harriman's election as governor.



With Culligan, there is no aquipment to buy. Your Culligan denier owns the water softener... and he exchanges it for a fresh "sauled" unit at regular intervets. Automatic! All the filtered soft water you need!

Plus modust original installation. Average rate shown is for one softener exchange per 28 days, additions exchanges average lass than \$1.50. Rates very with local conditions. You don't have to buy it to try it!

Culligani SOFT WATER SERVICE

Culligan, Inc. and its franchised, full-line water conditioning dealers in the United States and Canada - Home Office, Northbrook, Illinois



CHIEF HOPE for Harriman's candidacy is Harry Truman, who last fall attended a Democratic rally in Albany with the governor and delighted him by saying, "If I were a citizen of New York State, I know who I'd be for."

HARRIMAN CONTINUED

President Truman has steadfastly refused to say which Democratic candidate he favors. But every Democrat who has been listening can easily draw the conclusion that Truman is for his old friend and associate Averell Harriman. The most recent indication was the former President's speech in New York last month when he presented the Four Freedoms Foundation award to Harriman.

With all the fervor of a man making a nominating speech, Truman said of Harriman: "He has worked with a wisdom and skill that few others possess. We miss his wisdom and energy and sure touch in our foreign policy today. I don't think there is any man in the United States I think more highly of."

While Harry Truman has thus been maintaining what he calls a neutral position, some of Truman's old associates are organizing for Harriman across the country. One of the key men is Frank McKinney, the Indianapolis banker once described by Truman as "the best national chairman the Democratic party ever had." McKinney's job is to cover the



Democrats, Mike Prendergast tours U.S. to get delegates.

Midwest and West, lining up the Truman-vintage party leaders.

To supplement McKinney's work, Carmine DeSapio and New York Democratic State Chairman Michael H. Prendergast will be abroad in the land much of the time until the Democrats convene

in August. Cutting up the U.S. between them, they will cover almost every state, visiting national committeemen, state chairmen and other party leaders, to promote Harriman.

With such experts as Truman, McKinney, DeSapio and Prendergast spreading the word, Harriman himself could well afford to remain "inactive" until his handlers decided it was time for him to make a move. While Harriman was lying low, the experts did all the arguing in these terms: Adlai Stevenson, although a fine man, was beaten once by Dwight Eisenhower and would almost certainly be beaten again. One of his serious faults is that he takes too soft a stand toward the opposition.



TRUMAN FRIEND Frank McKinney is lining up western support for Harriman.

The Democratic party needs a fresh nominee, a man experienced in government, a fighter, a winner. That man is Averell Harriman, a recognized liberal, a regular party man who has been working in the organization since the early days of Franklin Roosevelt,



Wherever you go, a new car awaits you

It only takes minutes to rent a car from Avis to add extra days of pleasure to a vacation jount or extra calls and profit to a business trip.

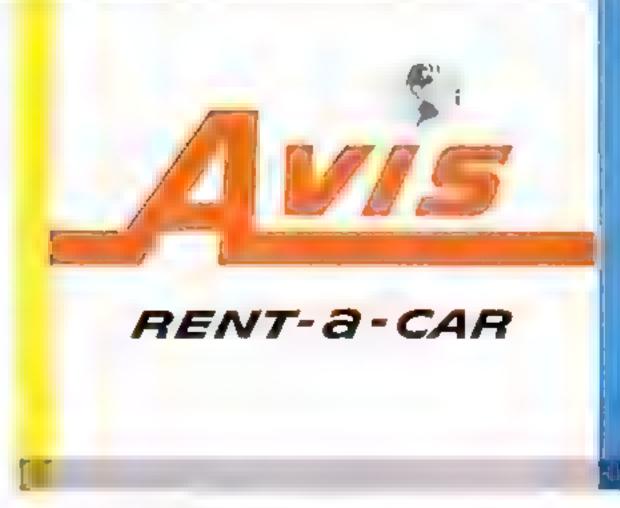
When you have an Avis car meet you at the airport or station, you combine the speed of air or rail travel with the convenience of an auto trip.

It's surprisingly low in price. For example, in Denver—just one of the more than 850 Avis offices around the world—you can rent a new Plymouth or other fine car for only \$6 per day

plus 7¢ per mile. That includes all the gas, oil, servicing and insurance. And only Avis offers you the convenient "Rent it here—leave it there" service.

In addition, your Avis office will make a cor reservation for you almost anywhere in the world at no cost.

It's easy to rent an Avis car! Call your local Avis office (it's listed under "A" in the phone book). Or ask the agent who sells your plane or train tickets. Avis Rent-a-Car System, Inc., Hotel Statler Bldg., Boston 16, Mass.



AWAY OR AT HOME ... A CAR OF YOUR OWN



Ensemble Shirts \$3.95 pp. All a k Ties \$2.40 Handwerchief \$55

It takes an extra-lightweight thread to weave so cool a fabric! That's the searty of bataste, the aghter sat gives a sourt For this smart Bataste Lectors, we used a wisplot a thread to give too films coolness. Yet, this fine "Sanfor zed" tabric wears and wears. The subtle colors are a final complementing touch, cool and correct. Remember Father's Day, June 17th

P.S. I sees shires are acoustable in boys' sizes, 100.

ARROW — first in fashion by Chet Peabody & Co. Inc.



FAMILY CAMPING TRIP in early 1900's was organized by E. H. Harriman (second from right) for sons Roland (wearing hat) and Averell (eating apple).

HARRIMAN CONTINUED

a man who can be counted on to treat the party regulars right. Averell Harrimin's "inactive candidacy," with its most important support corning from a man who claims he is not supporting anyone, is no less unusual than the earlier phases of the Harriman route to the ampaign trail of 1956. Instead of working his way up from hunble beginnings, he is a man trying to struggle down from his opilent beginnings to political success.

Ave at Harriman was born 64 years ago, the son of E. H. Harrimar, the "Little Giant" of Wall Street, one of the most successful and powerful financiers in U.S. history. When E. H. died in 1909, he was the dominant figure in 75,000 miles of railroads worth \$5 Filion. But his personal fortune of \$100 million had not won him political honors. President Theodore Roosevelt included the "Little Giant" among his "malefactors of great wealth," and labeled him "an undesirable citizen.

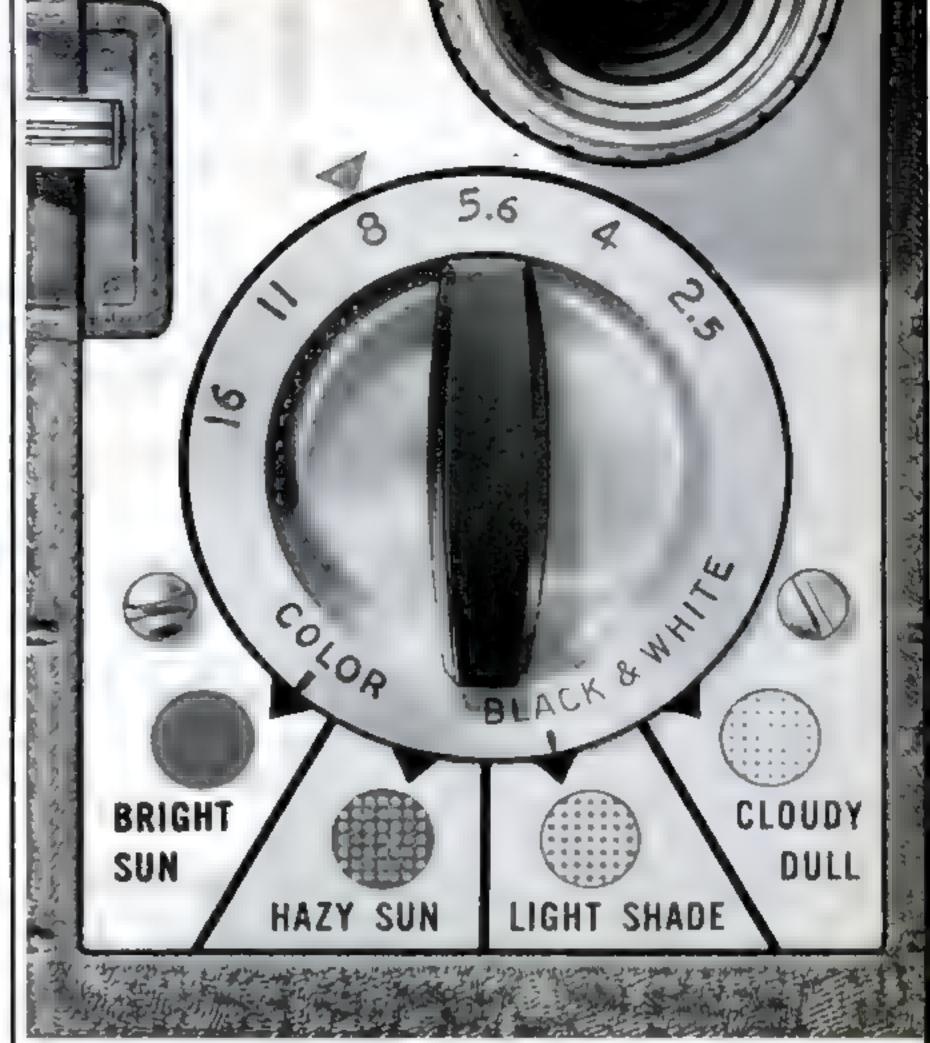
Throughout most of his life, Averell Harriman (who was named for his mother, Mary Averell, the daughter of a railroad president) has been struggling toward two goals: to achieve substantial success in his own right and to prove that he is not a "malefactor of great wealth."

Harriman had a well-spent youth, enjoying winters in a luxurious town house in Manhattan and summers on a 20,000-acre estate 35 miles up the Hudson where he practiced the rich man's sports of polo, private-preserve hunting and exercising his own trotters on his own race track. At Groton and Yale he was only an average student, but he displayed superior skill at bridge and rowing.

After graduating from Yale in 1913, he went to work for his



POLO STAR Harriman (left) played the number one position on U.S. team which defeated Argentina in 1928. Harriman gave up polo a few years later.



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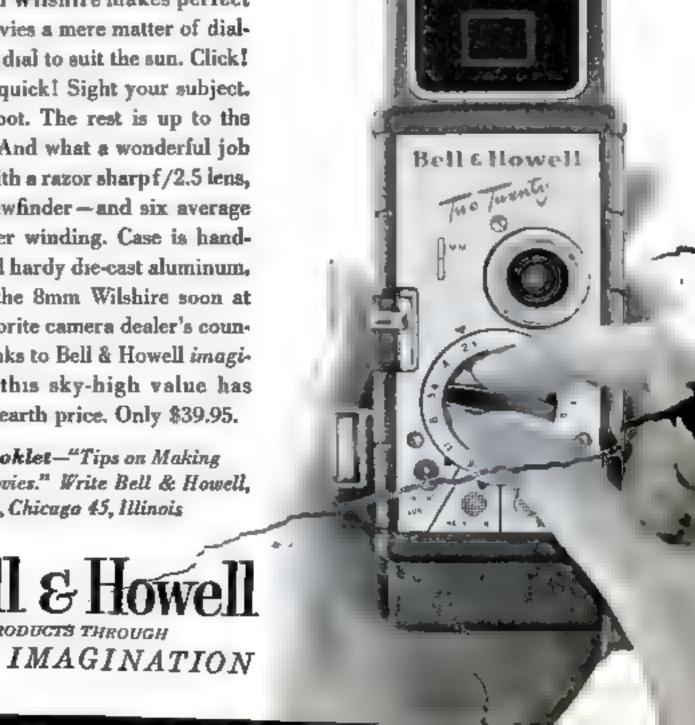
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WITH ROOSEVELT, who gave him his first political job, and former Union Pacific President C. R. Gray, Harriman inspected new streamlined train. This was in 1934 when Harriman was special advisor to Department of Commerce.

HARRIMAN CONTINUED

father's Union Pacific Railroad and in two years became a vice president. But railroading was an inherited glory and Harriman decided that he wanted to become an independent suppling tycoon. After 10 years of effort, during which tycoonship elujed him, he switched to airplanes and spent three years as chairman of Aviation Corp. Again he failed to match his father's success; and in 1932 he returned to railroading.

His first wife, Kitty Lanier Lawrence, divorced him in 1929 and the next year he married Mrs. Marie Norton Whitney, who had just divorced Cornelius Vanderbilt Whitney. They have now been married 26 years, and Marie Harriman has learned a lot about polities. When an interviewer asked her recently about her 64-yearold husband's golf game, she said, "He doesn't have a golf game; he's not old enough." (He is 13 months younger than golfer Eisenhower.)

It was not until 1933 when he first entered the field of government that Harriman began to achieve his goals. Although born into a Republican heritage, he voted for Al Smith in 1928 and in 1932 supported an old family friend, Franklin Delano Roosevelt. The following year he became New York chairman of the NRA's Reemployment Campaign Committee. Since that day he has compiled a remarkable record of public service in a glittering variety of administrative posts: chief administrative officer of NRA, special envoy to London and Moscow, ambassador to Russia, ambassador to the Court of St. James's, Secretary of Commerce, roving ECA ambassador in Europe, director of Mutual Security, and many others.

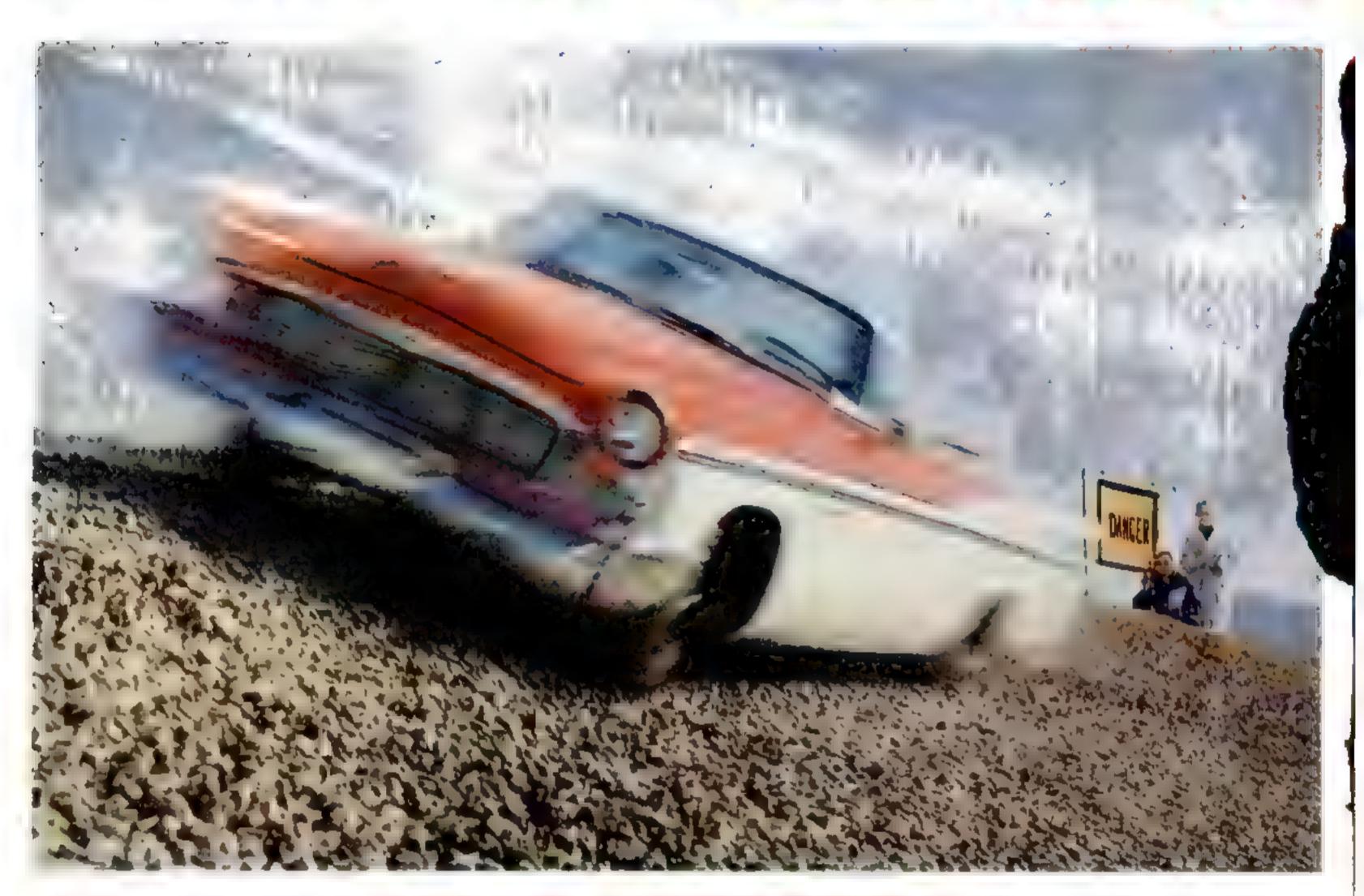
Harriman and his supporters look upon this record of service in the federal government as one of his greatest assets in his bid for the presidency. No other man in active public life can match it. In the course of his service Harriman gained tremendous experience at the major international conferences of World War II. He attended almost all of the Big Three meetings, and he did so without falling into the political booby trap of becoming known as a "Communist dupe." As various memoirs and diaries show, Harriman consistently warned his associates about the threat of Communism and the ambitions of Russia.

Averell Harriman is proud of his record as a "premature anti-Communist," and he has been able to use it to good advantage. Because the Democratic party is itself vulnerable to charges of past softness toward Communism, other Democratic candidates in 1956 have made only few and feeble criticisms of the Eisenhower administration's handling of the Communist threat. But Harriman, with his long, strong record of anti-Communism, does not hesitate to attack the Republicans on this issue.

Four years ago Harriman decided to run for office for the first time. Characteristically, he shot for the top: with Truman's blessing but not his support, he tried to get the Democratic nomination for the presidency. His failure was so dismal that it embarrassed even his opponents. On the platform he proved a wretched speaker, and when he tried to do a Kefauver, the result was appalling. One



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HANDSHAKE WITH STALIN took place at Yalta Conference in 1945. Then ambassador to Russia, Harriman warned that Russia would be untrustworthy.

HARRIMAN CONTINUED

day when he dropped in for a chat with a family in a public housing project, a desperate photographer uttered a cry that was a one-sentence critique of the Harriman campaign technique. "Please," begged the photographer, "make one more effort to be friendly with the baby." Harriman wound up with 123½ convention votes.

On the basis of this sorry showing he was given no chance whatever when he decided, two years later, that he would like to be governor of New York. Franklin Delano Roosevelt Jr. seemed asaured of the Democratic nomination, and beyond Roosevelt loomed the formidable figure of Senator Irving Ives, the Republican nominee and a proven vote-getter. But with the help of Tammany Hall Boss Carmine DeSapio, Harriman grabbed the nomination and went on to nose out Ives by 12,000 votes.

Harriman and his backers see the national picture of 1956 as an enlargement of the New York situation in 1954: Harriman is waiting until the last minute to make his real move against the presumed leaders in the race. He will make it at the right time and go on to skin by that big vote-getter in the White House.

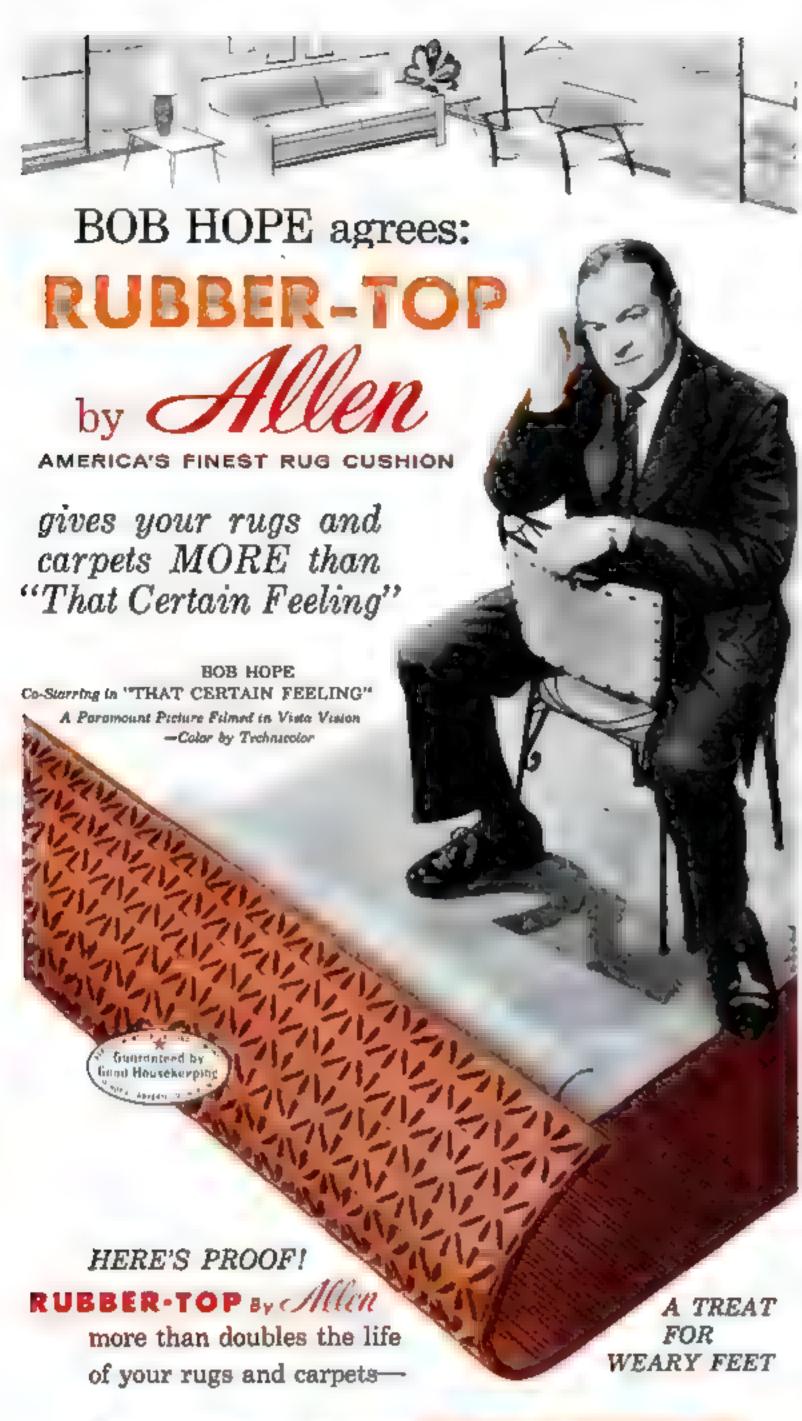
Since the day he took the governor's oath of office in Albany, Averell Harriman has been quietly campaigning for the presidency. His 1956 legislative program was a model for a national program guaranteed to appeal to Roosevelt-Truman voters: more help for the aged, more state health services, more aid for schools, more unemployment insurance, the biggest budget in New York history. All through the session he attacked the terms of a tax bill passed by the Republican legislature, but at the end he finally signed it upon the urgent pleas of his political advisors. A record as a tax-cutter, his aides argued, would come in handy in a presidential campaign.

As governor he has been a hard-working, intense administrator, although he has an annoying habit of assigning a job to one man and then asking another how it is going. He concentrates on details and has a painstaking memory for the most minute provisions of a bill, which he will discuss remorselessly. This characteristic has led to the nickname, "Honest Ave, the Hairsplitter."

While his Republican opponents may be appalled by the comparison, Averell Harriman, in appearance, is the most Lincolnesque man on the U.S. political scene. He is tall, stooped, has deep-set eyes, graying hair and a quiet, heartfelt voice. He is a tense man with nervous mannerisms (riding in his limousine, he continually presses the buttons automatically opening and closing the windows), but he looks younger than his years and is still a good man on skis. In spite of the rigors of being governor of New York, he has managed to gain weight in the job, an achievement which he has explained by saying, "I spent 10 years fighting Communists, and now all I have to fight is Republicans." But in election year 1956 he has realized that he should not throw a general blanket over all Republicans, and so the comment now reads "Republican politicians" or "Republican leaders."

While Harriman would never admit it, there is, indeed a "new Harriman." He is the same man, but he has developed a new











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NEW POLITICAL SKILL is displayed in visit to school at Horsehead, N.Y. where Harriman proves that he has learned how to be friendly with children.

HARRIMAN CONTINUED

political presence. His experience in the highly educational process of campaigning for and getting votes, the careful instructions from Expert DeSapio and close association with workaday politicians have made him a considerably better political personality. He is more at ease with the political phrase, the worker and the political necessities. Attuned to the international and religious complexity of the New York electorate, he has managed in a single brief speech to express his appreciation of the Irish, his respect for Israel and his admiration for the Pope. He has not become a Churchill or a Franklin Roosevelt or a Harry Truman, but he has learned to be

friendly with the baby.

Harriman is deeply convinced that the Democratic party can win in 1956 only by a hard-hitting campaign on the "liberal" side, and he believes that he is the man to wage that campaign. His political speeches are slashing, partisan attacks on President Eisenhower ("a President who has never shown any great interest in his job"). He punctuates them with blunt charges that the Republican administration has betrayed the farmers ("The only reason anybody keeps hogs anymore is for company"), sold out to big business ("We have got to teach those fellows in Washington that what's good for the farmers is good for General Motors"), permitted itself to be fooled by the Communists and destroyed the U.S. position in the world (Dulles has been "trying to appeare the isolationist part of his party and not thinking about the welfare of his country"). On his western tour, in the areas where development of natural resources is an important issue, he sharpened his line to ridicule. "The only new irrigation project Eisenhower has put under construction," he cracked, "is the new sprinkling system at the Burning Tree golf course."

Time and again Harriman has made it clear that he considers Adlai Stevenson's "moderate" campaign approach weak and ineffective: "Eisenhower has a copyright on the 'middle-of-the road.' He uses it as a shield for inaction. The Democratic party is a liberal party—the party of Franklin Roosevelt and Harry Truman. That is its record and its tradition. It cannot win by trying to compromise.

I want no part of a 'me too' campaign."

Harriman's outline of what he will do if he is elected President includes "enforcing" the Supreme Court's integration decision, increasing the minimum wage, pushing through legislation more favorable to labor, increasing subsidies for farmers, restricting the growth of big corporations and "restoring the U.S. to its place in the world." His general aim is to march briskly forward on the roads charted by the New Deal and the Fair Deal. In that tradition, Harriman already has a label for his own program: "New Vision."

Harriman firmly believes that the Democratic National Convention should and will disregard the position of old line southern Democrats and nominate a northern liberal. Constantly vocal on the issue of civil rights, he has charged that the South has "perverted" the doctrine of states rights to mean "domination of minerities."

minorities."

Answering the criticism that zealots may cause serious trouble in so explosive a situation as desegregation in the South, Harriman has argued that "only zeal, not moderation, can win the fight against discrimination. Only the zealot fighting for equality can

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HARRIMAN CONTINUED

win against the bigot standing for oppression. The danger today is not from those who stand for equality and press for it with zeal, but from those who impede their efforts by petty partisanship, from the irresponsibles who would like to turn the masses into

the mob, and from the indifferent, who don't care."

All this, of course, makes most conservative southern Democrats wince even at the mention of the name Harriman. Few of them have attacked him openly, but privately many say that Harriman never will win any substantial number of southern delegates. Forming a solid bloc under the leadership of someone like Senator Lyndon Johnson of Texas, and shifting their votes to Adlai Stevenson or to Missouri's Senator Stuart Symington, the Southerners at the Democratic National Convention might be able to deny Averell Harriman the nomination even if he develops real strength north of the Mason-Dixon Line. But Harriman waves aside such opposition with the remark that the convention should not let "a few reactionary members of Congress" tell it what to do. He believes that the Democratic party must take a strong stand on civil rights to keep the Negro vote in the north, and let the Southerners do what they will, even if that means a walkout. 'Let any 'compromise' Democratic candidate try to carry New York," he says when anyone recommends moderation.

In this mood, Harriman impatiently dismisses candidates who have been discussed as particularly acceptable to the South. Ohio's Governor Lausche? "A Republican," snaps Harriman. Missouri's Senator Symington? Here the Harriman tone softens somewhat, but he asks: "Would the convention select the second-ranking moderate candidate if the first [Adlai Stevenson] is turned down?"

While Harriman quite naturally refuses to discuss vice presidential possibilities, there has been speculation that Symingtonor someone like Symington-might be his choice if he gets first place on the ticket. Although Harry Truman decided not to be a Missouri delegate to the convention after the delegation was pledged to Symington (he said he wanted to be a free agent), Harriman's western leader, Frank McKinney, has been making complimentary remarks about the senator from Missouri, After taking a poll of Democratic leaders recently. McKinney said he had found that Symington had strong "second choice" support for President.

Votes along the old 'U.P.' line

HERE do the Harriman forces expect their own man's support to come from, outside of New York? Although Harriman is not widely known in many of the states west of the Mississippi (or even west of the Hudson), his strategists think that be will get important and early strength from some of the western and northwestern states he moved through in mid-May on his first real campaign tour. These states are the territory of the Union Pacific Railroad, and many a Westerner along the route remembers that Averell Harriman was once chairman of the board of the "U.P." (he resigned in 1946; his brother, E. Roland Harriman, now holds the post). Away out in Utah, Milton Weilenmann, Democratic state chairman, is an ardent Harriman man. Tim Sullivan, the mayor of Butte, Mont., refers to the governor of New York as "Give 'em Hell Harriman, the next President of the U.S."

Harriman believes that his background as a man of business and industry will attract many a conservative voter who might otherwise be afraid of his New Deal-Fair Deal record. A Harriman partisan asks, "How many businessmen will believe that a Harriman

really could be dangerous?"

On this point Harry Truman has outlined the Harriman campaign theme to draw votes from both left and right. "Here," said Truman, "you have a capitalist who has long been engaged in the war on poverty throughout the world. Here you have a businessman who is working to expand social security, to support the income of farmers and to expand and protect the civil rights and the civil liberties of all our citizens. Here you have a believer in private enterprise, one active in investing American dollars abroad, whofar from being an imperialist-has given his best efforts to secure

will have the largest single delegation in the convention. He will have nearly all of New York's 98 votes, except for a few Stevenson supporters. Franklin Delano Roosevelt Jr. is back in the fold and may be the Harriman floor manager. New York City's Mayor Robert Wagner, a Stevenson man, has said he will vote for Harriman on the first ballot as a favorite son. One other important New York politician, U.S. Senator Herbert Lehman, has been standing firm for Stevenson but he is not expected to pull

and protect the freedom of other countries." As a base on which to build his delegate strength, Harriman many other delegates with him.



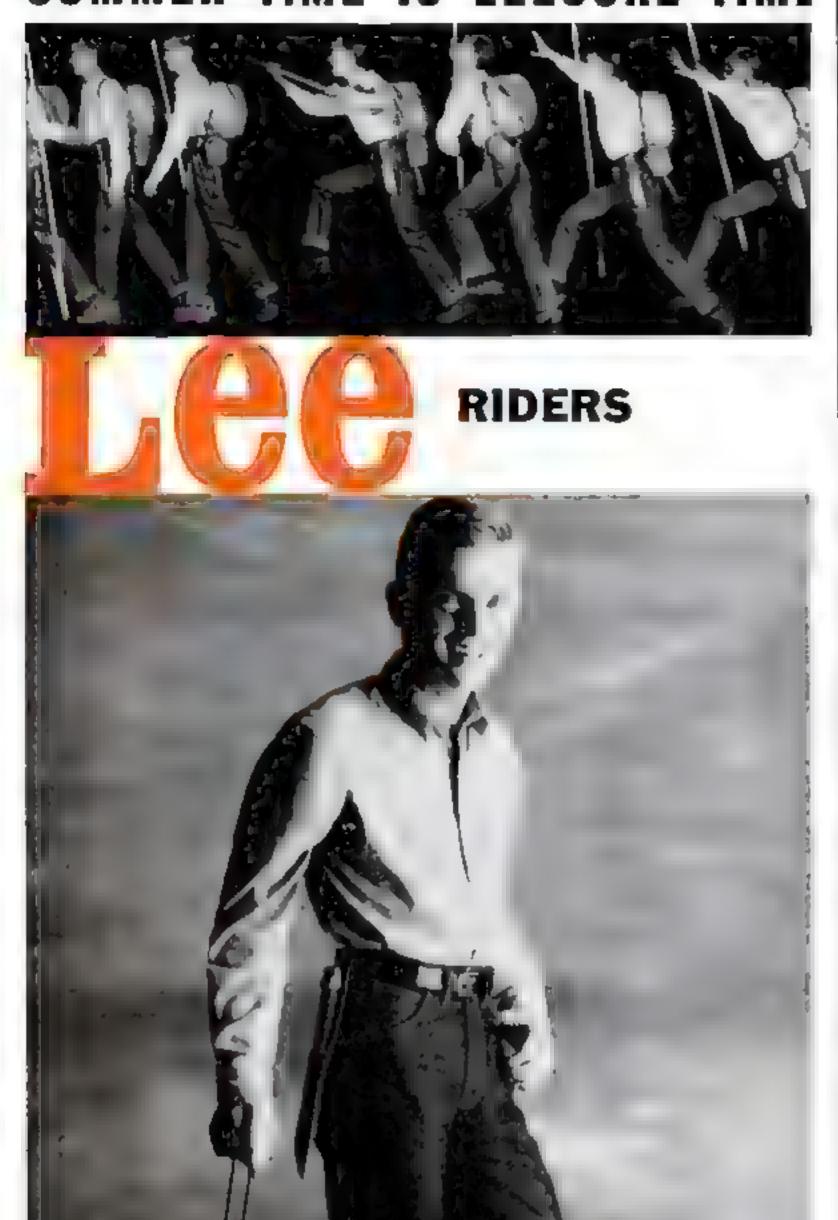
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HARRIMAN CONTINUED

With the New York vote, plus a smattering from along the Union Pacific and from elsewhere in the north, Harriman's strategists expect their man to run a fair third on the first ballot, behind Stevenson and Kefauver. They think he will go upward from there as he picks up the votes of favorite sons and of delegates pulling away from the leaders. This hope centers on states like Wisconsin, where even though the primary gave Estes Kefauver all of the delegates, the Democratic state chairman, Philleo Nash, is firmly for Harriman. It also turns to states like Missouri, where Harry Truman's strong hand might pull away some of the Symington delegates, particularly if the senator from Missouri does not seem to be doing well.

Rumors of a Kefauver deal

THERE have been persistent rumors about a Harriman-Kefauver deal calling for contribution of Harriman money to Kefauver's primary campaigns in return for a switch of Kefauver delegates to Harriman if Estes seems to be fading. There were, indeed, some physical facts to lead to this speculation. Last February, when Estes Kefauver and Harry Truman were in New York at the same time, there was a bustle of coming and going between Truman's suite and Harriman's town house. Could a Harriman-Kefauver ticket have been in the making? Quite naturally, both Harriman and Kefauver have consistently denied that there was any deal.

From a practical standpoint both Harriman and Kefauver would have been playing a risky game in any early agreement they might have made. The agreement would have had to be full of open ends and loopholes. The more likely prospect is that the deals, whatever they may be, will be made under stress in Chicago.

As the big week in Chicago approaches, Averell Harriman is happy that the waiting game he played for months has come to an end. It was not easy for him. At whatever game he is playing—polo, bridge, railroading, diplomacy, politics—he has a consuming urge to keep working, driving, doing. This year he is playing the presidential game for keeps. At 64, it is his last chance.

Less than three months before the Democrats convene, many knowing politicians and political observers think that Harriman has no better than a slim outside chance. But there are others who remember that, only a year before he moved into the state-house in Albany, no one but Averell Harriman and Carmine De-Sapio thought that he would be nominated and elected governor of New York.

Above all, there is the important political fact that Averell Harriman will move into Chicago with the quietly astute Carmine DeSapio at one elbow and friendly, cigar-smoking Frank McKinney at the other and—from all present indications—with Harry Truman marching jauntily ahead of him. With handlers like these, a dark horse could turn to shimmering gold in the course of only a few ballots.



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FOUR-FACED HAMLET

Drama students at Baylor University slice up Shakespeare for a stage triumph

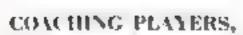
To start off a summer in which at least 20 Shakespeare plays will be given all over the U.S., Baylor University in Waco. Texas has devised an exciting experimental version of *Hamlet*, acted by students with one professional guest star (above). Baylor's brilliant drama director, Paul Baker, who leads the field in imaginative college productions, took it upon himself to clarify Hamlet by performing theatrical surgery. He cut the character into three parts: 1) warlike man of action, 2) joyial nobleman.

3) introspective philosopher with matricidal impulses. These three are played by separate actors dressed alike. The fourth Hamlet acted by Burgess Meredith is a composite of all three and speaks most of the lines. The others speak only to emphasize an aspect of character,

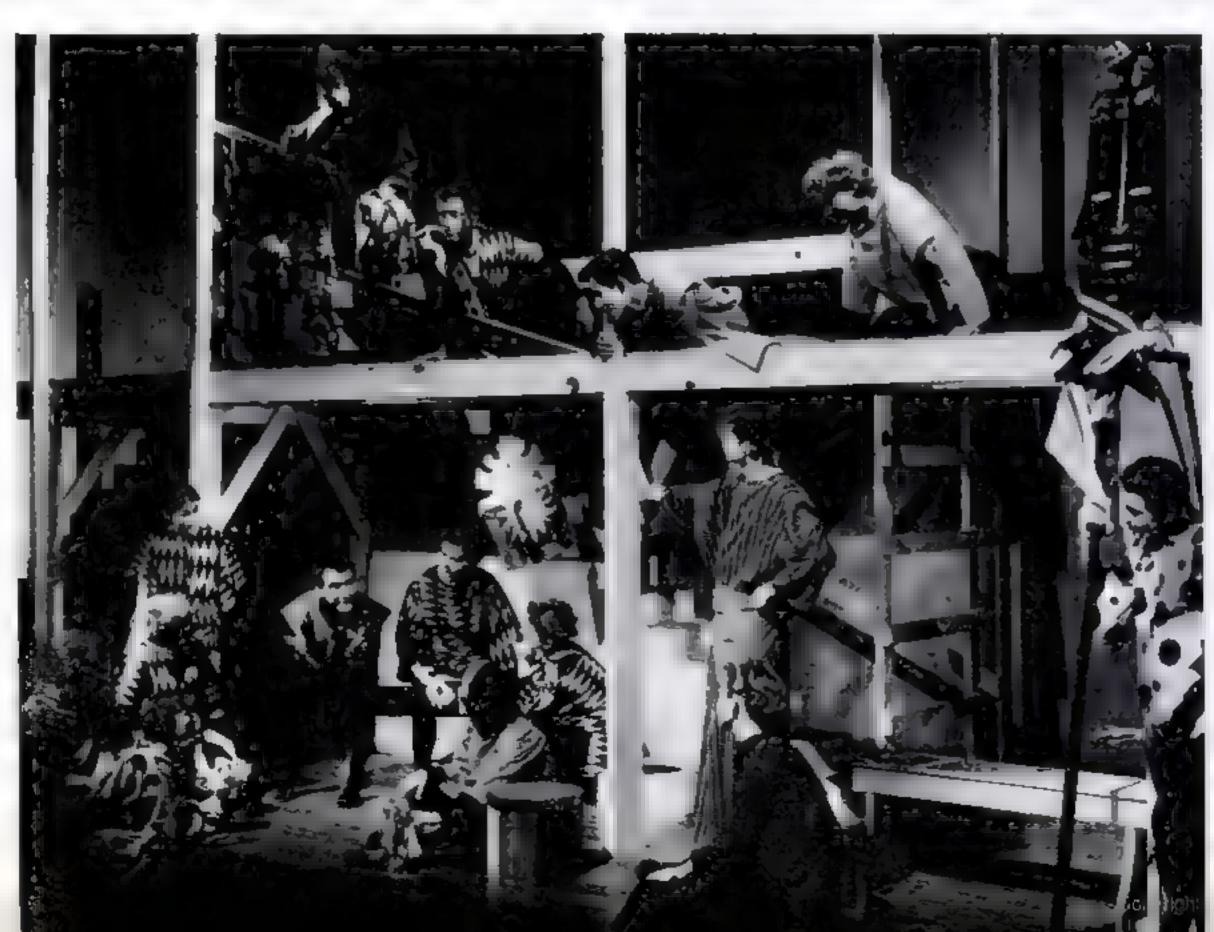
The play was given in a unique auditorium, designed by Baker, which is surrounded by three stages. The audience, in the 'middle, is centered in a whirlpool of action and literally engulfed by the drama (next page).



swivel chark can turn to see action on three stages. Here many are turned to courtiers assembled on the stage at left in front of the cen er stage Hamlet connents on the players. At right, watching him, sit the king and queen.



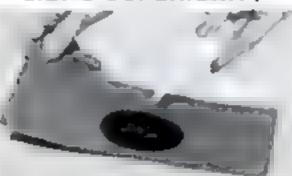
Hamlet group ies on side stage telling a troupe of mainmers how to perform show that will "catch the conscience of the king."



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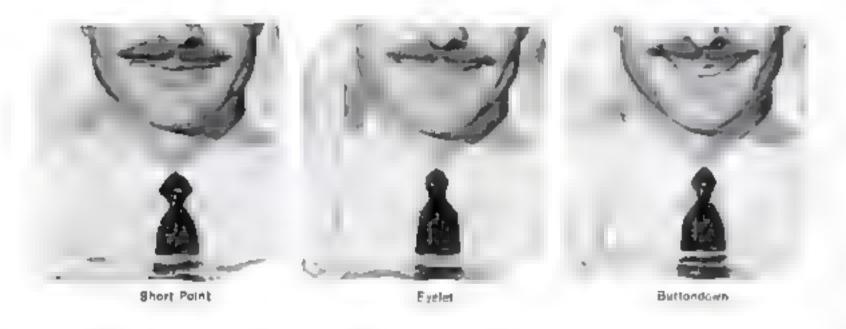
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4 ways to keep cool though well dressed



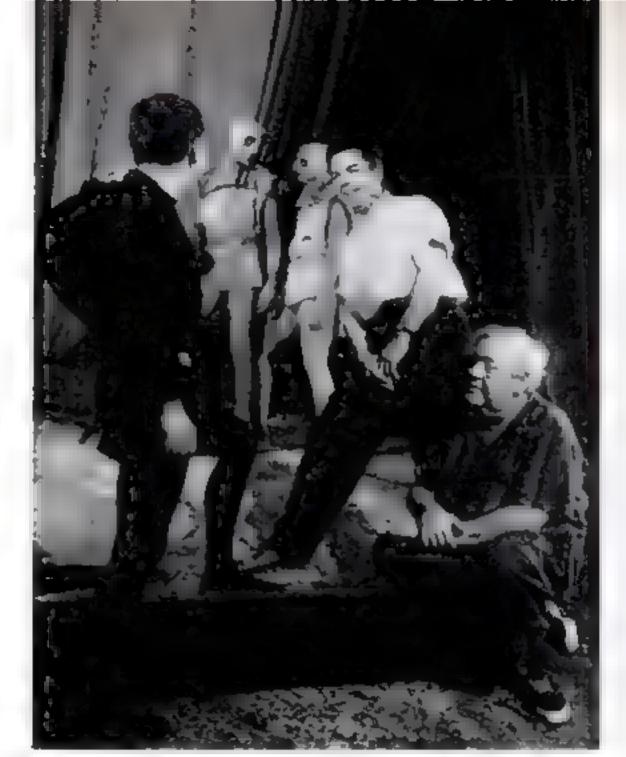
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make your summer shirt wardrobe as smart as your winter one. Extra-easy laundering, too! Collar irons in one fast stroke... flips "naturally" into place because the foldline's woven in. Long or short sleeves, they cost no more than ordinary shirts! \$3.95.

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WORKING TRIO, Meredith (left). Director Baker (center) and Charles Laughton, who coached some scenes, confer at renearsal,

'Toast for Poached Eggs'

The chain of events which led to the multisided Humlet on a multisided stage in Waco, Texas began three years ago when Director Paul Baker and his students put on an Othello done in similar style. Charles Laughton, who was on a Texas tour, saw the Othello, listened to Baker's plans for Humlet. "The man," he remarked, "is a fantastic genius. He could change the whole course of the theater."

Back in New York, Laughton talked to Actor Burgess Meredith who had himself always wanted to play Hamlet along the lines Baker suggested. After a barrage of correspondence, both Meredith and Laughton went to Waco this spring at their own expense to help with the project. Meanwhile, Baker had cut and rearranged the play and had rehearsals well along so that Meredith could step right into his role. Laughton did some final coaching on a few scenes—mainly soliloquies. Many students at Baylor, where some 500 young Baptists are training for the ministry, pitched in to help on *Hamlet*. College credit was given for their chores, which included everything from painting scenery, sewing costumes and building parapets to making Yorick's skull.

Along with teaching at Waco, Baker is heading up a new Dallas Theater Center. Frank Lloyd Wright has made a design for its building, which will include a school and auditorium—with many stages. Next year Baker plans to send Humlet and a student production of Heary IV on tour with Laughton and Meredith in acting roles. Anticipating, Laughton says, "This is the only thing completely new in the American theater. We who love the classic theater have been like posched eggs with no toast to sit down on. Now we have a piece of toast,"



SOUND EFFECTS are created backstage during Hamlet by students who added to play's dramatic effect by playing organ, banging drums and cymbals



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BRITISH PINK worn by hunters appears in cotton swimsuit with a tunic top and black pants (Swim 'n Strut, \$15). Facade of English house on 20th Century backlot was built for Keys of the Kingdom, refurbished for use in Forever Amber.

California Style on the Backlots

CLOTHES TRAVEL AROUND FILMS' IMITATION WORLD

Photographed for LIFE by GORDON PARKS

Hollywood's backlots, the backyard acreage where movie companies store some \$50 million worth of props and scenery, represent an exotic outdoor attic, cluttered with nonsailing ships (left), bombed-out villages and fragments of painted desert. Facsimiles of England, Morocco, Italy, the Far East and the deep South are within walking distance of each other and a backlot trip around the world takes only 20 minutes by car.

Just outside this realm of make-believe California's designers are turning out bright new fashions which show a comparable condensation of geography. Inspired by Italian playclothes, the fine art of French dressmaking, gaudy oriental colors, the West Coast's latest styles have an urban look and an international flavor. Photographed in the imitation world of 20th Century-Fox's backlot, with one side trip to Universal, these California clothes will blend fashionably into the far corners of the real world. There are figure-molding summer evening dresses, flower-printed theater costumes, travel coats and imaginative outfits for the beach or lounging at home.

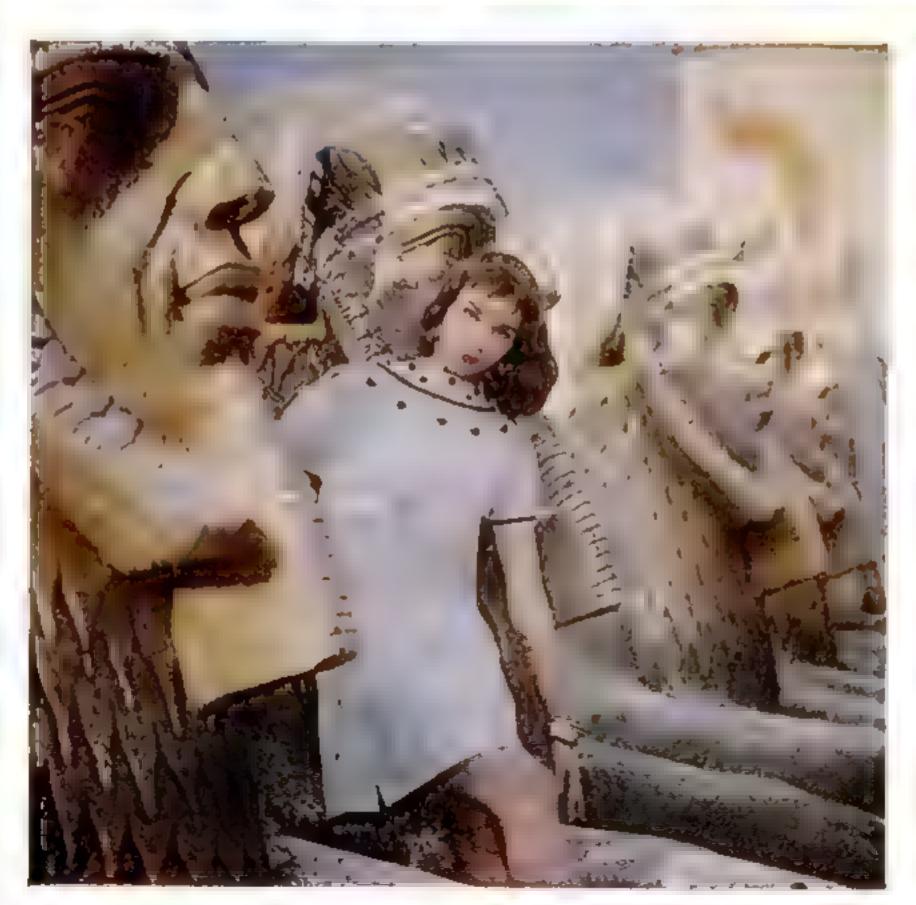
PIRATE STRIPES shown with Chinese junk used in Soldier of Fortune are on T-shirt with slacks (left, Phil Rose, \$10), Lastex swimsuit (Rose Marie Reid, \$25), long T-shirt and shorts (Phil Rose, \$10). Pond simulates Lake Michigan.



BACKLOTS CONTINUED







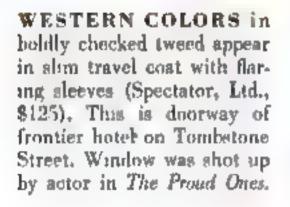
dotted shantung made into full-skirted dress with tucked top (Jax, \$70), appears in the bombed-out wall of an Italian square built for A Bell for Adano and also used in The Man in the Gray Flannel Suit.

EGYPTIAN HOOPS are used with black braid to decorate the neckline of a brief beach tunic made of heavy cotton (Jane Ford, \$23). The sphinxes, which weigh three tons each, are among 20 that were made for The Egyptian.



BACKLOTS

INTERNATIONAL BOW (right) in gunt size (Galanos, \$60) is worn with evening dress of embroidered poplin (Galanos, \$500). Bridge and village have been used in 13 movies, representing towns in England, France and Italy,





TURKISH PANTS in a patterned cotton make one-piece lounging outfit (Jane Ford, \$18) worn with broad gold collar (Mosell, \$15). The cafe on backlot at Universal-International appeared in an Errol Flynn movie, Istanbul.





BACKLOTS CONTINUED



SKINDIGHT KNIP makes a stark red cookial sheath with bare top (Gernreich Bass, 846). The use Hy si k and reda wis carried by Samese slaves in constrard sequence in The King and L.



FLORAL SILK is used for a constemnable treater (c) a consisting or a circular fold length cost of Magnetic Grant many a floater service on structed for Betty Grant's Diancing of the Dianch p. 950.



of RANT MS appear bed in the pent of a lilk should less (Addie Masters, 800) and on which be red strow hat diex 8 to Prik spress I trees are rear Strinese, in deal made for The King and I

has de on out to recence dress or lar orange drop rely (Lanz \$15) so own or a prolety formal stormary light, r. The Late George Aplex and storen in a gardene on a kert,







IN MOOD of a somber season six a some substitute play Carrid, Baker leans against a pillar on old mansion fortwise sed as movie set.

Girl on the Eve of a Triumph

Carroll Baker (see cover) is an unknown. 22 years old, gravely sweet and happily married to a budding movie and theater director. She has knieed in nightclubs, announced commercials on television and played small parts on stage and in a movie. She has also worked hard at Actors Studio in New York trying to make herself an actress. Now she has a big and difficult movie role (next page). Before the cameras her bland pretimess burns away and she glows with inner fires and is the movies' best new dramatic actress. And so this fall Carroll Baker will cease being unknown.



APRILLION DE DARK HOUSE, GIRL-WIFE "DART DOLL" RUNS TO PLAD HER IN SHAND, PERFER LIDARED RULE RAZAN MAINE LARROULE RELEVE DE LIMES

STARMAKER'S NEW STAR SHINES BRIGHT IN BABY DOLL'

hame is coming for Carroll Baker with the release in the autains of the movie Baby Doll a Tennessee Williams story directed by Ena Kizan. In it Carroll is east as a fuscious 19-year-old who still plays with toys and sleeps in a crib. Among line tors Kazan is famous for his work with new talent. A long list of a tors and actresses—among them Marlon Brando,

the late James Dean. Julie Harris and Eva Maric Smit. Lave it would under his direction. Kazan believes that Caccoll B. k.r. a. t. mer cool miner's daughter from Johnstown. Propriate top home a... So can call sweet in her face," he says. "But she's sexy a... Lamintees. So knows what she wants and goes after it. She's going to make a terr be spins in



AFTER CHILLY WORK Carroll, bur lie lop in dankets, tatks to Kazan (10ft), actor has Wallach.

ON BRIDAL BED Carroll hears Kazan (right) explain scene to her and moved to band. Kat. Malden.



CONTINUED

HEADACHES? COLD MISERIES? MUSCULAR ACHES?



acts twice as fast as aspirin!

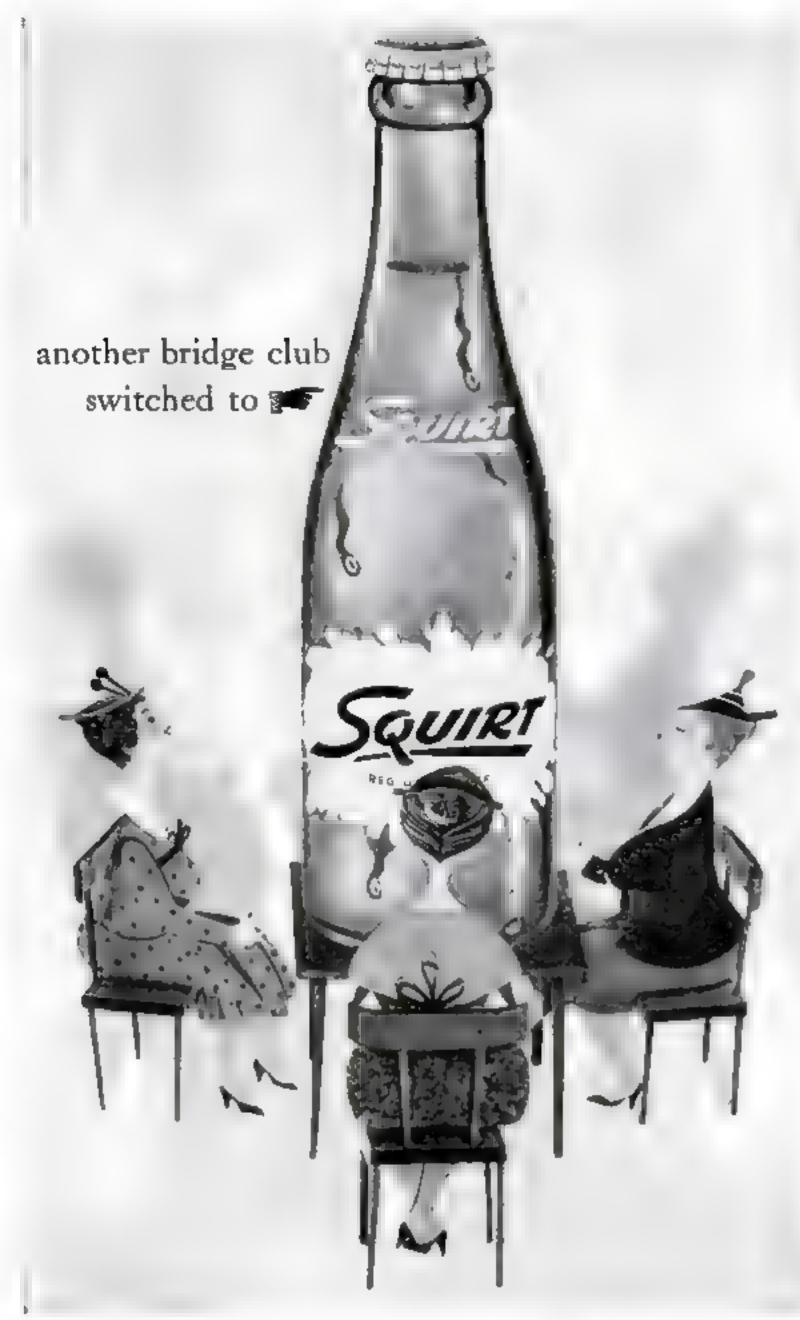
Medical science knows that a pain reliever must go through the stomach and into the blood stream to relieve pain.

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AS WASPISH WIFE Carroll enacts violent scene in which she refuses to allow husband to touch her, taunts him for poverty, threatens to leave him."

BHOWANI JUNCTION



BILL TRAVERS ABRAHAM SOFAER SCREEN PLAY BY SONYA LEVIEN and IVAN MOFFAT PHOTOGRAPHED IN EASTMAN COLOR DIRECTED BY GEORGE CUKOR PRODUCED BY PANDRO S. BERMAN AN M-G-M Picture



FRESH FROM

REMINDER: Running low at your house? Better get a spare.

CARROLL BAKER CONTINUED

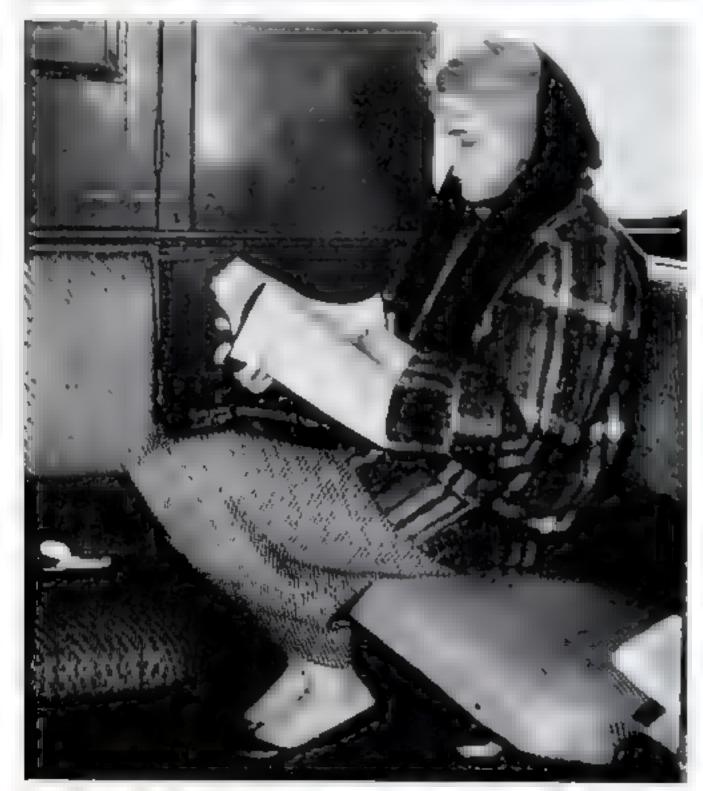
CARROLL'S OFF-STAGE LIFE



STARTING THE DAY, Carrol and her moband Jack Garfein baye collect in their tiny New York apartment. Garden I inself is life-ting his fast movie.



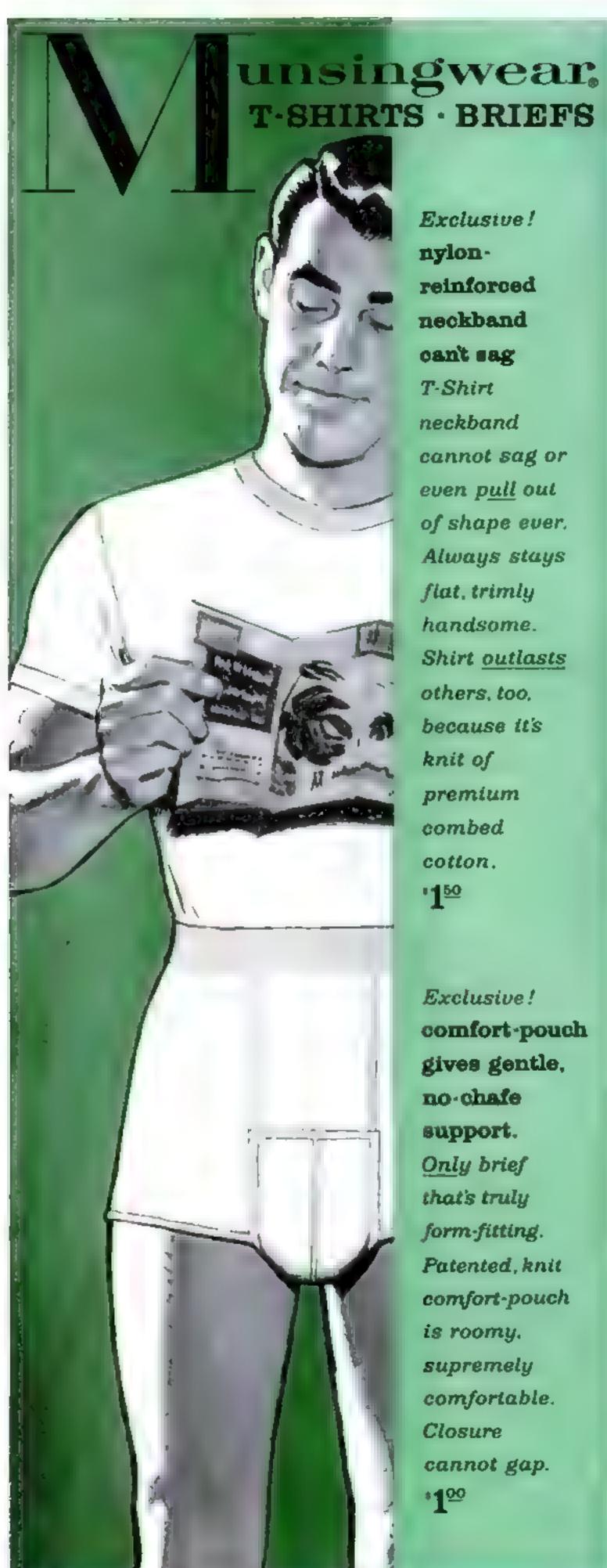
ADVISING HER HUSBAND, Carroll trues to get him to hire Ben Piazza (center), a fellow Actors Strateo student, for his movie, Full Aca Man-



STUDYING IN SUBWAY, Carroll rides to Brooklyn studio where last scenes of Kazan's Baby Doll were shot. Daily trips took an hour each way.







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WISHING IN WOOL at a gallery, Carroll fingers Picasso-designed rug which she would like to have for her new apartment. But it cost too much—\$1,000



CARFLESS IN CHESS, Carroli plays her husband's consin. Elias Thomas Kanarek, an artist, and risks black rook in a wild foray into enemy territory.

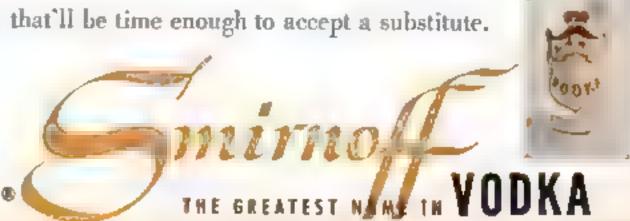


MARCEL MARCEAU THE GREAT FRENCH PAN OM M ST

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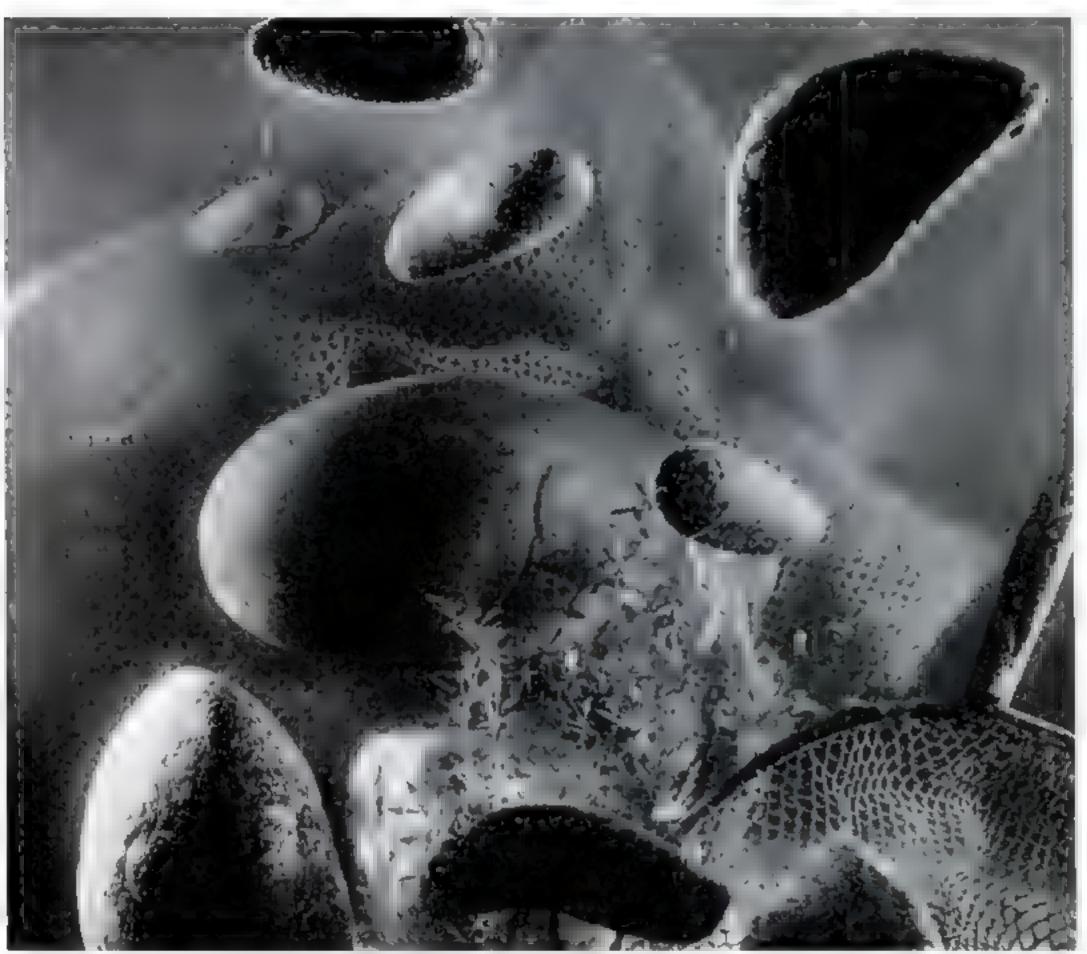
Berne Barrell and Barrell



SEEKING SUBJECTS for sculpture, Vagis pores over rocks on the Long Island shore near his home at Bethpage.

Sculpture on the Rocks

Tending sheep as a boy in Greece, Polygnotos Vagis whiled away the hours chipping away at stones, became a sculptor after coming to the U.S. in 1909. Collecting rocks, he studies them for forms and faces they evoke in his mind. Then, with a minimum of carving, he brings out the features. The result is a blend of natural shapes and artistic insight that gives his work strength and simplicity and recently provided a successful show at New York's Iolas Gallery.



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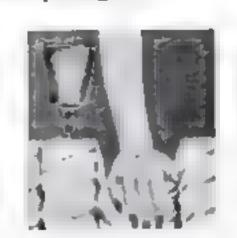
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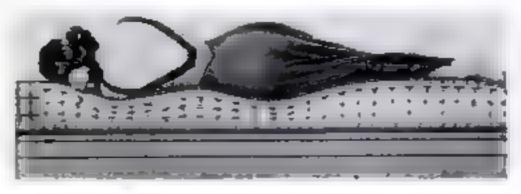


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give body-fitting support from head to toe. Coils give gently under the weight of your hips, yet firm up to support the small of your back.

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NEW CIGARET-CANCER LINK

Study shows that as the smoking rate rises, lung damage rises too

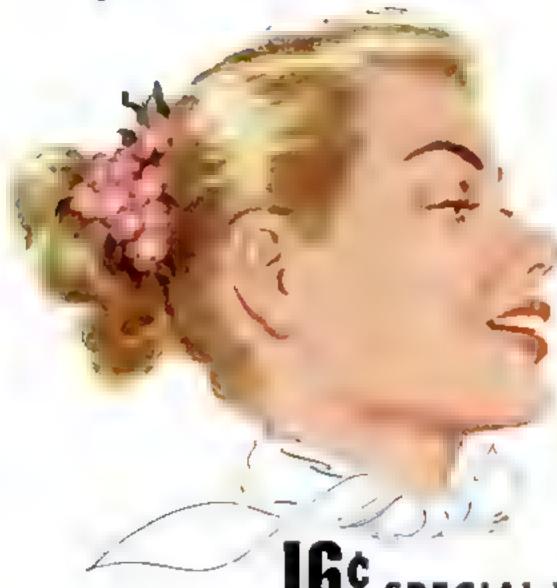
In the long-standing controversy over whether eigers (smoking causes cancer a new report makes the case against eigerets more convincing than ever. Dr. Osear Auerbach (above) of the veterans hospital in East Orange, NJ has pored over 28,000 microscopic slides of lung tissue from 150 cadavers analyzing them for causer and the tissue changes leading to it. Next he compared his findings with his subjects smoking highits. The results show that the degree of hing damage corresponds with the number of cigarets smoked daily.

Meanwhee at St. Luke's Hospital in Duloth, Minn., Dr. A. C. Hilding has added further impact to Dr. Auerbach's results by finding a mechanical process by which lungs may accumulate harmful

tobacco for (p. 132) and cas notice of now much smoke a smoker actually takes of legs.

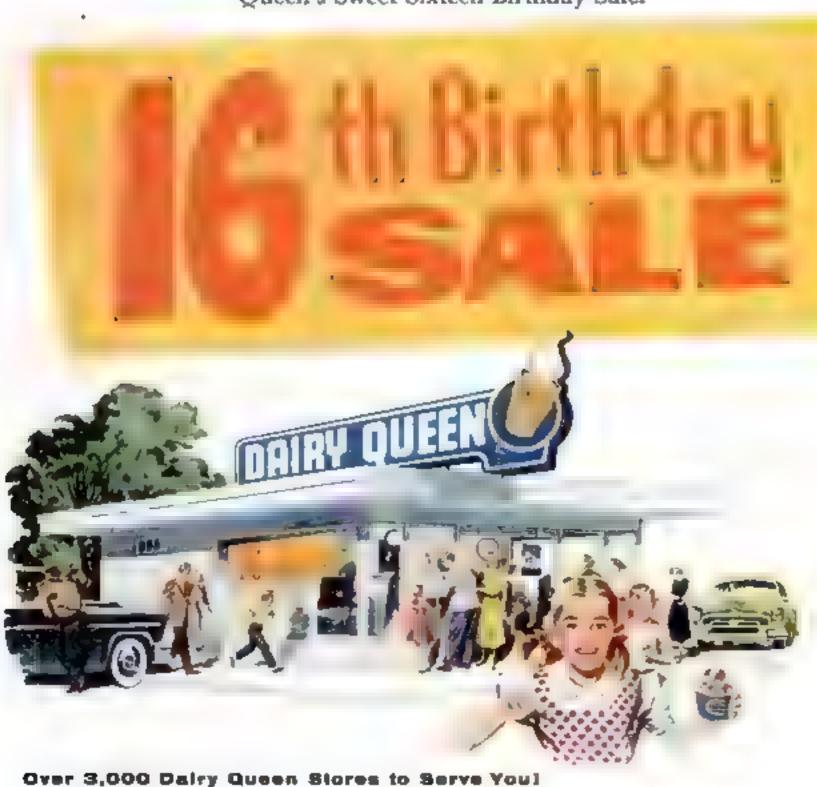
A statistical study (Life, Janya, 1954) showed that more smokers that common is discovered that more smokers that common is discovered to the Doc. 21, 1953). The more committed the far, the more careers produced. Dr. Auerbach's study shows that the more eigerets consumed the more tissue damage and resultant cancers smokers develop in lung inings. His lask between human statistics and aim all experiments provides, says Dr. Chames S. Cameron, Medical Director of American Cancer Society, "The very evidence skeptics demanded." It also provided purtures of cancerous lungs shows at page 129.

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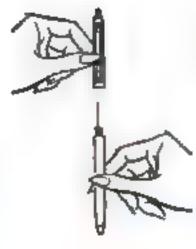
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2 INK
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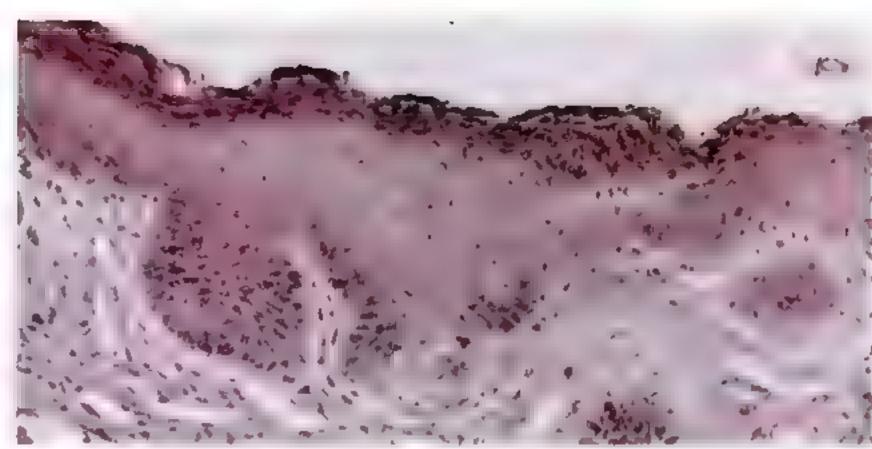
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Capri

Cancer Link CONTINUED





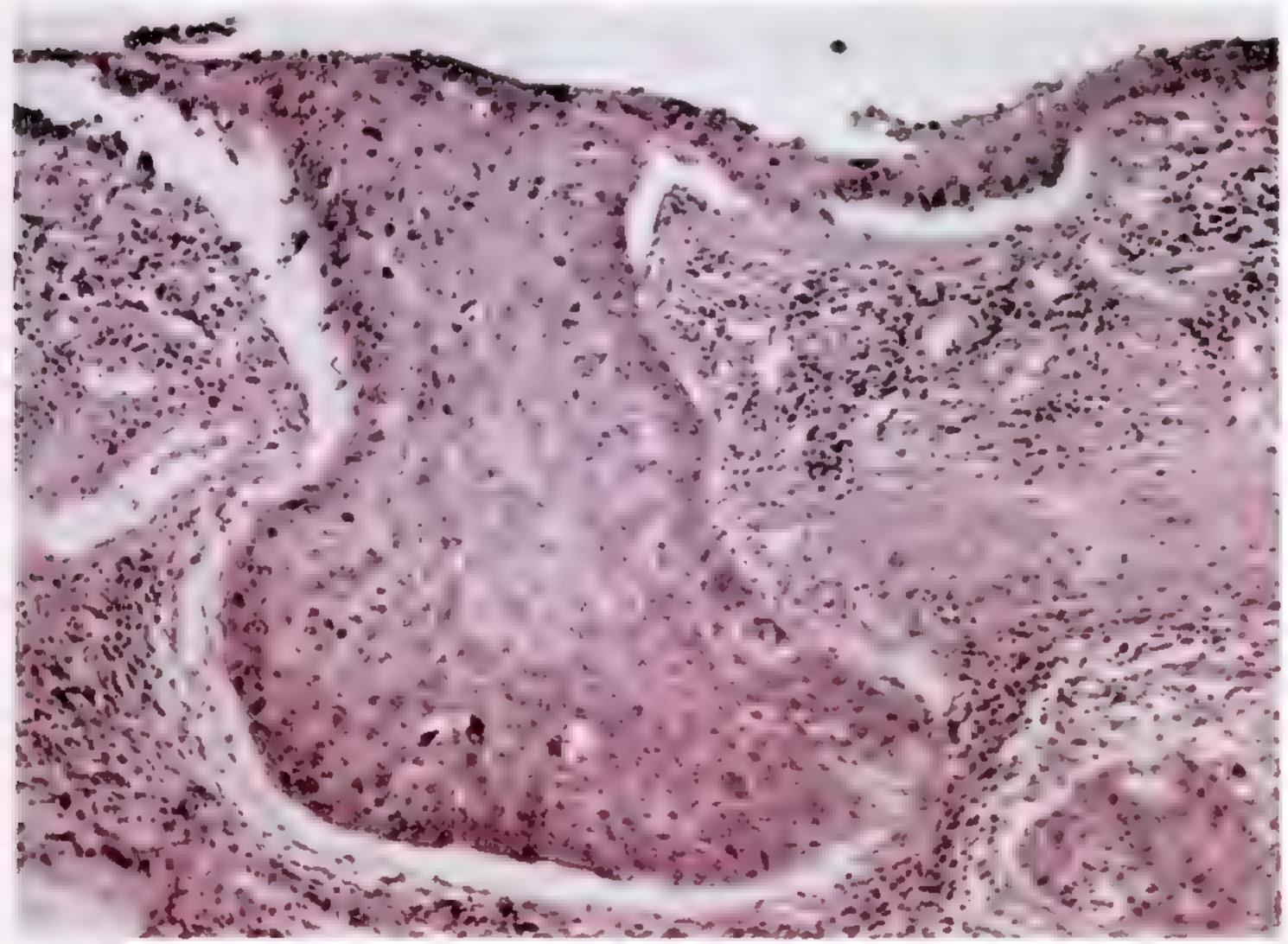
START OF CANCER in lengths described in cross section photographs magnified a feat 2 of times. Pacture of hearing tissue of left shows wall (bottom) and above 1. In fig., the two are some and by memorane, in lutting are long columnar cells.

and abouter basel cells. In picture at right, columnar cells have been destroyed and boutered cancer has developed pushing into the wall through center section. Cancer as at Il contained by the membrane. Basel cells have turned one one,

HOW CANCERS ARE BORN, GROW AND FINALLY INVADE THE LUNGS

The photographs on his pige, sells ted from Dr. Auerbach's collection, show the growth of cancer in the bring of lung tissue (above, right) and its dead variation into the lung itself (below). Each picture, stained purper local solutions have lung tissue which was taken from a different person. He pictures are all magnified to the same scale and show increscope cross sections of the brone nal tubes, the complicated labyrinth of ar passages within the lungs of whose lineage cancers usually start.

The last step in the direction of a concers a thickened rung, coased by the multiplication of the basal cells. Then small size account is loom. Many nonsmokers also develop this kind of cauter, caused or hars by smog, exhaust funces and other irritants in the atmosphere. But beavy smokers, Dr. Auerbach tinds, have six times as many as nonsmokers. Localized cancers, he believes, may lie dormant for years. Too small to detect and once that once they myade the lung, death is almost mey table.



INVADING CANCER has here borst through the membrane and is attacking the healtly wall tissue. The turnor is only pinhoad sized so far—too small to detect. Bot long cancers or ow rapally progressively breaking down healt by tissue—and

usually sufforating the victim. By the time they are big enough to detect, surgical removal of lung is only thin chance for survival. They also release many cancer cells into the carculatory system to start new cancers in other parts of the body.

TRUE TEMPER. Father's Day News



NEW "GOLFER" GRASS CUTTER

Surprise the man in your life with this perfect Father's Day gift. With it, he can practice his golf swing, still keep your lawn neat and trim. The new GOLFER Grass Cutter has a genuine True Temper step-down golf shaft, non-slip grip. It swings like a 5-iron. Golf pros recommend it for practice.

Cutting edge is razor sharp with serrated teeth to grip grass, cut it crisp and clean. This is the most efficient grass cutter made.

What better Father's Day gift? See the Golfer Grass Cutter—another wonderful new product from True Temper—at leading hardware, department and garden supply stores. About \$4.95. True Temper Corp., Cleveland 15, O.

TRUE TEMPER.



Finest quality in Laws, garden and form tools - Shevels - Shears - Hummers, sxet, hatchets - Fishing tackle - Golf-club shafts



PREPARING LUNG SAMPLES, one of Dr. Auerbach's six collaborators slices 208 sections from dismembered bronchial tubes laid out on board, as a technician follows progress on chart, Another aide drops sections into labeled time. Later the sections will be embedded in paraffin and sliced to make slides.



CHIEF COORDINATOR of Anerbach's study is Dr. E. C. Hammond (left), head statistician of American Cancer Society. With aide he collates doctor's findings with subjects' smoking habits. Hammond co-authored 1954 report on cancer and smoking. He still follows up the 188,000 men in the original study.



SEARCH FOR CANCER-PRODUCER in tobacco is conducted by Sloan-Kettering's Dr. Ernest Wynder who holds beaker of tar which causes cancer on mice. In tube is tar extract, isolated by Chemist George Wright, containing cancer-producing agents in tar. Wynder is sure agents can be found, removed.

You Can Depend On

ANACIN to relieve

PAIN

Won't Upset The Stomach

Anacin[®] not only gives stronger, faster relief from pain of headache, neuritis and neuralgia—but is also safer. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is,



Anacin contains not just one but a combination of medically proven, active ingredients. Scientific research has proved no single drug can give such strong yet such safe relief as Anacin. Buy Anacin Tablets today! At all drug counters.



A few drops of OUTGRO(B) bring blessed reltef from terminiting pain of ingrown and. Of TGRO toughters the stan understants the natt, allows the natt to be cut and thus presents further pain and discomport. OUTGRO is available at all drug counters.

"AND TO THINK I ALMOST DYED MY GRAY HAIR!"

Mrs. M. McL., Oak Park, Illinois

"I've always admired lovely gray hair. But when my own hair turned gray, I was terribly disappointed. It looked so . . . well, plain! I even considered dyeing my hair!

"A friend told me that gray hair needs special care—not dyeing! She suggested Silver Curl... the home permanent that's custom-made for gray and white hair. And what a wonderful difference it's made to me!

"Silver Curl gives me the softest, most manageable waves ever. And it's a good, long-lasting permanent, too. Now my gray hair is truly attractive. And just think—I almost dyed my hair!"

EASY TO DO! Even if you've never had a home permanent, you can have a Silver Curl with ease. Silver Curl is self-neutralizing . . . no extra steps. You just apply waving lotion—wind up curls—rinse and let dry. That's all!

GOOD NEWS! Silver Curl by Toni now has Fresh Air Waving Lotion, odor-free as a wave can be! And it gives a longer-lasting wave than any other home permanent!

@ Silver Curl



MILWAUKER ROAD'S SPEEDLINER, TWIN CITIES "HIAWATHA," FLASHES BY LAKESTDE PICNICKERS ON PAST RUN. MANY MILWAUKEE DIESELS ARE PROTECTED BY SINCLAIR GIL

OVER 100 U.S. RAILROADS USE SINCLAIR OIL

Passengers who travel the Milwaukee Road's crack trains enjoy scenery as beautiful as any in America. Some of this Road's famous fliers span distances of over 2200 miles, through the great Northwest, over the Rockies, from Chicago to Seattle and Tacoma. During this long scenic run, altitudes range from sea level to over 6000 feet; temperatures vary

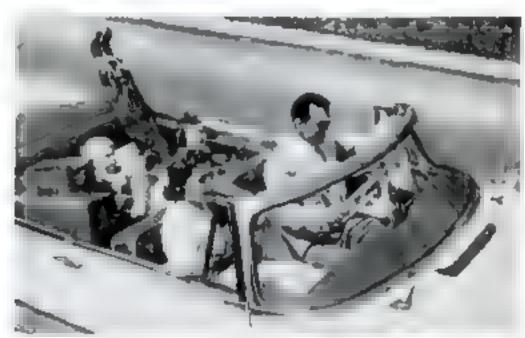
from 40 below zero to sizzling 114 degree heat. It's a tough test for oil — that's why the Milwaukee chooses Sinclair to help keep its mighty engines running smoothly and on time. Fact is — over 100 leading American railroads rely on Sinclair lubricating oils — powerful proof of their high quality and dependability.



FINEST LUBRICANTS, by the carload, are demanded by America's railroads. Sinclair research scientists have worked hand-in-hand with railroad men to develop new lubrication techniques and oil-additives which cut friction and wear, help keep crack passenger trains and high-speed freights on schedule.



FOR YOUR CAR, the same Sinclair research and refining skills that produce dependable oil for leading railroads, now provide you with Sinclair Extra Duty Triple X—a new multi-grade motor oil that gives complete protection at all operating temperatures from cold engine starting to bot highway driving.



ADDS POWER YOU CAN FEEL! New Sinclair Extra Duty Triple X reduces wear, fights corrosion, helps prevent power-wasting "knock," Because it cleans your engine as you drive, it actually adds power you can feel! Ask your neighborhood Sinclair Dealer for Sinclair Extra Duty Triple X Motor Oil.

SINCLAIR EXTRA DUTY

incluir Refining Company, 400 Fifth Avenue, N. Y. C.



NEW TRIPLE X multi-grade motor oil

Keep Happy Moments Alive FOREVER

with the new, versatile



Renere

Cameras and Projectors



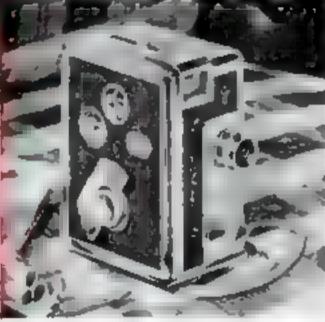
Revere "777" 8MM Movie Projector

Precision built in every respect. the Revere "777" provides professional-quality picture brilliance, extreme projection Steadiness and exceptional operating ease. Included are such outstanding features as: one simple forward-reverse control; fast positive power rewind with built-in safety. feature; no lubrication required for life, AC operation 500-watt lamp (750-watt amp at no extra cost, if desired). fast 1/2 inch wide angle F1 6 coaled projection lens permits extra large picture in small room, two 400 ft. reels, smart, modern self-contained case with retractable egs, \$127.50

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Fast, simple magazine load; new adjustable view-finder; single frame exposure; continuous run, 5 speeds, lootage indicator; exposure guide, interchangeable tens mount. WOLLENSAK 13mm f/2 5 Normal Cine Raptar Wocoted lens in fixed focus, inc. tax . . . \$104.50

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Be prepared to capture forever the joys of a graduation, wedding, anniversary and other happy events as they occur and re-live them over and over again—preserved in a movie record that grows more precious with each passing year.

With Revere, good movies are easy to take . . . easy to show. Whether a beginner or an expert, there's a Revere 8mm or 16mm camera and projector to fit your needs. See them now at your nearest Revere dealer.

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"T-1100"- Dual-Speed Tope Recorder, High Fidelity "Balanced Tone"; single knob control, With microphone, radio attach, cord, 2 reels (one with tope), case, ...\$169.50

REVERB CAMERA COMPANY . CHICAGO 16, ILLINOIS

Cancer Link CONTINUED



HOW TAR MAY GATHER IN LUNG is shown by Dr. Hilding, using section of fresh beef lung and ink instead of tar for clearer view. Ink spot on lung (teft) is carried upward (center) by coordinated movement of hatrlike cha. But it piles up around small circular spot (right) where cha have been removed.

A CIGARET-SMOKING COW LUNG

Smokers who hold their breath for 15 seconds after inhaling, Dr. A. C. Hilding finds, have no smoke left to exhale. The smoke, his experiments at Duluth's St. Luke's Hospital show, condenses in their lungs and coats the linings of the tubes.

Dr. Hilding doubted at first whether tobacco tar, which produced cancers on the skin of mice, could do the same in lungs. He thought that the ciha—fine hairs along lung linings which sweep impurities out—would remove the tar. To find out, he deposited tar on lung tissue from a freshly slaughtered cow in which the cilia still moved. The tar, he found, was indeed swept out by the cilia, but it collected around spots where cilia were missing (above). Since lungs have bare spots, it might be there, Dr. Hilding reasons, that cancers often begin.



CIGARET-SMOKING LUNGS of cow, observed by Dr. Hilding, have smoke pumped into them. Smoke emerges from lower end. Lower third of lungs has been cut away. Hilding finds that only less than half the amount of smoke pumped in comes out. The rest has been deposited as tar on lining of lungs.



Known by the Company it Keeps







Pueblo by Taos Indians

Desert-Fruit Chiffon by Pauline Trigère

Fleetwood Sedan by Cadillac

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For Parties...Lunch Boxes...After School...Watching TV SERVE AMERICA'S FAVORITE 1000 DESSERT

HOSTESS creamed CUP CAKES

With The Famous Hostess Secret-Blend Flavor of Chocolate From The African Gold Coast And The Blue-Green Jungles of Brazil



Supply 54% Quick Energy—46% Reserve Energy
... Continuous Energy For 4 Hours

Fresh Wrapped In Celiophane
... Keep A Good Supply On Hand

At the grotery store . . . do as millions of wise women do: pick up extra packages of Hostess Creamed-falled Cup Cakes.



These nourishing, superbly deficious Hostess Cup Cakes have become America's best 10e sellers because such a happy solution for party desserts—coffee gatherings...TV viewing...lunch boxes...and after school for children.

Hostess Cup Cakes are made of the softest cake flour . . . rich Devil's Food cake with the famous Hostess secret-blend flavor of chocolate from the African Gold Coast and the blue-green jungles of Brazil.

And . . . with a most delightful surprise inside





... a creamed-filling that's light as a cloud and supremely satisfying

Energy For Work And Play! Hustess Cap Cakes supply 51% quick energy . To a reserve energy for work and play. Actually... continuous energy for 4 hours? Who are of value . particle large for 4 hours? Who are of value . particle large for 4 hours? Who are of value . particle large for 4 hours? Who are of value . particle large for 4 hours? Who are of could needs about 45% more onergy than a twenty five year old.



Many busy mothers find a Hostess Cup Cake in mid morning or afternoon toget or with a glass of mik or cup of coffee not orly make a pleasant "break," but "perks" you up again.

Fresh in Cellophanel Hostess (up Cakes are packed two in a package—fresh wrapped in cellophane. You'll find Hostess Cup Cakes on display at grocers everywhere.

Get Hostess Cup Cakes . . . buy several packages . . only 10c for each package of 2 generous sized cakes. Do this today—you'll be glad you did

Everybody Loves
HOSTESS TWINKIES and
SNO-BALLS, TOO



HOSTESS TWINKIES . . . like something made in a traventy over . . . ed en sporge is with a creamed-thing is det at made it your mouth! And so good, whole tree it is a continue and non-fat mak solids go and Twickie I for 10c tree it your grocer's today!



HOSTESS SNO-BALLS. In Deal's for Lorder, with a whipped-lighter-than a cloud to attend to one in the center... all surrounded by a layer of marshmallow, and, on top, lots of tender, shredded cocoanut! No wonder everybody loves Hostess Sno-Balls. 2 for 10¢ fresh wrapped in cellophane! Stock your refrigerator with these today!

@ 1956

'T-R-A-N-S-FUSION...'



COMPOSER NERVOUS NORVUS POSES BY A WRECKED CAR AND GETS A TRANSFUSION TO ILLUSTRATE HIS SONG HIT

"... I'm just a solid mess of c-o-n-tusions," cries the newest song hit

The newest example of gruesome song hits to be let loose across the land is Transfusion, which already has sold half a million records since its release two weeks ago. Transfusion imparts a noisy moral about a reckless driver who crashes on the highway—the sounds of his smash-up play a big part in the song. The wounded driver yelps for a transfusion—Slip the blood to me, Bud . . . Put a gallon in me, Allen—then resolves to drive carefully ever after.

The song was written by James Drake, an ex-truck driver who now calls himself Nervous Norvus because he is so jumpy. Norvus, who is 44, began composing four years ago (Ape Call, Noon Balloon from Rangoon), says he gets ideas sitting in his California backyard, wearing dark glasses, going "Ump, ump."



REFORMED NORVUS sits in antique car to show that he means it when he sings, "I'm never gonna speed again."



A Story of the Mighty Yangtze



Harnessed and bowed, Chinese trackers pad along the Yangtze's rough bank towing a junk, slowly and painfully, up the waterway

Into the cliffs, a narrow ledge path has been hewn for the trackers. Hersey says, "All it had for outer wall was peril"

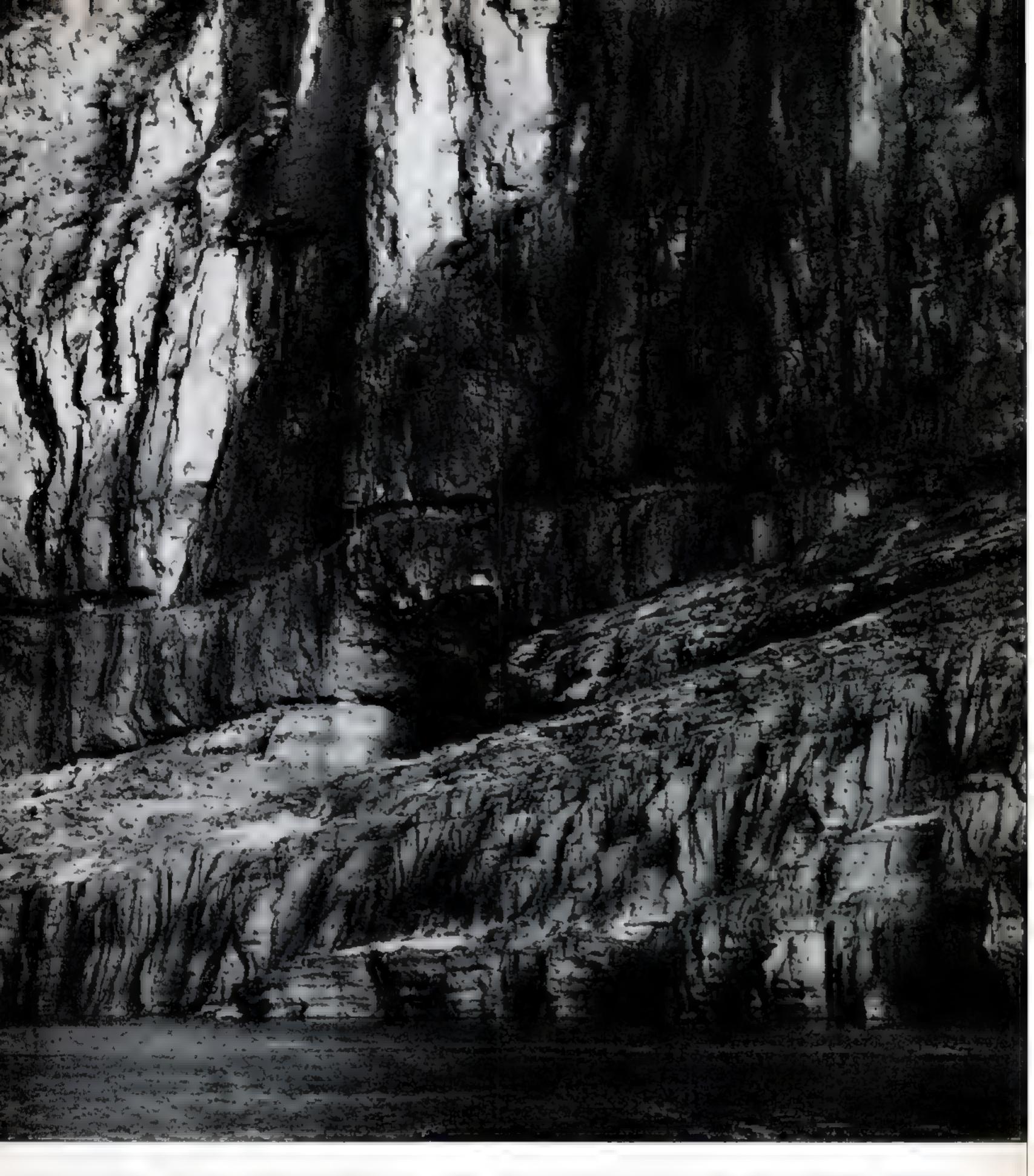


JOHN HERSEY'S NEW NOVEL, 'A SINGLE PEBBLE', IS BORN OF A VOYAGE

For more than 2,000 winding miles in the heart of China the mighty Yangtze River rolls on under awesome cliffs, through fearful gorges and past the dwarfed habitats of man. More than 200 million people live in its vast basin and millions toil on it. The power and majesty and mystery of the great river have cast their brooding spell over Chinese life and legend—and over all who know it.

Among those haunted by the Yangtze is John Hersey, who this week

published his moving and perceptive novel of the river, A Single Pebble. The book had its beginnings a decade ago when Hersey, then a LIFB editor, and LIFE Photographer Dmitri Kessel made a three-week trip on the stream. Hersey began sketching the book in 1950 and wrote three completely different versions before he was satisfied. As published, A Single Pebble includes beautiful descriptions of Yangtze life and scenes that Hersey saw and Kessel photographed in 1946. LIFE on



THAT HE AND DMITRI KESSEL MADE FOR 'LIFE' ON CHINA'S GREAT RIVER

these pages presents a portfolio of Kessel's hitherto unpublished pictures, together with passages from A Single Pebble illuminating them.

Hersey's tale is of a young American engineer traveling upstream in a junk seeking a dam site where he would fulfill his dream of harnessing the waters. But the modern dream breaks before the ancient power of the river and especially before the age-steeped conservatism of Old Pebble, the head tracker, leader of the bent and enduring men whose bodies pull the junk against the current. As the trip begins, Hersey says, "The head tracker's formal title as a crewman was Noise Suppressor. With a thread of sweet song he was supposed to suppress the groanshout that marked each painful step. He sang songs of incongruous beauty, that were like dreams—of palaces and of roasted doves' wings and of the daughter of the mist laying her cheek and her love on a prince's pillow; while they, hauling, protested: 'Ayah!... Ayah!...'"



THE head tracker seemed to have been nowhere so much at home as he was in Witches' Mountain Gorge, the longest, most beautiful and most mysterious of all the chasms of the river.

The river, which in that fantastic stretch seemed not great but actually puny, had somehow during the ages cut its narrow brown way straight through vast rock mountains, which rose vertically from the water for hundreds of feet, then, falling back at knee-, hip- and shoulder-terraces, rose again, and again, and again, all but perpendicular, until, seen through sudden clefts, they reached craggy pinnacles, like those of the Tetons, far up in the springtime sky. Sometimes the sky was cloud-streaked, and more than once we saw, back in the tallest ranges, a needle of rock piercing the underside of a layer of mist, and then, higher up, its point, visible and dry and gray in clear air above the thin plate of vapor.

All at once I imagined a dam. There it was! Between those two sheer cliffs that tightened the gorge a half-mile upstream, there leaped up in my imagination a beautiful concrete straight-gravity dam.







THOUGHT of my dam, and of what a crime it was that this man confronting me should have to spend the years of his life towing a junk up this dangerous river. I thought: we speak of donkey engines, horse power—how horrible to use the strength of men for the work of animals and motors!

"In my country," I said, "we have engines that would be able to haul your boats over the rapids. . . . "

Old Pebble was silent for a long time. Then in a tight, constrained voice he said, "Your engines cost too much. Everything costs too much in your country."

"Engines are cheaper than men."

"Foreign steamships have had engines. They stop in the middle of rapids, and the steamships go on the rocks. This happens all the time. Your steamships are laid up for repairs three days for every one they spend on the river."



Battered and heached by the Yangtze's rapids, the wrecked river steamer Meng Cheng testifies to the river's treachery and force

HAVE no home; my body is my home," [the tracker] said.
"But I am an old good. I shall stay on boats, and there will always be someone to hire me and when I am old, all my brothers in the boatmen's guild and all the captains on the riverside who know me will give me a few coppers in payment for the friendship I have hoarded for them, I will have plenty. I will have a fine funeral."



down abruptly and provide a potential site for a dam



D 254 BY JOHN HERSEY



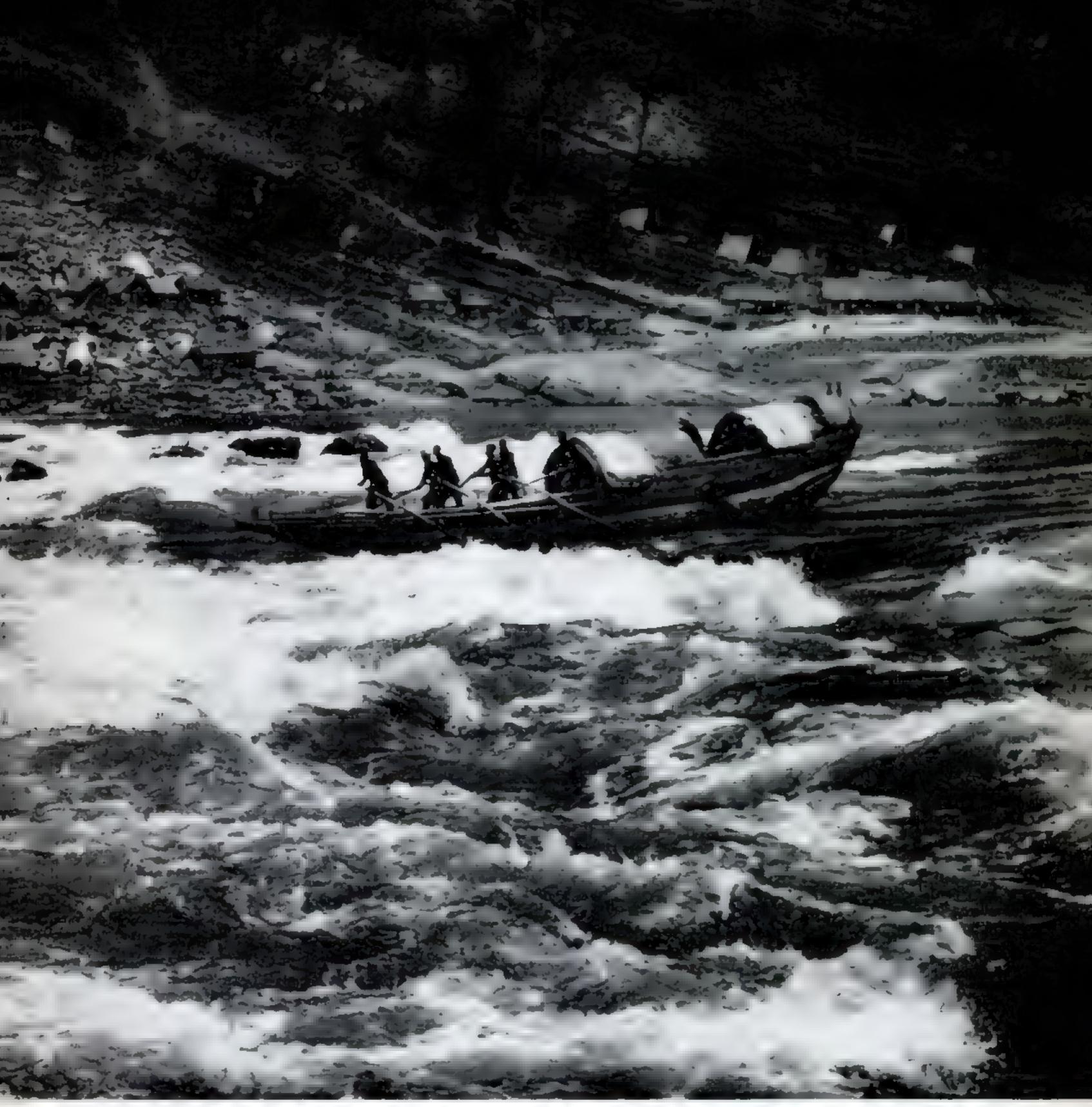


Shooting the low-water rapids, a junk and its hardy rowers

THEN in the far distance, as I sat on the conning deck, I heard first a low throbbing, then, somewhat later and very faintly.

a falsetto chant and the guttural "Ayah!... Ayah!..." of many crewmen shouting as they stood and pushed oars on the foredeck of a downgoing junk and the repeated sounds of their feet stamping all together on the deck as they lunged with each beat of the oars, and the repeated thumps of their many oars all together against the tholepins; and this pulsating noise, seeming to carry on its shoulders, as it were, the thin sad song

Rowers straining at the long oars stroke their junk through the rapids, where the slip of a moment can spell catastrophe



careen through a "morame of rocks lying athwart the river and forming, at that season of the year, a kind of low dam, in which there were several gapways, like shares"

of that junk's Noise Suppressor, grew louder and louder in the otherwise silent morning, until it seemed an almost unbearable pounding roar. It was a terrible, fearful, tragic sound, wrapped in fog. It was like an unendurable idea forcing itself up to recognition through the murk of the lower mind. For me the unendurable idea forcing itself upward at that moment was that perhaps Old Pebbie was right: perhaps the Great River could not and should not be challenged by such as I; perhaps a millennium-in-a-day was after all not something that could be bestoned.

Scornfully watching on shore as a funk master edges his craft into rapids, "Ha" the pilot cried, "he'll find a new way for a rock to make love to a boat"







Up from the city across from us, besides, drifted a cloud of the sounds of humanity: hawking, screams of laughter, the claims of beggars on their fellow men, the kitten-cry of infants, venders' drums, the noise of bells and fiddles, the chants of magicians and jugglers, the moaning and intonations of priests and religious maniacs, and the underlying murmur of gossip, games, neighborly argument, story-telling, love-making—of all kinds of evening solace for hard daytime toil.



The long distance hauling on the Yangtze is done mainly by junks. The local traffic is mostly handled by sampans—light, fragile and often overloaded.

A "sampan came by," says Hersey's engineer, "with two rowers, and already loaded with nearly a dozen passengers, and a mound of their goods, so that the light boat had only a few inches of freeboard and might easily be overturned"

Under the arched bridges of upriver Wanhsien, women washing clothes along Duck Creek mingle in the confined and noisy bustle of life ashore

SHE told me stories of the mist, which is forever personified, in the lore of the Great River, as a lovely woman, a seductive princess, a girl of uncommon beauty and warmth. Where, in these poetic stories, were the vagueness, the hazard, the chill, the marrow-dampness of the fog that was actually around us, through which that solitary junk had rushed with its demonic crescendo and fading away a few minutes before?

"Listen!" she said. Then, in a small, controlled voice, keeping her eyes on mine with a burning intensity, she sang the haunting, twisting melody we had heard that afternoon from the midst of the rushing rapids:

At dawn we leave Parti in rainbow mists,

A millennium's span to Kialing we skim in a day,

From both banks the weeping of monkeys comes like a song:

The skiff floats by ten thousand mountains of stone.



High above the river stands the storied home of the emperor of the Western Kingdom, a realm that nurtured legends of tyrants and desperate rebellions

Its mists enshrouding the mountains, the river sweeps through the land in great curves. "When the melted snows of many mountains of Tibet course toward the sea," the novel's engineer was moved to say, "and when, riding the crests of those thaws, the run-off of spring rains that have fallen on half a million square miles of Chinese hills flow down to the Great River, its power becomes unimaginable"





33 CONSECUTIVE HAVE BEEN WON

Choose the tire the champions use...

Firestone — the tire with "built-in peace of mind"

Year after year at Indianapolis and at stock car and sports car races from Coast to Coast, the winners have come in on Firestone tires. And for good reason. These grueling tests of tire stamina have provided Firestone with experience and performance data unmatched in the tire industry . . . have helped them design tires infinitely superior in safety and speed. That's why each year, the top drivers

insist on Firestone tires, gladly paying the price to get the safety and mileage that only Firestone tires can deliver.

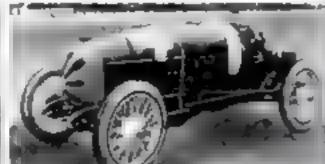
And that's why you should equip your family car with the "Tire of Champions." The same knowledge and skill that provide winning tires at Indianapolis go into the design and manufacture of every Firestone tire on the market today. They are the only tires with "built-in peace of mind."



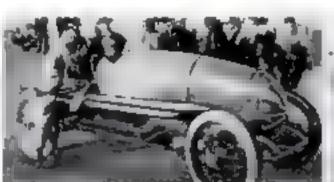
1911 RAY HARROUN 74.59 m.p.h.



*1913 JULES GOUX

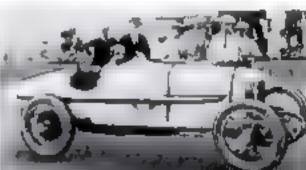


1920 GASTON CHEVROLET

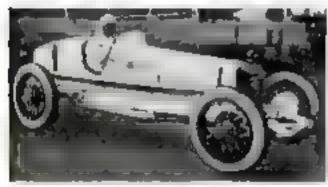


1921 TOMMY MILTON

Firestone introduces famous Gum-



1922 SIMMY MURPHY



1923 TOMMY MILTON

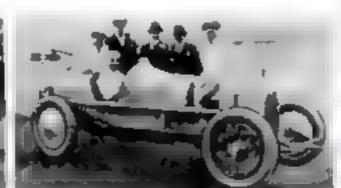
90.95 m.p.h.

Firestone planeers the "balloon" tire to

absorb road shock, lengthen car life.



1924 L. CORUM, JOE BOYER



1925 PETE DE PAGEO



1926 FRANK LOCKHART



1927 GEORGE SOUDERS

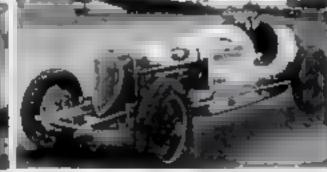


1933 LOUIS MEYER

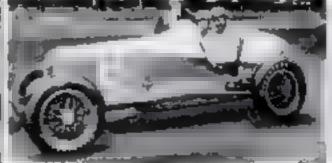


1934 WILD BILL CUMMINGS
194 104.86 m.p.h.

Firestone manufactures first passenger
par tires containing synthetic rubber.



1935 KELLY PETILLO



1936 LOUIS MEYER 199.06 m.p.h.



1937 WILBUR SHAW
113.50 m.p.h.
Firestone first to use rayon cord in
passenger car tires.



1947 MAURI ROSE 116,32 m.p.h. Firestone was the first to use nylon cord to passenger our tire bodies.



1948 MAURI ROSE 119,813 m.p.h.



1949 MIL HOLLAND



1950 JOHNNIE PARSONS



1951 LEE WALLARD
126.244 m.p.h.
Firestone designs first blowout-safe,
puncture-realing, tubeless tire.

The only tires made that are Safety-Proved on

INDIANAPOLIS RAGES ON Firestone TIRES!

1956 WINNER

Pat Flaherty 128.49 m.p.h.



"I WOULDN'T BUY ANYTHING BUT FIRESTONE TIRES FOR MY FAMILY CAR, EITHER"

—says Pat Flaherty, 1956 Indianapolis Champion

"Like so many other race drivers, I refuse to take a chance with any other tire than Firestone. That, in a nutshell, is why I buy Firestone tires for the big race and for my family car, too. You see, we figure if Firestone tires can take it at Indianapolis, they can sure give us the protection we want on the highway."





1928 LOUIS MEYER 99.48 m.p.h.



1929 RAY KEECH



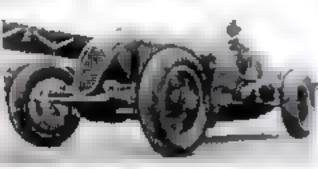
1930 BILLY ARNOLD 100,44 m.p.h.



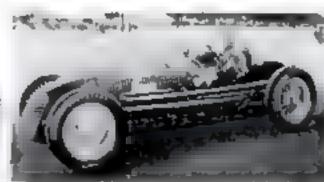
1931 COUIS SCHNEIDER



1932 FRED FRAME 104 14 m.p.h.



1938 PLOYD ROBERTS Gear-Grip trend introduced Also race tire construction in passenger tires.



1939 WILBUR SHAW



1940 WILBUR SHAW 114.277 (E.p.h.



*1941 MAURI ROSE, FLOYD DAVIS



*1946 GEORGE ROBSON



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1953 BILL VUKOVICH The Firestone "500", first high-strength nylon cord tubeless tire.



BITT ARKOAICH 1954 130,840 m.p.h. Firestone announces the bladed-design Silent-Ride, Sofety-Grip tread.



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Just when your morning train to town
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Did you ever find that you forgot
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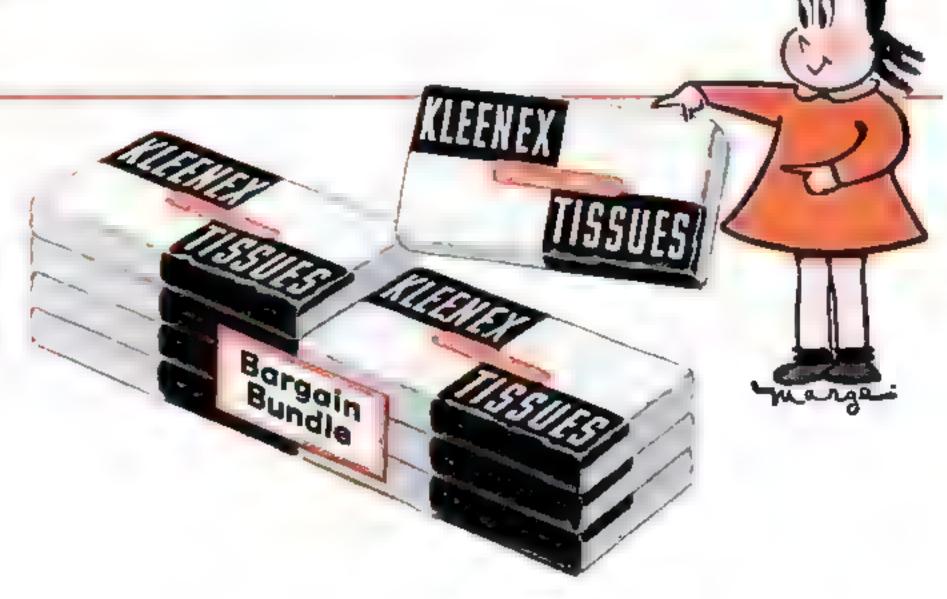


You'll need that handy little Pack
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It's grand for every tissue use—
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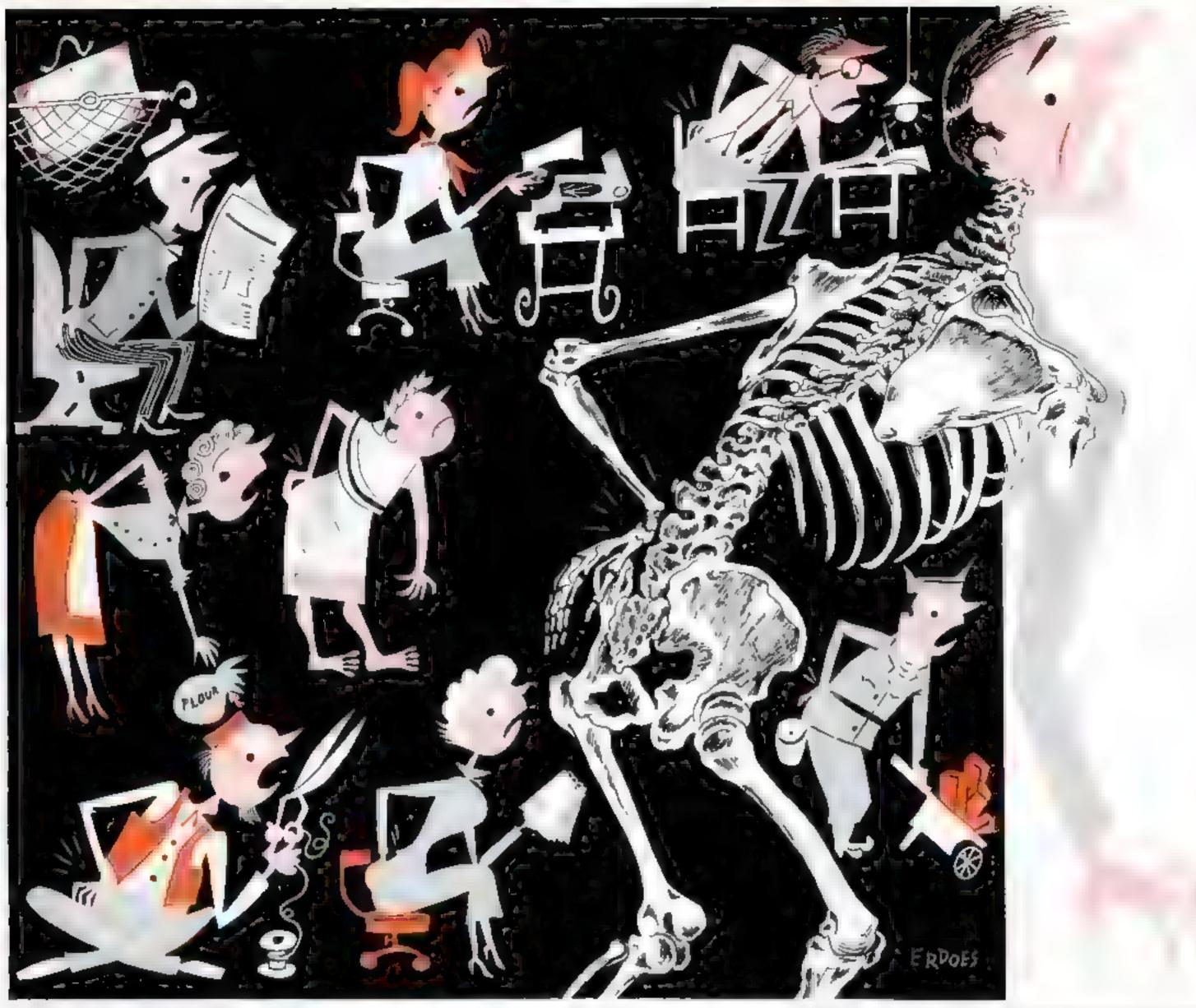
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IN ALL ERAS AND IN ALL WALKS AND SEATS OF LIFE, UNHAPPY MEN AND WOMEN HAVE ENDURED AGONIES OF TIRED, STRAINED AND UNTRUSTWORTHY BACKS

MYSTERY AND MISERY OF THE BACKACHE

Long given brush-off by doctors, it is now treated as serious problem

by ERNEST HAVEMANN

WITH summer vacations starting and innumerable sets of flabby white-collar muscles about to be put through the unaccustomed rigors of tennis, surf-bathing and horseback riding, the common backache is about to hit its annual peak. The sum total in human misery, physical and mental, is a sad thing to contemplate.

Of all the victims of the various ailments which beset the human race the man with a backache is in many ways the most pathetic. As he painfully creaks through the day, he is the object of far more derision than sympathy. His wife, his friends and his physician often scoff at his complaints; his boss almost always does. Nobody bothers to take up a collection for him; no television marathons are held in his behalf. He inspires bad jokes instead of research foundations. Yet the fact is that this ailment, far from being a laughing matter, in all probability causes more general discomfort than any other medical problem except the common cold. In terms of amount of time lost from work, the backache is one of the nation's costliest pains.

Although statistics are hard to come by in this area of medicine, it would appear that something like 250,000 U.S. workmen a year hurt their backs while on the job and have to be sent home. These are just the cases listed as industrial accidents. Most of them are incapacitated longer than workers who have suffered such far more spectacular damage as broken legs or broken arms. Nobody can even guess how many other tens and hundreds of thousands of back cases occur among white-collar people, housewives and manual workers who do not suffer badly enough to stay away from the job, or who are so determined to work that they reconcile themselves to the pain.

One doctor has examined many of the cutters who work year after year sitting cross-legged and stoop-shouldered in New York City's big garment district. He discovered that practically all these men, by the time they have reached their 50s and 60s, have developed a constant backache but ignore it in order to keep on working. Doubtless they have their counterparts everywhere in other occupations.

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Pin-It is wonderfully different) You can tell the minute you open the bottle. It contains absolutely no ammonial And Pin-It's exclusive Waving Lation is easy on your hour, to you can use it more often.



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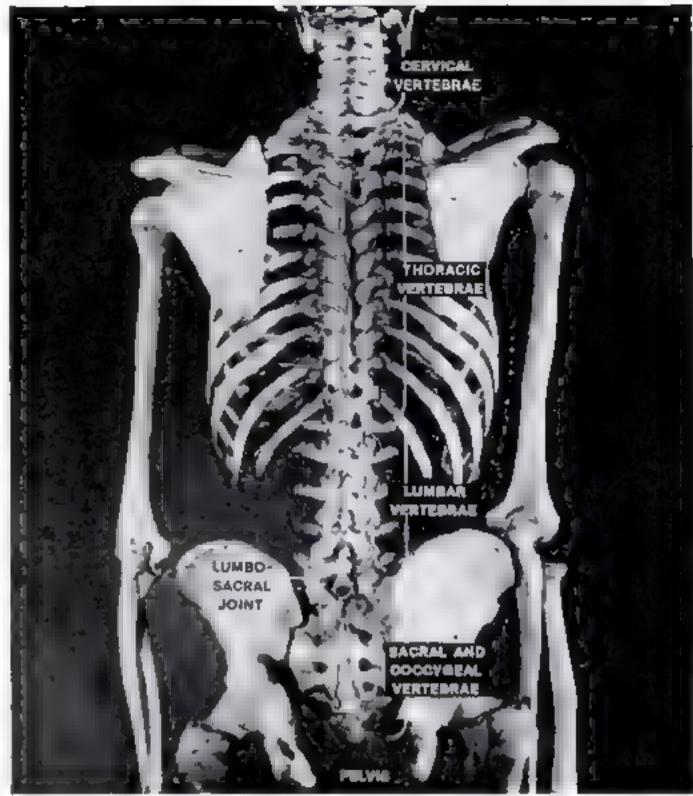
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STRUCTURE OF THE SPINE comprises five sets of vertebrae: cervical vertebrae support the head; thoracic vertebrae are attached to and support the rib cage, lumbar vertebrae bear most of the pressure and strain on the back, and two merged sets of sacral and coccygeal vertebrae between the lumbo-sacral joint and the lower end of the spine are anchored to the pelvis.

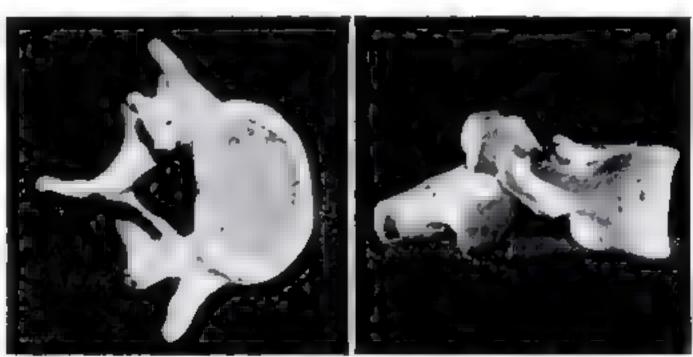
BACKS CONTINUED

The reason backache gets so little public attention is that in most cases it shows absolutely no symptoms visible to the naked eye—no redness, no surface swelling, no nothing. Even an X-ray of an aching back may look exactly like the X-ray of a back that feels just fine. It may even look better. It is the bones of the spine, of course, which show up in an X-ray, and it so happens that at least a quarter of all Americans have spines which are "abnormal" in one way or another. Often the owners of these abnormal spines go through life without suffering a single twinge, whereas a neighbor whose spine looks perfectly sound on an X-ray plate groans that he can hardly get up in the morning.

The nation's courts of law are cluttered with litigation in which the plaintiff complains that his back has been permanently incapacitated in a minor automobile accident or by slipping on the carelessly mopped floor of a restaurant. Many of these lawsuits are doubtless filed in a spirit of sheer larceny, but although the plaintiff cannot prove that he really does have a backache, neither can the defendant always prove that he does not.

It is certainly true that many cases of backache take a suspiciously long time to clear up: New York State statistics show that back patients who receive workmen's compensation take far longer to recover than workmen who are not paid while sick. And it is true that there are innumerable backache cases which, though

CHAPTAURIE



LUMBAR VERTEBRA, shown from top (left) and from side, has seven appendages or "processes." Spinal cord passes through gap shown in top view.

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GIVE HIM THE WORLD'S ONLY 2-IN-1 SHAVER ... A UNIQUE NEW VERSION OF THE FAMOUS SO DELUXE

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WORKS IN AUTO

Comes complete with handy adapter ... snaps into lighter socket for a quick, clean, man-sized shava.



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Simply re-set the master-switch to home voltage ... plug in for a close, smooth, peach of a shave.

AUTOHOME

End gagging and coughing of

POSTNASAL DRIP

... with this new ANTIBIOTIC nasal spray



Only SUPER ANAHIST ANTIBIOTIC NASAL SPRAY

Stops Gagging and Coughing-Malts Away Mucus with Thonzide I

SUPER ANAHIST NASAL SPRAY, with an exclusive antibiotic formula, clears out your "drip zone." It's the same type therapy doctors prescribe-yet costs on 3 - 8c1





BACKS CONTINUED

genuinely painful, are purely psychosomatic. Proof of this comes from a psychiatrist named Thomas H. Holmes of the University of Washington School of Medicine, who has used an electrical device to measure activity in the back muscles. He has found that almost invariably any anxiety, resentment or hostility in a patient is reflected by muscle tension in the lower back. If the tension lasts long enough, it produces pain. This would indicate that school examinations, work deadlines, financial worries, domestic troubles and even just a quarrelsome disposition can all be causes of backache.

It is hard to be sympathetic about a disease that cannot be seen, heard, felt or X-rayed and thus lends itself ideally to malingering or psychological aggravation. It is especially hard when the complainant happens to be a spouse, an employe asking for time off (or, worse, suing for damages or workmen's compensation) or a patient taking up the time of a busy family doctor. As a result, all too often the backache sufferer's strangling screams of pain has been considered an out-and-out fraud, even by his

own doctor.

This was the experience of many soldiers in the World War II Army which coined "GI back" as a term of contempt. A hapless soldier who complained of backache often found himself assigned to such deliberately backbreaking jobs as trundling a wheelbarrow full of bricks around the post. Nobody will ever know how much real physical torture was thereby administered. One orthopedic specialist who served as head of a big Army hospital during the war vividly recalls the case of a tough old sergeant who made many "GI back" cases do calisthenics just like everybody else and then finally came down with a bad back himself. Between his pain and his remorse the sergeant was practically in tears as he thought of all the painful exercises he had ordered his stricken men to perform.

Ignorance of causes and cures

CINCE the back is a highly specialized field, many general practitioners, as well as sergeants, know very little about the causes and cures of its aches. They can only prescribe aspirin, a bed board, a supporting belt or, if the patient seems to be improving, setting-up exercises. These things often work because most attacks of back pain eventually subside without special treatment. When this happens the doctors are inclined to think that

the whole thing was in the patient's imagination.

In great-grandfather's day people with aching backs were usually told by their doctors and the patent medicine ads that they had "lumbago." This was one of those impressive but completely meaningless words that creep into medical terminology from time to time. Although "lumbago" sounded like some formal disease and made the patient feel that at least he had something specific to blame, it was actually nothing more than a synonym for backache. Nobody had the faintest idea what caused it or how to treat it, except with hot towels and liniment. A little later the popular phrases became "sciatic rheumatism" or "sciatica," which were just fancy ways of saying that the patient had leg pains along with his lumbago.

A few decades ago everybody was blaming a weak or sprained sacroiliac, which is a joint supported by the major ligaments in the lower back region. Today all experts agree that the sacroiliac ligaments are among the strongest in the human body and are

practically impervious to damage.

A concerted effort is now finally being made to quit coining nonsense and get at the real causes and cures of the backache. A great many distinguished physicians realize that a genuine and very widespread backache problem exists, and they are doing their level though often disparate best to combat it.

The complicated spine

NFORTUNATELY the back is one of nature's most complicated structures (see picture, p. 152), as indeed it must be to have such great strength and suppleness. The spine is composed of 33 separate vertebrae (34 in some people), each of these being a round piece of bone something like a slice cut out of a broomstick. Hooked on the back of each vertebra are several bony appendages, called spinous processes, extending to each side and rearward toward the skin. It is the processes, not the vertebrae themselves, which can be felt by rubbing a hand down the back. These appendages form a little archway or hole at the back of each vertebra through which passes the spinal cord constituting the great main cable from the brain branching into nerves all through



Dad will love the way this luxury hairdressing keeps him perfectly groomed all day. Suave for Men is greaseless...so it can't stain hatbands or pillows. Doesn't he deserve the finest? Give him Suave for Men!

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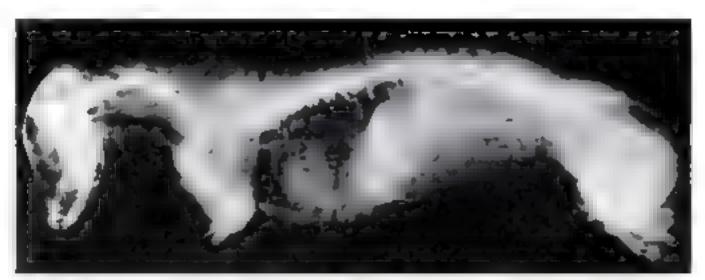
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DACHSHUND'S SPINE, shown in X-ray, is especially vulnerable to back-ache. The extreme length of the spine—27 neck and back vertebrae with an additional 20 in the tail structure—in a dwarf body is the cause of trouble.

BACKS CONTINUED

the body. There are seven cervical vertebrae in the neck, then 12 thoracic vertebrae to which the ribs are attached, then five lumbar vertebrae in the lower back region (which is the most frequent site of pain) and finally 10 or 11 others which are more or less fused together into the two structures at the base of the spine known as the sacrum and coccyx.

The vertebrae are separated from each other and cushioned by little slices of tough rubbery material called discs, but they are bound together into a strong and fairly stable column by a long structure of ligaments—the strong, tough, almost cartilaginous white tissue binding bone to bone at each joint of the body—as well as by an immensely complicated series of muscles running the full length of the spine from neck to coccyx. Other ligaments and muscles connect the thoracic vertebrae to the ribs, adding to the strength and stability of the spine. As an anchor at the base, strong ligaments around the sacroiliae joint fasten the sacrum securely to the pelvic girdle.

The animals, loping along on all fours, seldom have any trouble with their spinal apparatus. Their weight is mostly suspended from the posterior processes of the spine, held like a well-designed suspension bridge by the strong bands of muscle. An animal's discs serve only to keep the vertebrae separated and the spine supple. Any stresses and strains that might be set up by lifting a heavy object with the teeth or by playing or fighting are distributed evenly over the ligaments and muscles and are easily absorbed. One of the few animals which seems to suffer from backaches is the dog, particularly the dachshund, probably hecause his bridge is just too long for the rest of him and tends to fall of its own weight.

Mankind, on the other hand, insists on defying gravity by standing erect. His back muscles have to work 16 hours a day just to hold him up. He bounces up and down on his spine as on a pogo stick, putting a heavy load of weight and shock on the discs. And when he bends over from the waist to pick up a shoe or golf ball, as he is always doing, he exerts an almost intolerable strain on his lower back. The bend comes between the fused vertebrae of the sacrum and the lumbar vertebrae just above them.

This point, called the lumbo-sacral joint, is like the fulcrum of a lever. It and the one or two joints above it must support the entire weight of the torso and do the hard work of lifting it. When a man straightens up from a bent-over position, the strain on the muscles, vertebrae, ligaments and discs can amount to more than a quarter of a ton. If something is lifted at the same time, the weight of the object is multiplied by a leverage factor of 15 or more, depending on the length of the torso and the position of the arms. Thus the frailest stenographer who bends over to lift a portable typewriter or the housewife who picks up a sack of flour from the pantry floor subjects her lower back to tensions of as much as half a ton or more.

Designed for pain

WHILE the spine is a most ingenious structure, it is also highly vulnerable under mankind's abuse. Anybody who has ever suffered a sprained ankle knows how much pain can come from a ligament stretched too far—and there are more ligaments in the back than in all the rest of the body put together. Anybody who has suffered a Charley horse knows the pain of a muscle spasin—and the back has layer after complicated layer of muscle. Anybody who has cracked his so-called funny bone knows how pain can radiate along a squeezed nerve—and the spinal cord has big trunk nerves branching off between each pair of vertebrae and radiating out to all the extremities of the body. The human back, in short,

CONTINUED

"REMARKABLE COFFEE, MY DEAR"

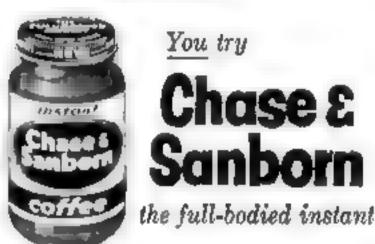


Said critical Colonel McNear.

"It's an instant, it's true . . .

But oh! what a brew—

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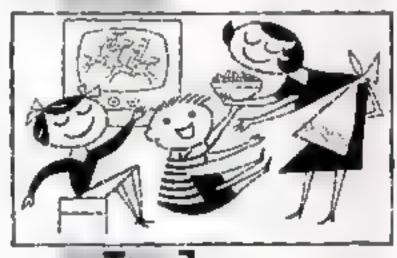


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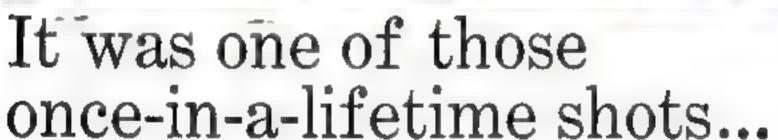
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"something to nibble on". Just the family or honored guests greet your presentation of Filler's BAKON KRISP with squeals of delight. Five fabulous flavors.









With the Polaroid Land Camera, you're sure of your vacation shots. There's no disappointment back home weeks later when you find out the picture you wanted most was blurred, a double exposure, or just plain didn't turn out.

All that is out. With this camera you take a picture one minute and see it the next. If something goes wrong—if the sun ducks in behind a cloud or if Billy blinks just as you click it—don't worry about it. Just snap another picture, wait another 60 seconds, and there's a perfect one!

The main thing, though . . . is the fun. The tremendous kick the whole family gets out of seeing pictures a

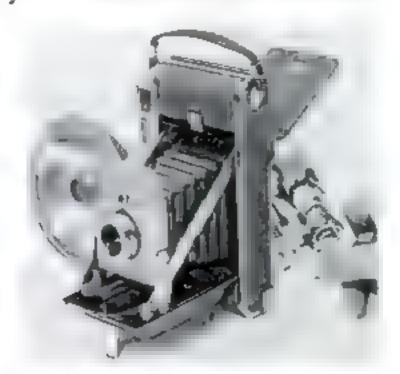
minute after they were snapped. Just imagine... at picnics, the beach, holidays, parties, weddings... the idea of passing finished pictures around as fast as the camera can turn them out.





and 60 seconds later I knew I had it!

But that's not all. Now there's a great new punchromatic Polaroid Land Film that makes the quality of these pictures really great. The richest blacks and snowiest whites you've ever seen. Detail that's razor



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Why don't you do this. Drop into any camera store. Take a look at this camera. They've got a demonstration model you can use to take a couple of shots yourself. It's a cinch to work.

What's the price? Only \$69.95. (Bet that's less than you figured!) If you prefer you can buy it for \$1.19 a week. But the main thing is to go down and look at it. Before the summer's half over.

Use this column as a Handy gift reminder

FATHER'S DAY

is June 17th



Ribbed aluminum case, qt. size. \$3.80. Tan steel case, qt. size. \$3.35. Nested cups and new Pally Red Top® stopper.

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"Naugahyde" case with rich natural leather look; two 1-qt. size aluminum case bottles and sandwich box. \$15.95.

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BACKS CONTINUED

is abundantly endowed with all sorts of potentially painful parts just waiting to be abused.

Adam probably suffered from backache and so in all likelihood did Eve. In ancient Rome the poet Horace wrote that the greatest wealth a man could possibly enjoy was to have everything well with "your belly, your back and your feet," indicating that among the Romans there was frequently something out of kilter in the back department. But of all generations of mankind, our present one almost certainly complains the most, and most of all in the U.S. There are many reasons. For one thing, medical science today keeps alive more people with torsos susceptible to backaches: tall, skinny people with weak muscles and round shoulders and heavy people whose muscles have to support an almost impossible burden. Moreover, medical science keeps the average person alive much longer than in previous generations, to the point where muscles and joints begin to degenerate with age. Even the most powerful back may give out eventually under the effort of being human.

Many of the work and play habits in our society seem almost ideally conducive to backache. Even the shorter work week is a hazard. The manual worker who uses his back a lot, as in shoveling or lifting, has to be in almost perfect physical shape and should never let a day pass without strenuous exercise. Yet he often likes to spend his spare time sitting quietly over a glass of beer and a deck of cards. The toll among workingmen's backs after a two-week vacation is just terrible. On the other hand the sedentary office worker, who is almost never in shape, often likes to spend his weekends and vacations pretending that he can mow the lawn in the morning, play 36 holes of golf in the afternoon and then dance most of the night. Every big-city back specialist with a white-collar clientele finds himself busiest of all when the vacationers limp back from their overexertions.

The housewife's burden

As for housewives, they frequently get up from childbirth and plunge right into their work, which in terms of physical effort is about as strenuous as a carpenter's job. Many of them enjoy civilization's greatest boon to the female back, the girdle or corset which helps support the muscles and distribute the strain. But, as one back doctor has sorrowfully observed, "Women usually leave off their corsets while doing the housework and then put them on to sit down and play canasta."

There are more sedentary workers today than ever before, and the sedentary life itself is a threat to the back. The typist, for example, commonly sits erect in her chair, with her arms stretched and her posture rigid. In this position the whole weight of her upper torso must be supported for hours at a time by the lower back muscles. The stenographer sits for long hours with right leg crossed over left to serve as a table for her shorthand pad. The newspaper copy reader hunches over a desk, always tilted a little

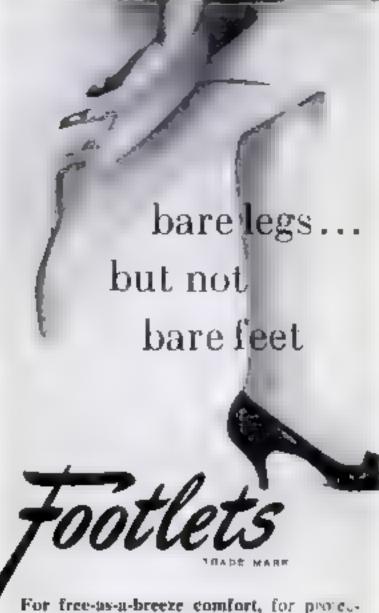
to his left as his right hand wields a pencil.

All these people keep certain sets of back muscles tensed always in one direction. These muscles grow fatigued from weariness while their opposite numbers grow weak from lack of exercise. The sedentary worker also often finds himself in a position where he has to call on his back muscles for a tremendous effort without the slightest preparation. The file clerk has to struggle with a stuck window, putting pressure on her lumbo-sacral joint that is almost beyond calculation. The junior executive is sent on a trip where he has to run for a train while carrying two heavy suitcases, a briefcase and a golf bag. The stenographer and her roommate find they have to lift a 200-pound sofa to clean their carpet. Whether the sedentary worker can get by with such excesses of effort is largely a matter of luck.

Railroad spine?

SOME years ago when the seats in commuting trains were harder and more uncomfortable than they are today, the big cities had an epidemic of what doctors called "railroad spine": stiffness and pain suffered by commuters from being immobilized for long periods of time in a difficult position. Today "railroad spine" has its counterpart among people who spend long hours driving an automobile, sitting in a movie or watching television without shifting their posture. Schoolteachers who object to having the small fry squirm about in their seats probably contribute in the long run to the backache statistics.

All in all, our industrial society and our rising standard of living, which have greatly reduced the incidence of so many



For free-as-a-breeze comfort, for procestion of feet and shoes... the barest minimum of hosiery—cut so they won't show, designed so they won't rub or slip at the heel. Foottats for every shoe style in sheer run-proof nylon, Helanca stretch of fine cotton lisle. All are Sanitized to retard perspiration, some have super custion ball-of-the-foot for comfort plus. Buy genuine Footlats today—from 20¢ to 89¢.



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BACK STRAP

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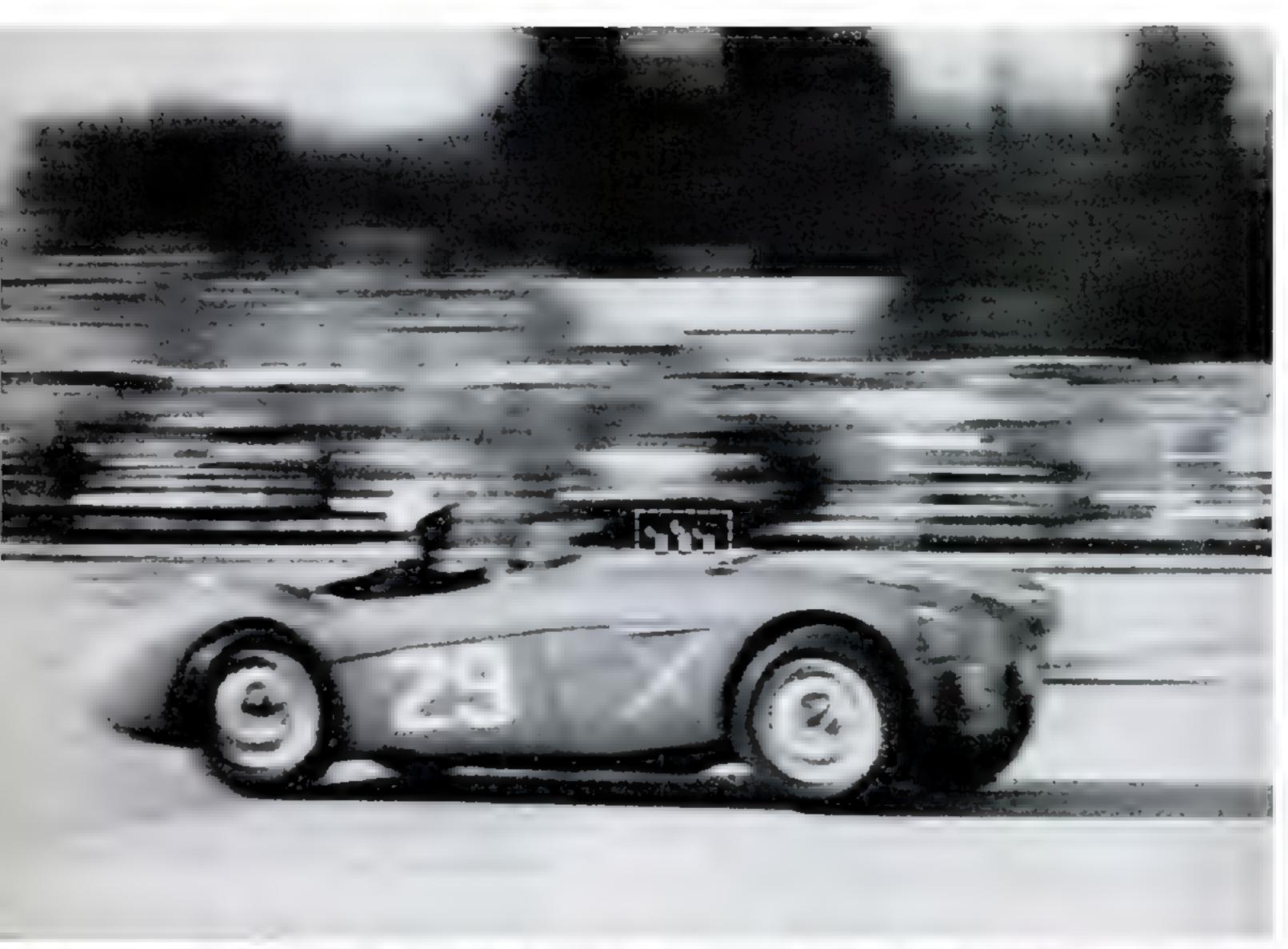




WHAT CORNS HURT?

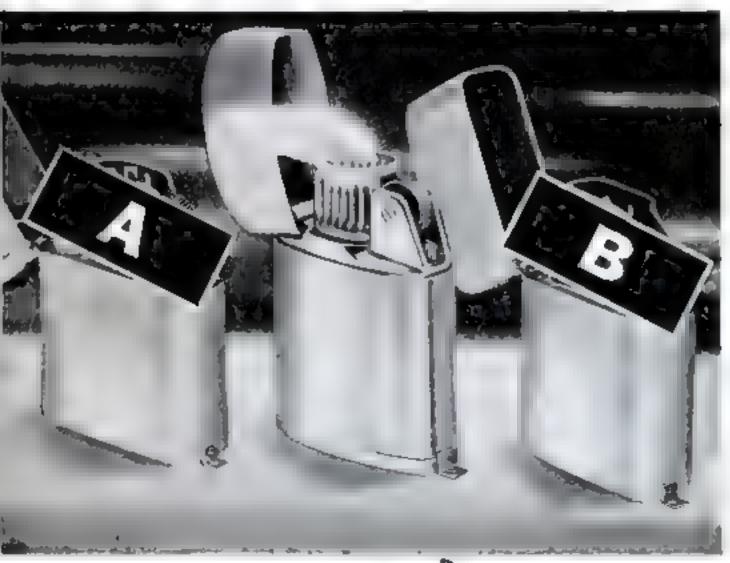


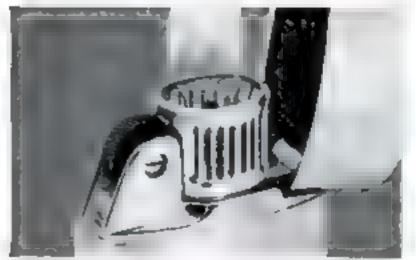
When pointed inner part of term is forced into underlying tissue by shoe pressure, pain "bears down." Dissolve even toughest corns fast and paintessity with med sated liquid Gets-It. "Get that corn" with Gets-It. 886. CORN REMOVED



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No more messy refilling. The easy-to-remove base locks tight to prevent fuel evaporation. Thus, plus super fuel capacity means less frequent refilling.



Entirely new-type permanent wick made of woven glass fibers won't burn down, won't unravel. No bother with tedious replacement!



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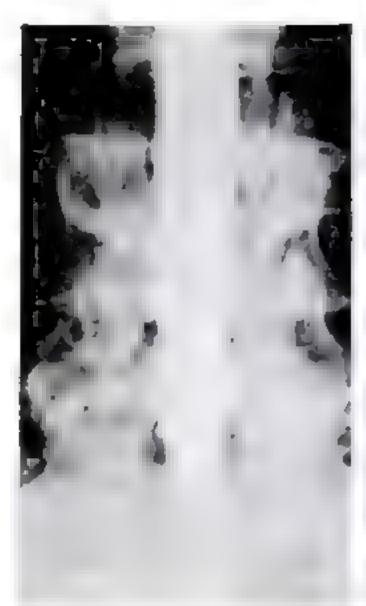


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TEST FOR DISC TROUBLE is made by use of a myelogram ("myelo" refers to the spinal marrow). This is done by injecting an opaque fluid into the spine, then X-raying it. The normal spine at left on the X-ray plate appears as a solid column because the fluid has encountered no obstruction. In the spine at right, the dark, jagged area in center shows that the path of the fluid has been partially blocked, presumably by the presence of a protruded disc.

BACKS CONTINUED

other ancient ailments, have made the aching back far more common than ever before. Yet the family doctor who hopes to cope at all successfully with his numerous backache patients finds himself confronted by a most baffling array of medical theory and literature.

Some specialists believe that perhaps as many as 80% of all backaches are caused by muscles which are too weak or stiff to do the work for which they are called upon. One of the most vocal proponents of the weak-muscle theory is Dr. Hans Kraus, known for his part in devising and using tests for muscular fitness. Dr. Kraus and his associates reported last year that practically all European children could pass these tests but that 56.6% of U.S. children failed—a report which shocked President Eisenhower. The basic tenet of the muscular fitness enthusiasts is that Americans have let their backs grow so weak through lack of exercise that they are in dire danger of aches and pains if they so much as shake hands too vigorously.

Doctors are aware, of course, that physical conditioning is a relative matter. A man with lots of muscle and the ability to throw 2000-pound boxes around all day may find his back giving out if he tries the same thing with 300-pound boxes. Indeed one back doctor recalls that perhaps his most heart-rending patient was a professional wrestler, a giant with muscles of frightening size, who made the mistake of laying off his profession for a few months and then going back into the ring without any preliminary seasoning of the muscles. He came a cropper the first time he tried to lift his behavior of the doctor got to him.

Poor physical condition does not, of course, account for all back ailments. Many orthopedic specialists say that a number of the most severe backaches stem from the phenomenon popularly known as the slipped disc, first recognized a mere two decades ago. The slipped disc—more properly called protruded disc or ruptured disc or herniated disc—is now almost as common a phrase among laymen as was lumbago a half century ago.

The disc, which acts as a cushion between the vertebrae, is in composition something like a thick-skinned grape with a tough and fibrous outer coating containing a relatively soft and pulpy interior. Because man insists on walking erect and bending forward at the waist, the discs in the lower back take a terrible beating, and in a good many people they gradually give out. Sometimes they rupture and the pulp protrudes a little, the mishap which is known in today's popular terminology as the slipped disc. Some times the pulp squashes out altogether and the disc practically disappears, leaving the two vertebrae without a cushion. This is known as a degenerated disc.

It has been established beyond doubt that a great many people

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Hair color so natural only her hairdresser knows for sure!

She, herself, has the answer filed away under "Personal."

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faded hair . . . to hide graving strands . . . to heauty-treat difficult hair to new life and softness. Miss Clairol is lasting color that never muddles or darkens.

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IR COLOR BATH

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No other ale...no beer...has such refreshing flavor, yet is so light

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Enjoy some soon...

Ask the man for Ballantine ale



SATIRE ON BACK TREATMENT was presented in a famous vaudeville act by George ("Doc") Rockwell, who lampooned chiropractors with his "informative" lecture on the spine. Brandishing a banana stalk which he identified as a spinal column, Rockwell would explain the significance and function of every bump and bulge, such as "this third vertebra down from the collar button which is known as the alternate interior isoscelytic vertebra of habeas corpus. If it is out of place and you were born in the month of March or under the sign of Pieces, all your children will have wooden legs and straw hats."

BACKS CONTINUED

do have slipped or degenerated discs. Where statistics have been kept, it appears that about three out of 10 of all cadavers cut up in medical schools exhibit some disc trouble.

The typical progress of a severe disc case is thought to go something like this: under a strain of some sort, some of the fibers of the disc start to tear. This sets up inflammation and swelling, causing an acute ache in the back which lasts for several days, perhaps as many as 10. As the patient rests his back-either deliberately by staying in bed, or by force of circumstances because his back is so stiff and painful that he can hardly move it even while walking around—the swelling and pain disappear. But sooner or later another such attack occurs, and then another and another. Finally there comes a day when the patient simply coughs, sneezes or picks up a piece of paper off the floor and the weary, weakened, battered disc gives out completely. It ruptures and protrudes. Sometimes the disc impinges directly on one of the big nerves that branch off from the spinal cord. Sometimes it sets up an indirect pressure on the nerve by causing severe swelling in the whole area.

In either case the nerve is affected to such an extent that the pain radiates down the buttocks and thighs, and the patient now has that excruciating condition known as sciatica. It is one of nature's little jokes that at this point the backache itself may disappear—leaving the pain down the legs in its place. The patient is also in some danger of partial paralysis of one or two of the leg muscles. This condition will last until the pressure on the nerve is relieved and may last forever if the nerve is so badly damaged by the pressure as to be killed. In the old days a good many backaches like a good many toothaches were doubtless cured the hard way by the passage of time, during which the nerves were deadened and numbress was left in place of pain.

When sciatica is caused by a disc condition, the specialist has a standard procedure for tracking down the trouble spot. Each nerve from the lower spine to the legs follows its own special and well-known route, like the cables from a telephone exchange, and by determining which areas of the leg are painful and which if any are numb, the specialist can determine the location of the slipped disc. The same is true for the somewhat rarer case of a slipped disc in the neck, where the pain and numbness radiate down the arms instead of down the legs.

Once the diagnosis of a slipped disc has been made, some doctors like to operate. They either snip away the part of the disc that touches the nerve or simply remove the disc, sometimes fusing the two vertebrae which it formerly separated. Many conservative orthopedic men, however, shun operating except as a last resort. They hold that the pain from a slipped disc is usually caused by



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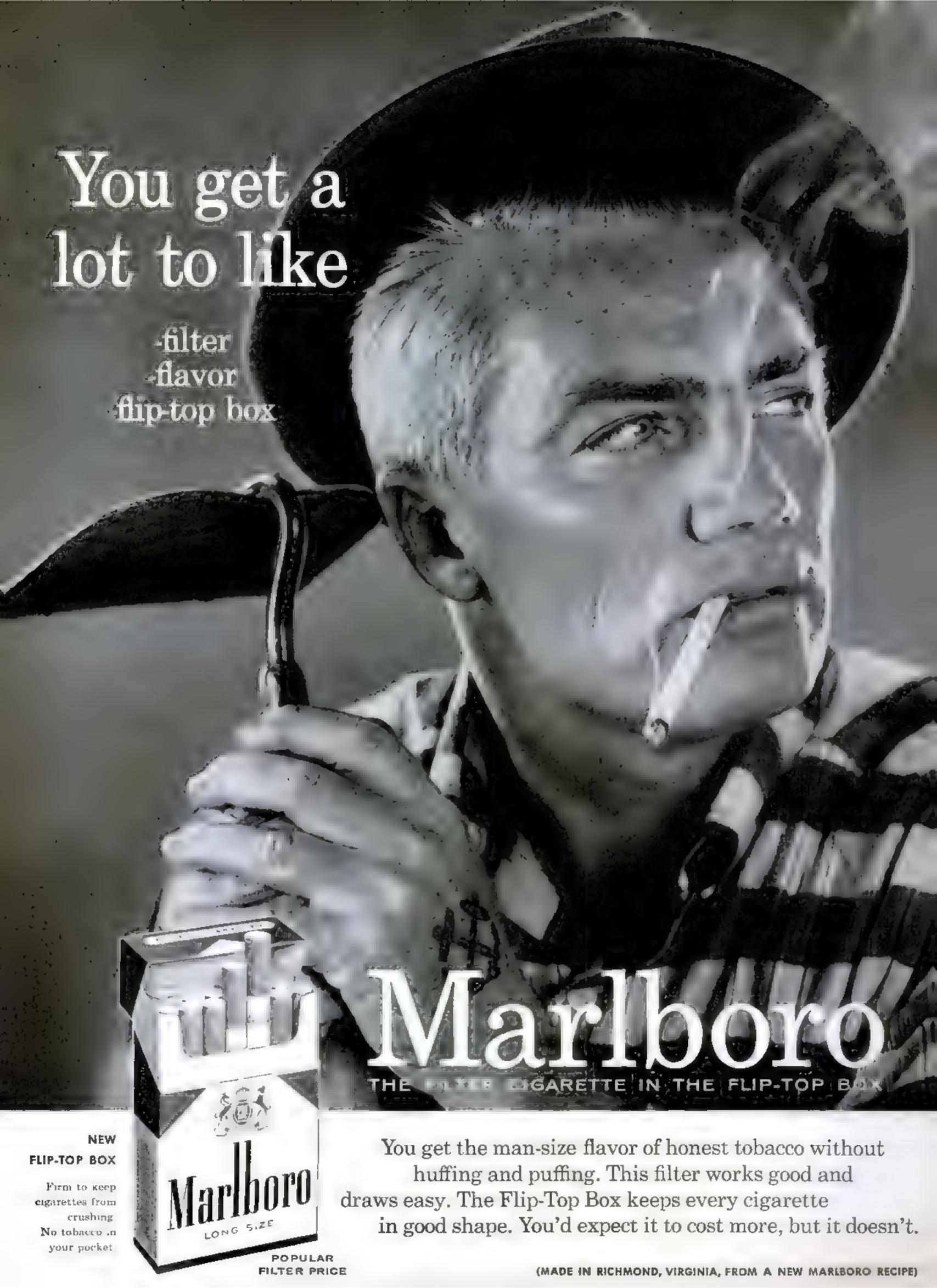


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BACKS CONTINUED

the swelling, and that the swelling can be reduced and the disc restored to a semblance of working order by the proper treatment,

which consists mainly of rest.

Doctors of this school often differ even among themselves in details of treatment, but in general their recommendations would go something like this: the patient should stay in bed, using a bed board to keep his spine straight, until the worst of the pain has subsided. After that he may need a brace—usually a medical corset with steel supports extending from his pelvis to his ribs—to keep his lower back as immobile as possible until the pain is gone. (If the slipped disc is in the neck, the patient often wears a big protective collar like that worn for a broken neck.) When the swelling and pain have subsided, the patient can discard the brace, resume normal activities and even do some exercises designed to strengthen muscles which can take some pressure off the disc. He will have to learn to bend at the knees and to squat with his back almost erect when he wants to pick something off the floor, and above all when he lifts anything heavy. The whole secret of this type of treatment is to coddle the disc and never again subject it to the cruel pressure involved in lifting the torso from a deep bow.

A more advanced approach to back treatment is typified by the work of the Institute of Physical Medicine and Rehabilitation, a part of New York University-Bellevue Medical Center in New York City. The doctors of this institute, along with many other members of the profession, say so many bad discs have been found in post mortems on people who never complained of back pain that the damaged disc can hardly be considered the main villain. Nor do these doctors believe that the attempts of physical-fitness advocates to build us into a race of heavily muscled athletes will do

away with most of our serious backaches.

What they do believe, in essence, is that practically all back trouble is "functional": that is, it is the fault of muscles and ligaments which are just working badly, not the result of a specific pathological condition which could be seen in an X-ray or detected by a post mortem. We let our back muscles get out of shape for the kind of work we do (e.g., the wrestler who laid off his profession too long) or we attempt tasks which are beyond our physical capacity (e.g., the sedentary worker's 36 holes of golf on Saturday). We strain our muscles, stretching or tearing them, and this produces swelling and painful muscle spasms. Often our posture and habitual movements at work (as in the case of garment cutters and stenographers) throw our whole muscular system out of balance. One group of muscles grows tight from overwork; the opposing group of muscles becomes lax and flabby. Or we hold our muscles tensed in one position for so long that they grow weary and start to hurt or collapse from sheer fatigue.

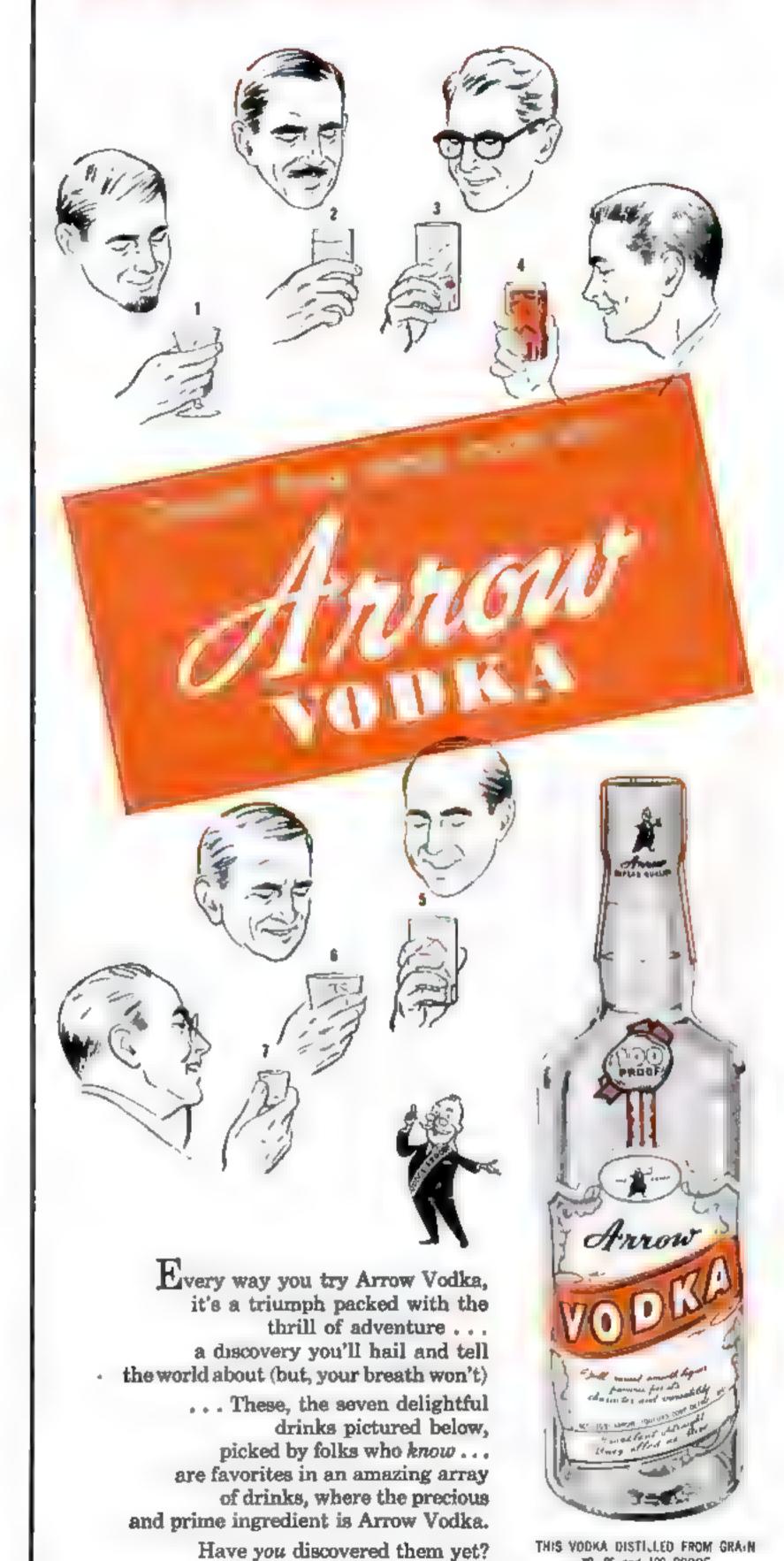
Just as the muscles of the hand will grow stiff and painful from the unaccustomed work of carrying a heavy suitcase to the point where we feel we cannot go another minute without transferring it to the other hand, so the muscles of the back may give out if not rested at suitable intervals. One explanation of this phenomenon is that the bloodstream cannot carry away all the lactic acid, carbon dioxide and other chemicals which the muscle produces when hard at work. These products accumulate in the muscle tissue

and finally set up an acute or chronic irritation.

The record of 1,000 cases

N the more than 1,000 cases which have been handled at the Institute of Physical Medicine and Rehabilitation, all of them cases of the most difficult and persistent type, the doctors there have concluded that about 60% were caused by muscular strain or the sprain of a ligament, and another 30% by muscular fatigue. The remainder were caused by various pathological conditions, including disc degeneration which left two vertebrae grating together and setting up an irritation. In this latter small group of cases the institute doctors are perfectly willing to recommend an operation. In the other cases they try to figure out the cause of the strain or fatigue and eliminate it. Often this simply involves urging the patient to act his age and to give up activities which were once well within his muscular capacity but are now beyond it. Or perhaps "simply" is not the word. One doctor says, "This is the hardest thing in the world. You tell a man that his back trouble is caused by lifting sides of beef into a truck, and he says, 'Don't be silly, Doc. I've been doing it for 35 years.' It's hard for him to realize that this is precisely the reason he can't do it now. If a person wanted to be real philosophical about the whole matter, he might say that one big cause of backache in our society is that we all have to live through that difficult period when we're really too old to work but still too young to retire."

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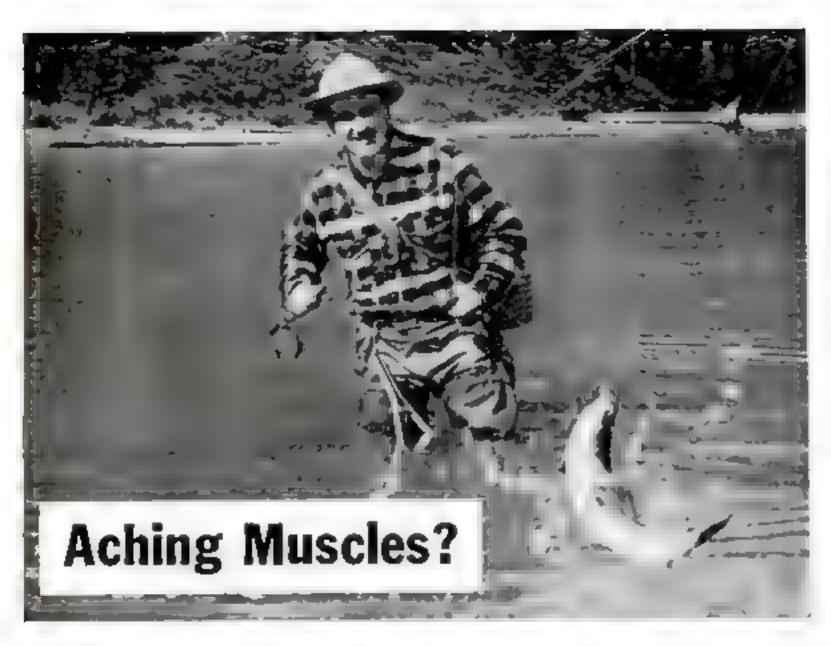








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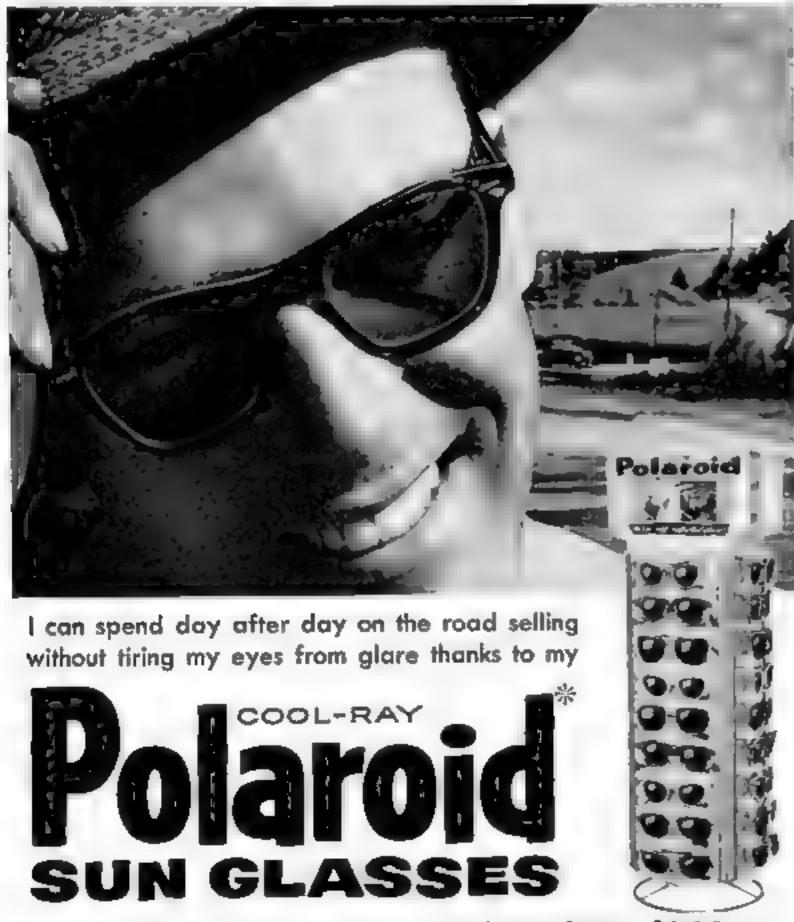
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You Can Take Bayer Aspirin with confidence whenever you need it-for temporary relief from the minor pains of arthritis or rheumatism as well as for any everyday pain. Bayer Aspirin is used by millions more people than any other pain reliever - WITHOUT STOMACH UPSET!



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BACKS CONTINUED

In other cases, where the trouble is diagnosed by these doctors as imbalance caused by overwork of one set of muscles at the expense of the opposite set, they try to get the patient to undertake corrective exercises which will give the underdeveloped muscles a little activity. Where the trouble is fatigue, the doctors try to get the patient to take more rest periods or find a way to vary his posture and movements at the job. All this constitutes a custom-made diagnosis and treatment which is extremely time-consuming for the doctors. They believe, however, that this is the only way they can get results. As one of the founders of the school has put it, "No two back cases are alike and we might as well reconcile ourselves to this fact. There is no short cut to this problem." But most doctors believe, on the encouraging side, that a good many cases of backache could be avoided if everybody observed these four simple rules:

1) Lift with the legs, not the back. Reach down for an object by bending the knees and squatting while keeping the back straight.

2) Avoid overexertion. Remember that even the professional wrestler has his limits of strength and that the average householder is foolish to spade up a sizable garden patch in a single morning or to try to lift a piano.

3) Exercise regularly but by easy stages. Swim and play a little tennis whether you like it or not, but start out the golfing season with an easy session of chipping and putting instead of 18 strenuous holes.

4) Change position as often as possible. Avoid the cramped

muscles of the immobilized stenographer or commuter.

The M.D.s are not the only practitioners in the field of the backache. The osteopaths, with their manipulations of the spine and its muscles, have effected some spectacular cures. Indeed, even some masseurs with no formal training of any kind, such as the late "Bonesetter" Reese of great fame in the baseball world, seem to have a knack for straightening out patients who go to them scarcely able to walk. This is probably because many "cricks" in the back are caused by muscle spasms and can be relieved by kneading. (They can also be relieved by relaxing the muscle with an injection of anesthetic, which is what many medical doctors now use.)

In a rather different category are the chiropractors, the practitioners of the theory that a large proportion of human disease is caused by vertebrae getting out of line and impinging on the big nerves that branch out from the spinal cord. Because chiropractors specialize in manipulation of the spine, they attract a lot of patients who suffer from backache. They press against some suspect vertebra and often there is a sudden snap and the patient gets up feeling much better. It would be extremely hard, however, to convince any orthopedic specialist that a chiropractor has ever cured any case of backache that was not 100% imaginary.

The medical profession itself has to take much of the blame for driving many patients to the chiropractors and the bonesetters. This is one reason many of the modern experts in the field feel a great urge to crusade among the general practitioners. They hope for the day when all G.P.s will take a more serious view of the backache and, instead of brushing it off as a psychological problem or an insoluble mystery, will carefully treat the patients they can

and send the others to the specialists.



SIMPLE PRECAUTIONS against the pain of summer backache include bending at the knees instead of from the hips to pick up objects, exercising sensibly instead of strenuously and, above all, getting plenty of rest and relaxation.



Turn a bold shoulder to summer!



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CARE TO BE CAREFREE, darling? All it takes is a Warner's strapless. This is the bra that leaves you free to have fun. Fun for you may be a fast set of tennis or a slow foxtrot—but wherever you go, your Warner's fits into the picture so beautifully.

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And whether you like a cool plunge or a quick dip—you can be sure there's a Warner strapless for you. Why not try yours today? At your nicest stores here and in Canada.

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HOW TO GET READY FOR THE PARTY

- Plan party for outdoors, such as park or beach, where guests can dress casually and let loose.
- Invite as many as 19 guests but plan on equal number of boys and girls of about same age
- Plan on having parents of host plus another couple present, chiefly to maintain discipline.
- Schedule party to begin in late afternoon and run for not more than two and a half hours.
- Plan simple cook-out menu plus party snacks.
- Assemble equipment for games and relay races.
- Buy candy favors and inexpensive prizes.

HOW TO RUN THE PARTY

- Take guests from host's home to party site, playing a car game like "license spotting" en route.
- Start parts quickly with an athletic game (25 min.).
- Run relay races with boy-girl teams (25 mm.), providing opportunities for roughhouse play.
- Play nonsense games, including some which encourage dancing by all the guests (60 min.).
- Eat cook-out supper and gather around fire afterwards for group singing (10 min.).



How to Give Children's Parties: IV

Helping boys and girls at 12 whoop it up together

WITH 'LIFE' RULES, MOTHER KEEPS PARTY UNSELF-CONSCIOUS

At the age of 12, as they move from childhood to adolescence, boys and girls have a deep-seated desire to mix at parties. But left on their own, 12-year-olds are so self-conscious they involuntarily separate into two groups. Off in one corner girls will get giggly. Off in another, boys may get so wild they break up the furniture.

To help parents meet this familiar problem Life here presents the fourth in its series on how to give parties for children of five different ages: 4, 6, 9, 12 and 15. Prepared by Dr. Frances Ilg of the famous Gesell Institute of Child Development in New Haven, Conn., Life's rules for partygiving are based upon years of scientific studies of just

what a child can do and will do socially at a given age. The behavior of 12-year-olds is shown here in candid photographs of a party given by Mrs. Robert Hanevold of Charleston, S.C for her daughter Barbara. Where simple spontaneity is best for children at 4 (Life, Feb. 6), group play at 6 (Life, March 5) and competitive games at 9 (Life, May 7), the rules which Mrs. Hanevold agreed to follow (box, opposite page) call for familiar games and dancing which mix the boys and girls and ease their self-consciousness. The result, as she happily discovered, was that 20 children, taken to the beach and supervised by four adults, enjoyed a party that was as unified as it was lively.

FIRMLY TIED TOGETHER AT THE ANKLES, GABY LEWIS AND RUTLEDGE YOUNG HAPPILY BOUNCE ALONG IN THREE-LEGGED RACE



TWO-PLY ROUGHHOUSE

THINGS NEEDED FOR THE PARTY

Displayed at left are things used by Mrs. Hanevold at Barbara's party. At front are snacks and food, Behand food, on left and right edges of blanket, are prizes and favors. At center are paper and pencils for car game, and behind them everything needed for the beach games and dancing. These include halved playing card for matching dancing partners, marshmallow on string, orange, sheet and cord and balloon for nonsense games; burlap sack, paper bag and cloth strips for relay races. At rear edge of blanket are vollev ball, chargoal, radio and flashlight for fireside fun; inner tube for relay races; chair and record equipment for dancing games,



NONSENSE WITH A MARSHWALLOW

On a beachfront terrace (above), playing one of the nonsense games, Barbara and teammate Jurry Reves race to see which will be first to get to the marshmallow teed to the middle of the string. Abist 12 year olds like this stant because as their hips get closer, boys and girls find themselves all but kissing each other.



MONKEYSHINES AT THE POOL

Scated by the terrace pool (above), during a full in the party. Hugh Wilson (foreground) suddenly to is a miself squirted with fountain water by Philip Middlet in at rear. Monkeysh nesslike this are normal for 12 year old boys at a party, but parents must be quick to intervene and stop silliness before it bets out of hand.

A TEST OF SKILL IN DANCING

Dancing on the terrace (below) comples compete to see who can keep going to elongest with a balkout between their terefreads. All the girls at the party were easer for any kind of dancing, but skill testing stunts like this, along with prizes for the winners, insured the cuthusiastic party ipation of all the boys as well.



170 CONTINUED



Next Week-Special Issue The Air Acce

By conquering the air, as he has the land and the sea, man has hurried history. He has telescoped centuries of progress into a single decade of incredible achievement. And we are living in it. Ours is the Air Age, an era of endless adventure and relentless discovery. In it, we are witnessing more dramatic changes in living than have been made in all the previous years of man's existence on earth. Science and industry, through their growing mastery of the air, have added a dimension to our environment. Its impact is felt in our work and play, in food, clothes, politics, military strategy, in our taxes. Flight affects all of us, even those who have never dared a moment aloft. Next week's LIFE, a special issue which has been 9

months in preparation, will be entirely devoted to the Air Age. It will give you a graphic opportunity to experience some of the wonders of the wonder world of the air. You'll meet the visionaries who probe the frontiers of flight and the test pilots who bet their lives that experimental planes will fly. You'll meet the people who use the airlanes and the crews who ferry them. You'll share with Lift's Howard Sochurek spectacular experiences of high speed, high alutude flying. You'll visit airports around the world; learn how it feels to challenge the "heat" barner. These are just a few of the highlights awaiting you in 35 pages of full color and scores of black and white photographs in next week's special issue of Lift!

Andrew Heiskell, Publisher

Your parakeet deserves a daily treat-



Reward him with naturally good French's Parakeet Treat

Your parakeet craves and needs a daily treat... the kind he would look for out in nature. Satisfy this longing by feeding French's Parakeet Treat. It's a balanced mixture of favorite seeds, enriched with extra vitamins, wheat germ, and yeast. Keep your pet happy and content. Fill his treat cup daily with French's Parakeet Treat. He'll love it!





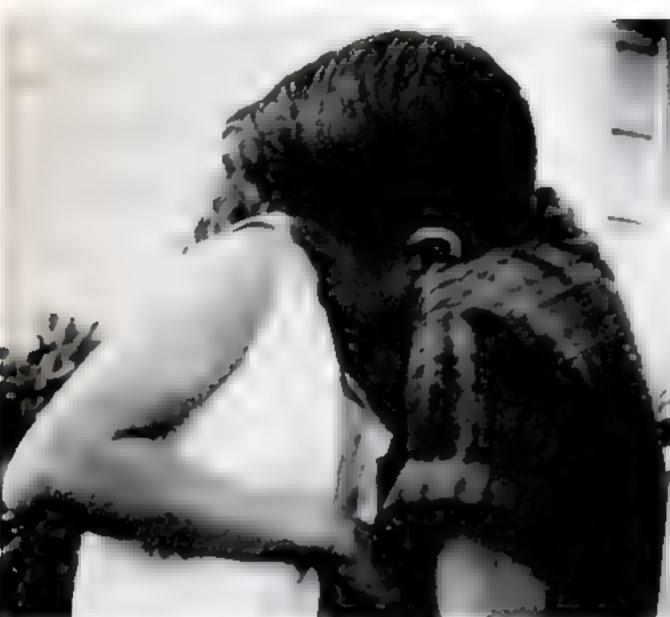
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Pet parakeets should have a complete, varied diet—the kind wild parakeets find in nature. French's Natural Feeding Diet is scientifically prepared to provide just such a tasty, balanced menu. Make sure your pet has all the food elements he needs by giving him regularly the "Basic Five"—French's Parakeet Seed and Biscuit, Treat, Conditioning Food, Cuttle Bone, and Gravel.

PROTECT YOUR PARAKEET'S HEALTH

French's NATURAL FEEDING DIET







EAGERNESS AND EMBARRASSMENT

Varied reactions among the guests are produced by a more in expanse which coals for passing an orange from boy to girl without the use of limits Jos Camion caparly carries the orange tucked under his chin (top), then successfully passes it to Mary Harris Walton (center). Hugh Wilson, embarrassed by Anne Chamberlain's invitation to try the same stunt (hottom), displays self-consciousness of the 12-year-old, normally greater in boys than in girls

SMOKE HOLIDAY



AMERICA'S FINEST PIPE MIXTURE

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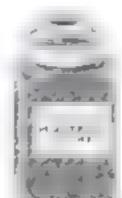
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... and here's how I did it."

"I take lote of vineyar and supar," saye George Worcester, New Haven, Conn. "That's my secret of long life—learn to take the bitter with the sweet."

George Worcester remembers shaking hands with Abe Lincoln in 1864. "Had the biggest hands and feet I ever saw." Some years later, Sloan's Liniment began to chase the pains of muscular soreness, rheumatism, arthritis and the like. Today, millions use Sloan's to soothe their sches. No liniment is more up-to-date! Sloan's is all heat-producing liniment — not diluted with alcohol. So it penetrates full strength and gets at the pain good and quick. Ask your doctor!

SLOAN'S CHASES PAIN!

LINIMENT or BALM wonder-working relief for young folks from 10 to 110



NAMING NOSES OF THE GIRLS

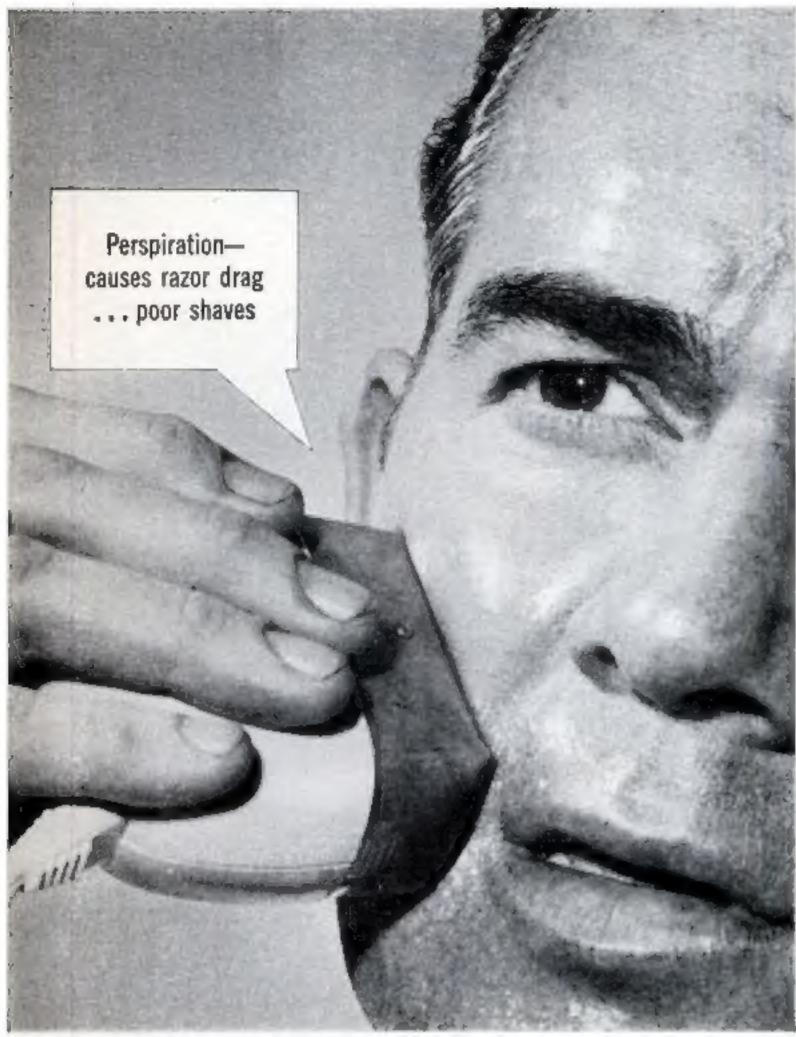
As a gross reprediger holes a short over two girls. High Wilson trues to gress the item this of each by to mises he can see. Although some of the clowning hors, since up with nones had trace to by and Jackie Gleason, the game was successful processed it provided an outlet for the salay side of 12 year of la.

SEPARATE GROUPS AND GOODBY SONGS

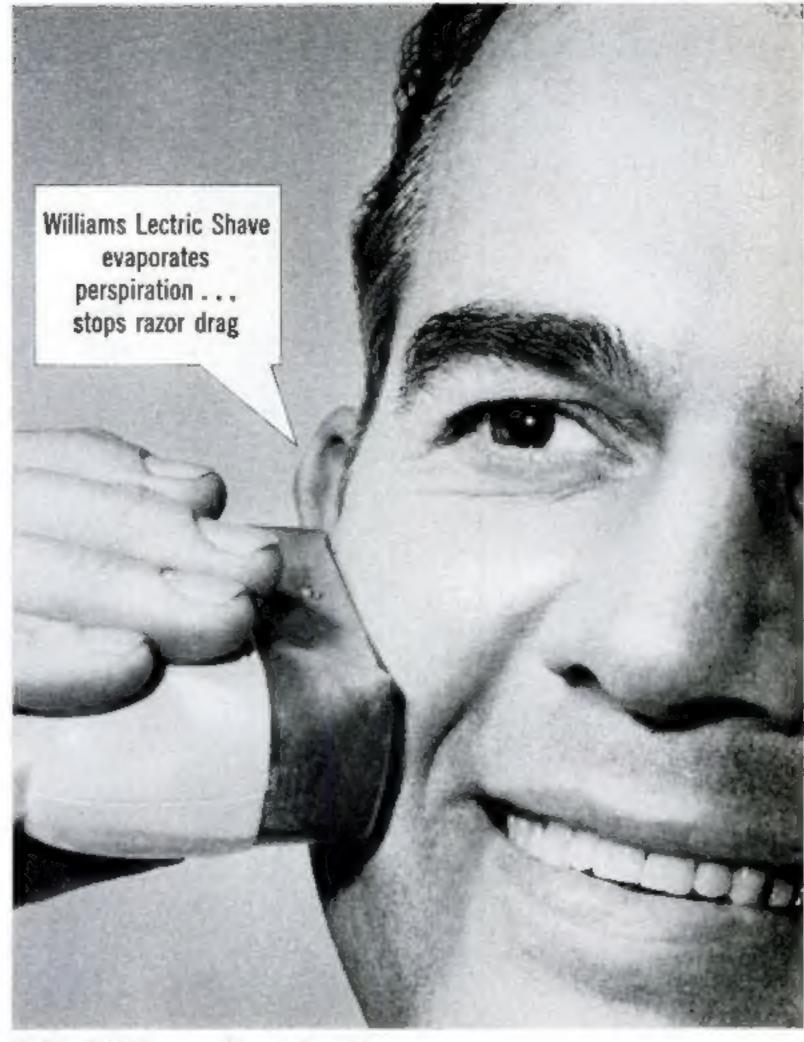
Around the fire, typically divided into separate groups, bess and gris only a cookood support. Miny circlinent it has against to play kissing games 1kg spin the bottle and post office. But Barbara and her groups its prefer of to out the party by singing songs and roasting mans madews over an dying energy.



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Use this lotion <u>before</u> you shave—
It evaporates perspiration ... sets up beard ...
lubricates skin for close, smooth shaves!

Any time—even in hot weather you will get quick, comfortable electrical shaving when you use this new before-shave beard conditioner.

No matter what make of razor you use—no matter how old or how new the razor—no matter how much you like it already—you'll find Williams Lectric Shave gives you a closer, more comfortable shave than you ever thought possible. Cooling, soothing Lectric Shave

goes on like a lotion-then you shave.

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And Williams Lectric Shave is even good for your razor, too. It inbricates the cutting head for faster, easier action. Helps break a new shaver in faster, keeps it working at its best!

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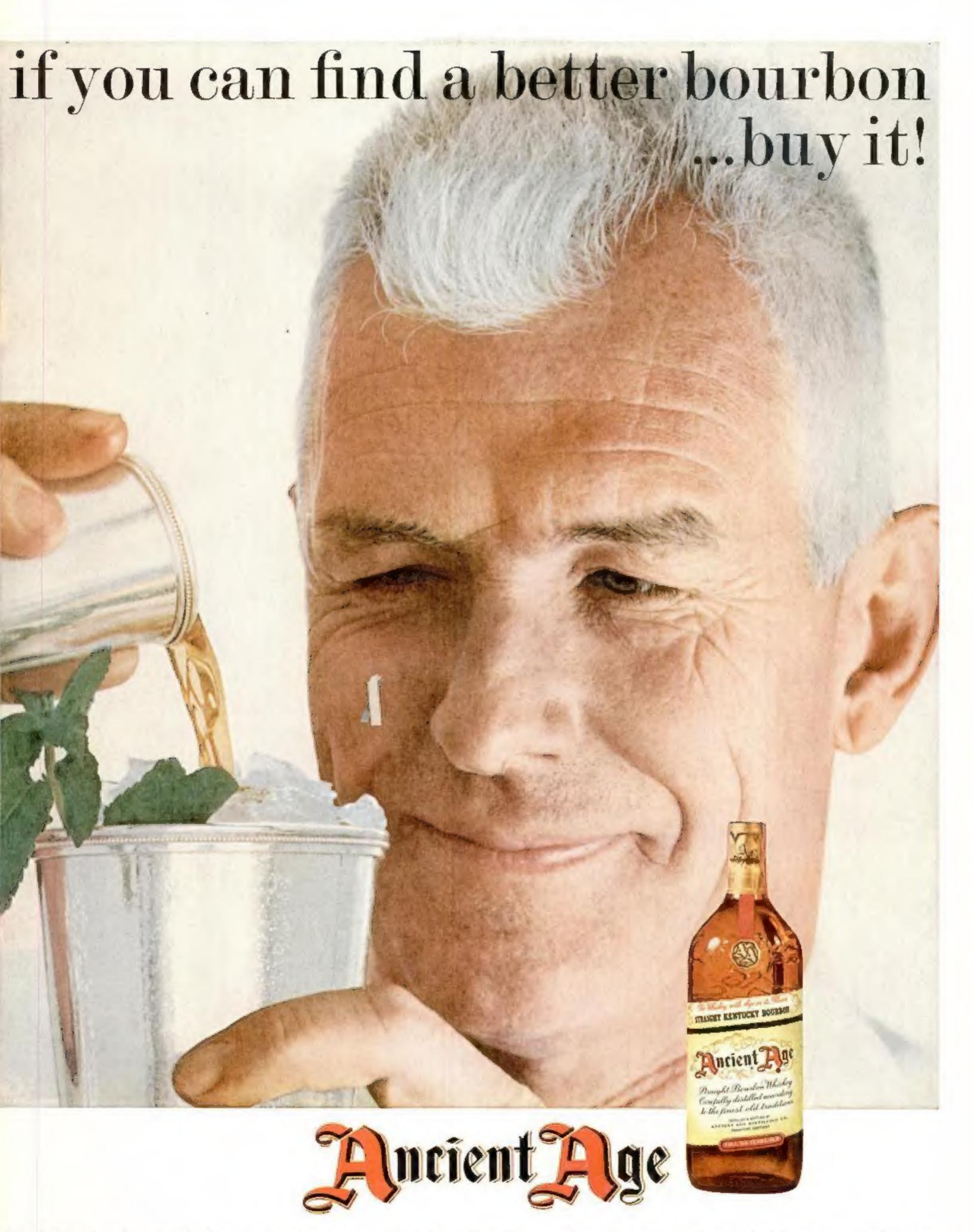
WILLIAMS Lectric Shave



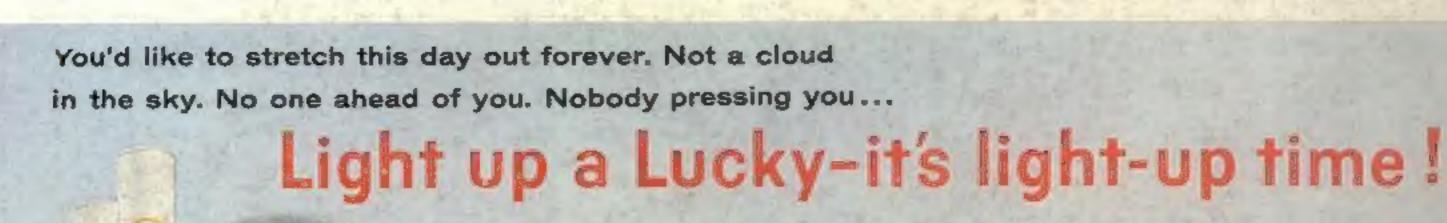
A PROPAGANDA PUP

This is the time of year when people go about sticking needles into beings, human and otherwise. Tourists get it for typhoid, tiny tots get it for tetanus and even small dogs get it. In general, dogs, who don't know what's coming, are not afraid of needles. They have even been known to lick them to see how they taste. This caused trouble for a photographer in

Oakville, Ont. trying to get a picture to be used in calling attention to the local antirabies campaign. When the dog above, a mongrel at the pound, was confronted with a needle, he yawned. It was poked at him and he just sniffed it. But when the attendant hollered suddenly, a look of alarm came over the dog and the antirabies campaign got a fine picture.



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